United States Sensor Market By Type (Touch Sensors, Image Sensors, Pressure Sensors, Motion Sensors, etc.), and By Application (Consumer Electronics, Healthcare, Automotive, etc.) Competition Forecast and Opportunities, 2011-2021

Description: Rising demand for sensors in the United States can be attributed to increasing smart devices users, growing adoption of Micro Electro Mechanical Systems (MEMS) based micro-machine sensors and increasing acceptance of smart sensors in the country.

In addition, growing technological advancements and increasing adoption of sensors in different applications coupled with growing government initiatives that mandate use of sensors in different applications are fueling growth in the United States sensors market. Rising investments in research & development to increase efficiency of sensors is also projected to drive growth in demand for sensors from various end-use applications in the coming years.

According to "United States Sensors Market By Type, By Application, Competition Forecast and Opportunities, 2011-2021", the sensors market in the United States is projected to grow at a CAGR of over 7% during 2016-2021, on account of increasing demand for smart devices equipped with sensors.

Touch sensors and image sensors dominate the sensors market in the United States, due to rising deployment of capacitive touchscreens, coupled with increasing demand for high quality images and handheld devices. Few of the leading players operating in the United States sensors market include STMicroelectronics Inc., InvenSense Inc., Alps Electric, and Analog Devices Inc., among others.

"United States Sensors Market By Type, By Application, Competition Forecast and Opportunities, 2011-2021" discusses the following aspects of the sensors market in United States:

- United States Sensors Market Size, Share & Forecast
- Segmental Analysis: By Type (Touch Sensors, Image Sensors, Pressure Sensors, Motion Sensors, Position Sensors, Temperature Sensors & Others), and By Application (Consumer Electronics, Healthcare, Automotive, Defense/Aviation & Others)
- Policy & Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of United States sensors market
- To identify the on-going trends, and anticipated growth over the next five years
- To help industry consultants, sensors manufacturers, distributors and other stakeholders align their market-centric strategies
- To obtain research-based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players
- To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with sensor manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications such as company annual reports, financial reports and other proprietary databases.

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