Industrial Coatings - A Global Market Overview

Description: The diversity of industrial coatings can be attributed to the extensive range of its application areas. This sector encompasses protective coatings for architectural steel, automobiles and other transportation media, oil and offshore structures and wood furniture and fixtures, just to name a few.

Being primarily utilized for protecting substrates against attacks by chemicals, water, corrosion and the environment, industrial coatings have to perform in some of the most severe conditions. Adding to this has been the challenge of complying with environmental legislations enacted by regimes across the globe, which has compelled coatings manufacturers to focus on developing durable coatings that, other than meeting environmental regulations, also have to deliver outstanding performance. These factors have led manufacturers to rethink strategy and develop more eco-friendlier and innovative solutions that can address regulations and also offer the desired performance.

Global market for Industrial Coatings' product segments analyzed in this study include Auto OEM Coatings, Auto Refinish Coatings, Coil Coatings, General Industrial Coatings, Industrial Maintenance & Protective Coatings, Marine Coatings, Packaging Coatings, Powder Coatings, Transportation Coatings and Wood Coatings.

The global markets for the above mentioned product segments areas are analyzed in terms of both volumes in million liters and value in USD. Global demand for industrial coatings is estimated at US$73.8 billion in 2016 and projected to touch US$105.5 billion by 2022, growing by a rate compounded annually at 6.1% between 2016 and 2022. Asia-Pacific has been estimated to be the largest market as well as the fastest growing market in terms of both volumes and value during the above mentioned analysis period.

Globally, volume consumption of General Industrial Coatings is the largest product segment, expected to maintain a CAGR of 5.7% between 2016 and 2022 and reach a projected 5.4 billion liters by 2022 from a forecast 3.9 billion liters in 2016. In terms of growth, however, the global volume market for Auto OEM Coatings is poised to post the fastest similar period compounded annual rate of 6.6% and reach a projected 3.3 billion liters by 2022, compared to a forecast 2.2 billion liters in 2016.

This report reviews, analyses and projects the industrial coatings' market for the period 2012-2022 globally and the regional markets including North America, Europe, Asia-Pacific, South America and Rest of World. The regional markets further analyzed for 15 independent countries across North America - The United States, Canada and Mexico; Europe - France, Germany, Italy, Russia, Spain and the United Kingdom; Asia-Pacific - China, India, Japan and South Korea; and South America - Argentina and Brazil.

The 328 page global Industrial Coatings market research report includes 191 charts (includes a data table and graphical representation for each chart), supported with meaningful and easy to understand graphical presentation, of market numbers. This report profiles 37 key global players and 49 major players across North America - 23; Europe - 18; and Asia-Pacific - 8. The research also provides the listing of the companies engaged in manufacturing and supply of industrial coatings. The global list of companies covers the address, contact numbers and the website addresses of 153 companies.

Contents: Part A: Global Market Perspective
1. Introduction
1.1 The Market Outlook
1.2 Product Outline
1.2.1 What Are Industrial Coatings?
1.2.2 Automotive OEM Coatings
1.2.3 Automotive Refinish Coatings
1.2.4 Coil Coatings
1.2.5 General Industrial Coatings
1.2.6 Industrial Maintenance & Protective Coatings
1.2.7 Marine Coatings
1.2.8 Packaging Coatings
1.2.9 Powder Coatings
1.2.10 Transportation Coatings
1.2.10.1 Heavy Loaders
1.2.10.2 Railroad Coatings
1.2.11 Wood Coatings

2. Key Market Trends
2.1 Effect Pigments Stimulating Demand for Innovative Automotive OEM Coatings
2.2 Powder Coatings: Innovative Trends and Technologies
2.3 Reactive Liquid Polymers Enhance Durability of Epoxy Powder Coatings
2.4 UV-Curable Powder Coatings Ease Process of Coating MDF Wood
2.5 Fluoropolymer Coatings Set to Take Industrial Coatings Market by Storm
2.6 Furniture Wood Coatings Market to be Driven by Advancements in Acrylic-Based Wood Coatings
2.7 Nanoporous Tungsten Oxide for Next Generation Surface Coatings
2.8 Marine Coatings Adopting New Technologies
2.9 Southeast Asia’s Growing Car and Light Vehicle Production Spurs Demand for Automotive OEM Coatings

3. Key Global Players
- Advanced Industrial Coatings
- Aegis Industries Inc.
- Akzo Nobel N.V.
- ALTANA AG
- Axalta Coating Systems
- Brillux GmbH & Co. KG
- Burke Industrial Coatings
- Carpoly Chemical Group Co. Ltd.
- Castagra Products, Inc.
- Chugoku Marine Paints Ltd.
- Clariant International Ltd.
- Diamond Vogel Paint Company
- Hempel A/S
- Henkel Corporation
- Industria Chimica Adriatica SpA
- Jamestown Coating Technologies
- Jotun A/S
- Kansai Paint Co., Ltd.
- KATS Coatings
- Nippon Paint Industrial Coatings Co., Ltd.
- NOROO Paint & Coatings Co., Ltd.
- PPG Industries, Inc.
- Premium Coatings and Chemicals Pvt Ltd.
- RPM International Inc.
- SIKA AG
- Superior Industrial Coating, Inc.
- The Chemours Company
- The Sherwin-Williams Company
- The Valspar Corporation
- Tikkurila OYJ
- Viton s.r.o.
- Wacker Chemie AG
- Watson Coatings, Inc.
- Weilburger Coatings GmbH
- Wilh. Becker Holding GmbH
- Yip’s Chemical Holdings Limited
- Zuelch Industrial Coatings GmbH

4. Key Business Trends
- PPG to Takeover MetoKote
- BASF to Construct a New Production Unit in Thailand
- Launch of AkzoNobel’s Interpon ReFlex Ultra-Reflective Powder Coating
- Axalta Broadens its RAL Powder Coatings Portfolio with the Launch of RAL 1035 and 1036
- Inauguration of Beckers Group’s New Coatings Manufacturing Unit in Mexico
- BASF to Buy the Assets of Guangdong Yinfan's Automotive Refinish Coatings
- Sherwin-Williams to Take over the Assets of Valspar
- Henkel Formulated an Effective Alternative to Traditional Masking Techniques for Diverse Coating Needs
- AkzoNobel to Take over BASF's Global Industrial Coatings Business
- Axalta Offers Newly Designated Nap-Gard® 7-2500 Series FBE Powder Coatings
- Penntek's Hyperpoxy Meets the Need for Custom and Durable Flooring Solution
- Automotive Parts and Accessories Producers in EMEA offered with PPG's Novel Platform of Coating Systems
- PPG's SPECTRACRON® SEP Primer to Meet Heavy-Duty OEM Demands for Primers with Quicker Flash Times
- Establishment of Chemours as an Independent, Publicly Traded Company
- Acquisition of IVC Industrial Coatings by PPG
- Debut of PPG's Powercron AdvantEdge™ e-coat in North America
- Release of Jotun's The Aurora Collection and Ultra Shine Powder Coatings
- Launch of VERSABOND™ Pretreatment System by PPG
- Unveiling of Acure Coating Technology by Nuplex
- Introduction of PPG's ENVIROCROM® HTE Powder Coating
- Launch of PPG's PERFORMALOC™ Advanced Productivity Coatings
- Schaepman's Lakfabrieken B.V Acquired by Hempel
- PPG's Newly-Launched Coatings Exhibited at FABTECH 2014 in Atlanta
- Broadening of AkzoNobel's Songjiang Industrial Coatings Facility
- Broadening of BASF's Industrial Coatings Business in Africa
- Launch of PPG's ELECTROCOLOR® 3500 e-coat for Consumer Electronic Appliances
- Acquisition of Italy-based Inver Group by Valspar
- Axalta Coating Systems is the New Name of DuPont Performance Coatings
- Watson Standard Takeover Definite Assets of Delta Coatings
- Castagra Applied Ecodur 201 Coating in Esterline's Production Areas
- HiChem Acquired by RPM
- Development of New Range of Pipeline Coating Solutions by Jotun
- 15% Rise in the Selling Prices of all DuPont Liquid and Powder Coatings

5. Global Market Overview
5.1 Global Industrial Coatings Volume Market Overview by Product Segment
5.1.1 Global Industrial Coatings Product Segment Volume Market Overview by Geographic Region
5.1.1.1 Auto OEM Coatings
5.1.1.2 Auto Refinish Coatings
5.1.1.3 Coil Coatings
5.1.1.4 General Industrial Coatings
5.1.1.5 Industrial Maintenance & Protective Coatings
5.1.1.6 Marine Coatings
5.1.1.7 Packaging Coatings
5.1.1.8 Powder Coatings
5.1.1.9 Transportation Coatings
5.1.1.10 Wood Coatings
5.2 Global Industrial Coatings Value Market Overview by Product Segment
5.2.1 Global Industrial Coatings Product Segment Value Market Overview by Geographic Region
5.2.1.1 Auto OEM Coatings
5.2.1.2 Auto Refinish Coatings
5.2.1.3 Coil Coatings
5.2.1.4 General Industrial Coatings
5.2.1.5 Industrial Maintenance & Protective Coatings
5.2.1.6 Marine Coatings
5.2.1.7 Packaging Coatings
5.2.1.8 Powder Coatings
5.2.1.9 Transportation Coatings
5.2.1.10 Wood Coatings

Part B: Regional Market Perspective
Global Industrial Coatings Market Overview by Geographic Region

Regional Market Overview

1. North America
1.1 North American Industrial Coatings Market Overview by Geographic Region
1.2 North American Industrial Coatings Market Overview by Product Segment
1.3 Major Market Players
- Advanced Industrial Coatings (United States)
- Aegis Industries Inc. (United States)
- Axalta Coating Systems (United States)
- Burke Industrial Coatings (United States)
- Cardinal Paint & Powder, Inc. (United States)
- Castagra Products, Inc. (United States)
- Diamond Vogel Paint Company (United States)
- Henkel Corporation (United States)
- IMMS Industrial Coatings Inc. (United States)
- Jamestown Coating Technologies (United States)
- KATS Coatings (United States)
- PPG Industries, Inc. (United States)
- RPM International Inc. (United States)
- Carboline International Corporation (United States)
- Mohawk Finishing Products Inc. (United States)
- Rust-Oleum Corporation (United States)
- HiChem Paint Technologies Pty. Ltd. (Australia)
- Superior Industrial Coating, Inc. (United States)
- The Chemours Company (United States)
- The Sherwin-Williams Company (United States)
- The Valspar Corporation (United States)
- Inver S.p.A. (Italy)
- Watson Coatings, Inc. (United States)
1.4 North American Industrial Coatings Market Overview by Country
1.4.1 The United States
1.4.2 Canada
1.4.3 Mexico

2. Europe
2.1 European Industrial Coatings Market Overview by Geographic Region
2.2 European Industrial Coatings Market Overview by Product Segment
2.3 Major Market Players
- Akzo Nobel N.V. (The Netherlands)
- ALTANA AG (Germany)
- ACTEGA GmbH (Germany)
- Brilliux GmbH & Co. Kg (Germany)
- Brilliux Industrial Coatings (Germany)
- CIN Industrial Coatings S.A. (Portugal)
- Clariant International Ltd. (Switzerland)
- Hempel A/S (Denmark)
- Schaepman's Lakfabrieken b.v. (The Netherlands)
- Industria Chimica Adriatica SpA (Italy)
- Jotun A/S (Norway)
- SIKA AG (Switzerland)
- Tikkurila Oyj (Finland)
- Viton s.r.o. (Czech Republic)
- Wacker Chemie AG (Germany)
- Weilburger Coatings GmbH (Germany)
- Wilh. Becker Holding GmbH (Germany)
- Zuehl Industrial Coatings GmbH (Germany)
2.4 European Industrial Coatings Market Overview by Country
2.4.1 France
2.4.2 Germany
2.4.3 Italy
2.4.4 Russia
2.4.5 Spain
2.4.6 The United Kingdom
2.4.7 Rest of Europe
3. Asia-Pacific
3.1 Asia-Pacific Industrial Coatings Market Overview by Geographic Region
3.2 Asia-Pacific Industrial Coatings Market Overview by Product Segment
3.3 Major Market Players
- Carpoly Chemical Group Co. Ltd. (China)
- Chugoku Marine Paints Ltd. (Japan)
- Kansai Paint Co., Ltd. (Japan)
- Nippon Paint Industrial Coatings Co., Ltd. (Japan)
- NOROO Paint & Coatings Co., Ltd. (South Korea)
- Noroo Coil Coatings Co., Ltd. (South Korea)
- Premium Coatings and Chemicals Pvt Ltd. (India)
- YIP'S Chemical Holdings Limited (Hong Kong)

3.4 Asia-Pacific Industrial Coatings Market Overview by Country
3.4.1 China
3.4.2 India
3.4.3 Japan
3.4.4 South Korea
3.4.5 Rest of Asia-Pacific

4. South America
4.1 South American Industrial Coatings Market Overview by Geographic Region
4.2 South American Industrial Coatings Market Overview by Product Segment
4.3 South American Industrial Coatings Market Overview by Country
4.3.1 Argentina
4.3.2 Brazil
4.3.3 Rest of South American

5. Rest Of World
5.1 Market Overview by Product Segment

Part C: Guide To The Industry
1. North America
2. Europe
3. Asia-Pacific
4. Rest Of World

Part D: Annexure
1. Research Methodology
2. Feedback

Charts & Graphs

Part A: Global Market Perspective
Chart 1: Global Industrial Coatings Market (2016 & 2022) in USD Million
Chart 2: Trending of Global Auto OEM Coatings Consumption (2016 & 2022) in Million Liters
Chart 3: Trending of Global Automotive Refinish Coatings Consumption (2016 & 2022) in Million Liters
Chart 4: Trending of Global Coil Coatings Consumption (2016 & 2022) in Million Liters
Chart 5: Trending of Global General Industrial Coatings Consumption (2016 & 2022) in Million Liters
Chart 6: Trending of Global Industrial Maintenance & Protective Coatings Consumption (2016 & 2022) in Million Liters
Chart 7: Trending of Global Marine Coatings Consumption (2016 & 2022) in Million Liters
Chart 8: Trending of Global Packaging Coatings Consumption (2016 & 2022) in Million Liters
Chart 9: Trending of Global Powder Coatings Consumption (2016 & 2022) in Million Liters
Chart 10: Trending of Global Transportation Coatings Consumption (2016 & 2022) in Million Liters
Chart 11: Trending of Global Wood Coatings Consumption (2016 & 2022) in Million Liters
Chart 12: Global Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)
Asia-Pacific, South America and Rest of World in USD Million
Chart 42: Glance at 2012, 2017 and 2022 Global Coil Coatings Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 43: Global General Industrial Coatings Market Analysis (2012-2022) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 44: Glance at 2012, 2017 and 2022 Global General Industrial Coatings Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 45: Global Industrial Maintenance & Protective Coatings Market Analysis (2012-2022) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 46: Glance at 2012, 2017 and 2022 Global Industrial Maintenance & Protective Coatings Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 47: Global Marine Coatings Market Analysis (2012-2022) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 48: Glance at 2012, 2017 and 2022 Global Marine Coatings Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 49: Global Packaging Coatings Market Analysis (2012-2022) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 50: Glance at 2012, 2017 and 2022 Global Packaging Coatings Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 51: Global Powder Coatings Market Analysis (2012-2022) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 52: Glance at 2012, 2017 and 2022 Global Powder Coatings Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 53: Global Transportation Coatings Market Analysis (2012-2022) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 54: Glance at 2012, 2017 and 2022 Global Transportation Coatings Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 55: Global Wood Coatings Market Analysis (2012-2022) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 56: Glance at 2012, 2017 and 2022 Global Wood Coatings Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Part B: Regional Market Perspective
Chart 57: Global Industrial Coatings Market Analysis (2012-2022) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in Million Liters
Chart 58: Glance at 2012, 2017 and 2022 Global Industrial Coatings Volume Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World
Chart 59: Global Industrial Coatings Market Analysis (2012-2022) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World in USD Million
Chart 60: Glance at 2012, 2017 and 2022 Global Industrial Coatings Value Market Share (%) by Geographic Region – North America, Europe, Asia-Pacific, South America and Rest of World

Regional Market Overview

North America
Chart 61: North American Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)
Chart 63: Glance at 2012, 2017 and 2022 North American Industrial Coatings Volume Market Share (%) by Geographic Region – United States, Canada and Mexico
Chart 64: North American Industrial Coatings Market Analysis (2012-2022) by Geographic Region – United States, Canada and Mexico


The United States

Chart 70: United States Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)


Canada

Chart 75: Canadian Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)


Mexico

Chart 80: Mexican Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)


Wood Coatings in USD Million

Europe
Chart 85: European Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)
Chart 86: European Industrial Coatings Market Analysis (2012-2022) by Geographic Region – France, Germany, Italy, Russia, Spain, United Kingdom and Rest of Europe in Million Liters
Chart 87: Glance at 2012, 2017 and 2022 European Industrial Coatings Volume Market Share (%) by Geographic Region – France, Germany, Italy, Russia, Spain, United Kingdom and Rest of Europe
Chart 88: European Industrial Coatings Market Analysis (2012-2022) by Geographic Region – France, Germany, Italy, Russia, Spain, United Kingdom and Rest of Europe in USD Million
Chart 89: Glance at 2012, 2017 and 2022 European Industrial Coatings Value Market Share (%) by Geographic Region – France, Germany, Italy, Russia, Spain, United Kingdom and Rest of Europe


France
Chart 94: French Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)

Germany
Chart 99: German Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)
Maintenance & Protective Coatings, Marine Coatings, Packaging Coatings, Powder Coatings, Transportation Coatings and Wood Coatings


Italy

Chart 104: Italian Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)


Russia

Chart 109: Russian Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)


Spain

Chart 114: Spanish Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)


The United Kingdom
Chart 119: United Kingdom Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)

Rest of Europe
Chart 124: Rest of Europe Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)

Asia-Pacific
Chart 129: Asia-Pacific Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)
Chart 130: Asia-Pacific Industrial Coatings Market Analysis (2012-2022) by Geographic Region – China, India, Japan, South Korea and Rest of Asia-Pacific in Million Liters
Chart 131: Glance at 2012, 2017 and 2022 Asia-Pacific Industrial Coatings Volume Market Share (%) by Geographic Region – China, India, Japan, South Korea and Rest of Asia-Pacific
Chart 132: Asia-Pacific Industrial Coatings Market Analysis (2012-2022) by Geographic Region – China, India, Japan, South Korea and Rest of Asia-Pacific in USD Million
Chart 133: Glance at 2012, 2017 and 2022 Asia-Pacific Industrial Coatings Value Market Share (%) by Geographic Region – China, India, Japan, South Korea and Rest of Asia-Pacific


China

Chart 138: Chinese Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)


India

Chart 143: Indian Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)


Japan

Chart 148: Japanese Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)


Coatings and Wood Coatings

South Korea
Chart 153: South Korean Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)

Rest of Asia-Pacific
Chart 158: Rest of Asia-Pacific Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)

South America
Chart 163: South America Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)
Chart 164: South American Industrial Coatings Market Analysis (2012-2022) by Geographic Region – Argentina, Brazil and Rest of South America in Million Liters
Chart 165: Glance at 2012, 2017 and 2022 South American Industrial Coatings Volume Market Share (%) by Geographic Region – Argentina, Brazil and Rest of South America
Chart 166: South American Industrial Coatings Market Analysis (2012-2022) by Geographic Region – Argentina, Brazil and Rest of South America in USD Million
Chart 167: Glance at 2012, 2017 and 2022 South American Industrial Coatings Value Market Share (%) by Geographic Region – Argentina, Brazil and Rest of South America
Protective Coatings, Marine Coatings, Packaging Coatings, Powder Coatings, Transportation Coatings and Wood Coatings in Million Liters

Argentina
Chart 172: Argentine Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)

Brazil
Chart 177: Brazilian Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)

Rest of South America
Chart 182: Rest of South America Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)
Chart 184: Glance at 2012, 2017 and 2022 Rest of South America Industrial Coatings Volume Market Share


Rest Of World

Chart 187: Rest of World Industrial Coatings Market Overview (2012-2022) in Volume (Million Liters) and Value (USD Million)


List of Tables

Table 1: Typical Percentage Share of Various Solvents in Automotive OEM coatings
Table 2: Typical Percentage Share of Various Solvents in Automotive Refinish Coatings
Table 3: Typical Percentage Share of Various Solvents in Coil Coatings
Table 4: End-Use Areas of Coatings Categorized as General Industrial OEM
Table 5: Types of Binders and Solvents Typically Used in General Industrial Coatings
Table 6: Resins and Solvents Used in Marine and Anticorrosion Coatings
Table 7: Typical Percentage Share of Various Solvents in Marine and Anticorrosion Coatings
Table 8: Typical Percentage Share of Various Solvents in Packaging/Can Coatings
Table 9: Lists of Various Markets and Key Application Areas for Powder Coatings
Table 10: Typical Percentage Share of Various Solvents in Wood Coatings

Ordering: 
Order Online -  http://www.researchandmarkets.com/reports/3774179/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Industrial Coatings - A Global Market Overview
Web Address: http://www.researchandmarkets.com/reports/3774179/
Office Code: SCG37ZYE

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Formats</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>[ ]</td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>[ ]</td>
<td>USD 7200</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp