World Mosquito Repellent Market - Opportunities and Forecasts, 2015-2022

Description: Wide variety of chemical and natural ingredient based mosquito repellents are being used to keep the mosquitoes away and prevent mosquito-borne diseases such as malaria, dengue, chikungunya, yellow fever, Zika virus, and others. Popularly used chemical ingredients in the preparation of mosquito repellents include diethyl carbonate, ethyl hexane diol, N-diethyl-3-methylbenzamide (DEET), and diethyl phthalate. Moreover, natural substances such as Lemon Eucalyptus Oil, Lavender, Cinnamon Oil, Soybean Oil and others are used in herbal repellents. Adoption of such natural ingredients based mosquito repellents is increasing to avoid problems such as skin rashes, allergies and others.

The world mosquito repellent market is expected to register notable growth in the near future attributed to rise in incidence of mosquito-borne diseases and global warming, which facilitates breeding of mosquitoes. Other factors that drive the market are rising health awareness, government initiatives for mosquito control, and affordable cost of repellents. However, presence of toxic chemicals, such as DEET, in various mosquito repellent products causes ill effects on health, which is likely to restrain the growth of this market.

The report segments the world mosquito repellent market on the basis of product type, distribution channel, and geography. On the basis of product type, the market is categorized into spray, coil, cream & oil, mat, vaporizer and other products. According to the channels of distribution, the market is classified into large retail stores, small retail stores, specialty stores and online distribution channel. Geographic breakdown of the market includes North America (US, Canada & Mexico), Europe (Western Europe, Russia & Rest of Europe), Asia-Pacific (China, India & Rest of APAC), and LAMEA (Brazil, South Africa & Rest of LAMEA).

Comprehensive competitive analysis and profiles of major market players, such as Reckitt Benckiser Group PLC, Spectrum Brands Holdings Inc., Godrej Household Products Ltd., SC Johnson& Sons Inc., Dabur International, Jyothi Laboratories, Enesis Group, Coghlan's Ltd., Quantum Health and PIC Corporation are also provided in this report. Players operating in the market have introduced innovative mosquito repellants to strengthen their foothold. For instance, Dabur introduced a mosquito repellent wristband in 2014, under its Odomos brand, which is worn on the wrist to repel mosquitoes.

KEY BENEFITS:

The study provides an in-depth analysis of the world mosquito repellent market to elucidate the prominent investment pockets in the market. Current and future trends are outlined to determine the overall attractiveness and to single out profitable trends to gain a stronger foothold in the market. The report provides information regarding key drivers, restraints, and opportunities with impact analysis. Geographically, the market is analyzed based on various regions such as North America (US, Canada, Mexico), Europe (Western Europe, Russia & Rest of Europe), Asia-Pacific (China, India & Rest of APAC), and LAMEA (Brazil, South Africa & Rest of LAMEA). Analysis of value chain is conducted for better understanding of the role of intermediaries. SWOT analysis highlights the internal and external environment of the leading companies for current strategy formulation.

MOSQUITO REPELLENT MARKET KEY SEGMENTS

By Product Type
- Spray
- Coil
- Cream & Oil
- Mat
- Vaporizer
- Other products

By Channels of Distribution
- Large retail stores
Small retail stores
Specialty stores
Online

By Geography

North America
U.S.
Canada
Mexico
Europe
Russia
Western Europe

Rest of Europe
Asia-Pacific
China
India

Rest of Asia-Pacific
LAMEA
Brazil
South Africa
Rest of LAMEA

KEY PLAYERS

Reckitt Benckiser Group PLC
Spectrum Brands Holdings Inc.
Godrej Household Products Ltd.
SC Johnson & Sons Inc.
Dabur International
Jyothi Laboratories
Enesis Group
Coghlans Ltd.
Quantum Health
PIC Corporation

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