Cinema Industry Research - Scandinavia

Description: The countries of Scandinavia and the Baltic region have very different cinema markets with attendance rates ranging from among the lowest in Western Europe to the highest in Iceland, and some potentially fast-growing markets in the Baltic States.

The combination of small markets and high operating costs in Scandinavia have driven a wave of cross-border consolidation in recent years as exhibitors seek scale economies. This latest edition looks at the new landscape in detail and finds grounds for optimism.

Comprehensive data covering screens, admissions, ticket prices and box office plus profiles of major exhibitors, make this an essential source for seeking to do business in this high value market.

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