The Growth Strategies Playbook: Diversification & Acquisition

Description: In this 4-part series, industry experts, examine specific ways to accelerate your business growth strategy.

Lesson 1: Diversify Your Growth Plan:
- Recognize patterns and turn formulas that are currently working for one aspect of your business into flexible tools you can apply to transform under-performing investments.
- Get the most important tips and techniques that will help you uncover niche areas within your industry and invest in them effectively using data to focus and evaluate your spending.
- Learn how to manage your core business while diversifying without sacrificing operating income.

Lesson 2: Grow Through Acquisitions:
- Learn how to strategically target organizations that will encourage growth, how to conduct due diligence, and handle valuation discussions.
- Get easy-to-implement tips and techniques that will help you determine which targets will provide the best strategic synergies in order to successfully expand into new geographies and demographics.
- Strengthen your ability to anticipate likely future scenarios, and identify trap doors to any potential acquisition.

Lesson 3: Activate Your Acquisition Strategy:
- Master the art of M&A by harnessing talent and resources to fill the missing pieces of your business growth plan.
- Get the most important tips and techniques for thoroughly researching the rationale for an acquisition with a specific look on growth in and out of sector, competitive requirements, and revenue forecasting.
- Understand why gathering information about the sector, target company, and even the industry as a whole from trusted third parties, customers, and suppliers is one of the most important parts of the process.

Lesson 4: Create an Advisory Board:
- Get the most effective techniques for choosing advisory board members for your company.
- Create an advisory board that will provide you with objective advice and will help your company scout the marketplace, gauge future trends, grow revenue and profits, open doors to new strategic partners, and more.
- Learn how to determine the objective of your company's advisory board, set expectations, define responsibilities and term of office, structure compensation, organize advisory board meetings, communicate with advisory board members, and more.

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3774317/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: The Growth Strategies Playbook: Diversification & Acquisition
Web Address: http://www.researchandmarkets.com/reports/3774317/
Office Code: SCBR5C24

Product Format
Please select the product format and quantity you require:

Quantity
Online Access (Recorded) - Single User: □ USD 349

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World