
Description: The global mobile and wireless backhaul market is estimated to reach $42.24 billion by 2022 and is expected to grow at CAGR of 13.57% during 2016-2022. The mobile and wireless backhaul market is segmented on the basis of services, equipment's, and geography. Services are further segmented into network services, professional services and system integration services. The equipment's segment is segmented into microwave or microwave equipment, millimeter wave equipment, sub-6 Ghz equipment and test and measurement equipment. The equipment's segment holds the largest share in mobile and wireless backhaul market. The test and measurement equipment holds the largest share in equipment segment. The need of equipment's to monitor the bandwidth requirement and for checking the mobile data frequency, is increasing the demand for various test and measurement equipment in the global market.

The mobile and wireless backhaul market is dominated by some of the major key players such Alcatel-Lucent, AT&T, Broadcom Corporation, Cisco Systems, Ericsson, Fujitsu, Huawei Technologies, Nokia Networks and Ruckus Wireless.

The technological innovations and advancements are increasing the scope of mobile and wireless backhaul market. The rising accessibility of smart phones is accelerating the growth in the mobile and wireless backhaul market. The innovation in technological domains is increasing the application of mobile and wireless backhaul in global context. In last decade, there are a lot of mergers, acquisition and other strategic initiatives taken by various key players to develop the new technology in the mobile and wireless backhaul market. On March 4, 2016, Cisco acquired Leaba semiconductors, with the aim to advance the innovation strategy and support. The acquisition also assists in developing the next generation product portfolio. On March 8, 2016, Cisco also acquired Synata.

The mobile and wireless backhaul market is majorly driven by rising technological innovation which leads to the development of new technology in mobile and wireless backhaul. Rising accessibility of Smartphone's is also driving the huge growth in the global market. In 2014, there are around 171 million smart phone users in U.S., which is expected to reach 25 million by the end of 2020. The growing demand from smartphone industry is increasing the scope of mobile and wireless backhaul market. However, around 140 million smart phones were sold across the globe in 2014, among which around 53% were of android platform.

North America dominates the mobile and wireless backhaul market, the dominance is due to presence of some key player of mobile and wireless backhaul who are dominating and contributing in the large share of the global market. The growth of North America is driven by number of factors such as technological advancement. North America is growing with an eye popping CAGR, whereas APAC is the fastest growing followed by Europe and ROW. The growth in ROW is majorly driven by the rising demand for higher bandwidth spectrum as the result of rising demand of smartphones. The requirement of higher bandwidth is due to overloaded data volume, Wi-Fi hotspots and small cells that are used by mobile operators. Thus, the increasing demand for smartphones in the Asia Pacific region is one of the major factors that are increasing the demand in global market.

Contents:
1. Introduction
   1.1. Executive Summary
   1.2. Estimation Methodology
2. Market Overview
   2.1. Market Definition And Scope
   2.2. Key Findings
   2.3. Parametric Analysis
      2.3.1. Raw Material Supplier
      2.3.2. Production Geographically
      2.3.3. Adoption Across Various Industries
   2.4. Key Market Insights
      2.4.1. Top 3 Emerging Countries
2.4.2. Top 3 Revenue Generating Segments
2.4.3. Top Growing Markets And Emerging Trends
2.4.4. Top 3 Geography
2.5. Competitive Landscape
2.5.1. Market Share Analysis
2.5.2. Top Winning Strategies
2.5.3. Case Studies: Top Competitive Moves
2.6. Porter'S Five Force Model
2.6.1. Threat of New Entrants
2.6.2. Threat of Substitute Products Or Services
2.6.3. Bargaining Power of Buyer
2.6.4. Bargaining Power of Supplier
2.6.5. Intensity of Competitive Rivalry
2.7. Key Buying Criteria
2.8. Strategic Recommendation
2.9. Strategic Conclusions

3. Market Determinants
3.1. Market Drivers
3.1.1. Huge Growth in Mobile Data Traffic
3.1.2. Rising Accessibility of Smart Phones
3.1.3. Ample Advancement in Technology
3.2. Market Restraints
3.2.1. Spectrum Crisis
3.2.2. Case-By-Case Examination Formerly Firm Dispositions
3.3. Market Opportunities
3.3.1. Rising Ghz Spectrum Band
3.3.2. New 5G Wireless Backhaul Technology
3.4. Market Challenges
3.4.1. Unwillingness of Organizations to Change from Traditional to Next-Generation Backhaul
3.5. Parent Market
3.6. Competitors Market
3.7. Alternative Market

4. Market Segmentation
4.1. By Service
4.1.2. Global Professional Services Market 2014-2022 ($ Million)
4.1.3. Global System Integration Services Market 2014-2022 ($ Million)
4.2. By Equipment'S
4.2.1. Global Microwave Or Microwave Equipment Market 2014-2022 ($ Million)
4.2.2. Global Millimeter Wave Equipment Market 2014-2022 ($ Million)
4.2.3. Global Sub-6 Ghz Equipment Market 2014-2022 ($ Million)
4.2.4. Global Test And Measurement Equipment Market 2014-2022 ($ Million)

5. Geographical Analysis
5.1.1. United States (U.S.) Mobile And Wireless Backhaul Devices Market 2014-2022($ Million)
5.1.2. Canada Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.2. Europe Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.2.1. United Kingdom (Uk) Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.2.2. France Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.2.3. Germany Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.2.4. Spain Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.2.5. Italy Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.2.6. Roemobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.3. Asia Pacific Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.3.1. India Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.3.2. China Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.3.3. Japan Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.3.4. Australia Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.3.5. Roapacmobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.4. Rest of the World Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.4.1. Latin America Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.4.2. Mena Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
5.4.3. Africa Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)

6. Company Profiles
1. Alcatel-Lucent
2. At&T
3. Bridgewave
4. Broadcom Corporation
5. Brocade Communications Systems, Inc.
6. Cbnl
7. Cisco Systems, Inc.
8. Ericsson
9. Fujitsu
10. Huawei Technologies Co. Ltd.
11. Nokia Networks
12. Ruckus Wireless
13. Tellabs, Inc.
14. Verizon
15. Zte Corporation

List of Tables
1. Global Mobile And Wireless Backhaul Market By Application 2014-2022 ($ Million)
2. Global Bp Monitors Market 2014-2022 ($ Million)
5. Global Insulin Pumps Market 2014-2022 ($ Million)
7. Global Smart Glasses Market 2014-2022 ($ Million)
10. Europe Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)
11. Asia Pacific Mobile And Wireless Backhaul Devices Market 2014-2022 ($ Million)

List of Figures
1. Global Mobile And Wireless Backhaul Market By Application 2014-2022 ($ Million)
5. Global Insulin Pumps Market 2014-2022 ($ Million)
7. Global Smart Glasses Market 2014-2022 ($ Million)

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