Benchmarks for Academic Library Use of Bibliometrics and Altmetrics, 2016-17

Description: This study presents data from 20 predominantly research universities in the USA, continental Europe, the UK, Canada and Australia/New Zealand. Among the survey participants are: Carnegie Mellon, Cambridge University, Universitat Politècnica de Catalunya the University at Albany, the University of Melbourne, Florida State University, the University of Alberta and Victoria University of Wellington.

The report gives detailed data on the use of various bibliometric and altmetric tools such as Google Scholar, Web of Science, Scimago, Plum Analytics, and many, many others. The 114-page report presents detailed information on staffing, budgets, marketing, sources of demand, technology and other factors in bibliometric and altmetric service development.

Just a few of the report's many findings are that:

- Institutions cited by survey participants for excellence in bibliometrics or altmetrics were: Georgia State University, Yale University, the University of New South Wales, the National Library of Medicine and the University of Pittsburgh, among others.

- 50% of the institutions sampled help their researchers to obtain a Thomsen/Reuters Researcher ID.

- A 60 percent majority said demand for bibliometric services increased slightly, 10 percent said it increased considerably, and 5 percent said demand fell somewhat. A quarter of the participants said demand for bibliometric services at their institution remained about the same over the past two years.

- Academic department heads accounted for a mean of 24.38% of the demand for bibliometric services from the libraries sampled.

- Just 5% of those surveyed use Facebook Insights in their altmetrics efforts.

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Table 16.3.2 Does the library produce bibliometric reports about scholarly output of library personnel or faculty? Broken out by Annual tuition, $
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Table 16.3.4 Does the library produce bibliometric reports about scholarly output of library personnel or faculty? Broken out by USA or non-USA
Table 17.1 Does the library manage a bibliometric database that periodically measures the frequency of citation, importance of citation channels or other measures of how faculty publications are cited and used? Broken out by Type or Carnegie class
Table 17.2 Does the library manage a bibliometric database that periodically measures the frequency of citation, importance of citation channels or other measures of how faculty publications are cited and used? Broken out by Annual tuition, $
Table 17.3 Does the library manage a bibliometric database that periodically measures the frequency of citation, importance of citation channels or other measures of how faculty publications are cited and used? Broken out by Enrollment
Table 17.4 Does the library manage a bibliometric database that periodically measures the frequency of citation, importance of citation channels or other measures of how faculty publications are cited and used? Broken out by USA or non-USA

If yes please describe this database and how it is maintained and used.

How does the library promote its bibliometric and citation analysis services?

What advice can you offer to your peers on the best way to establish, promote and manage a bibliometric service at their college or university?

Which libraries do you feel maintain particularly noteworthy altmetric and/or bibliometric services and what do you like about them?

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