Automotive Test Equipment Market by Vehicle Type (Passenger Car, LCV, & HCV), Product Type, Application Type (Handheld Scan tool, Mobile Based scan tool, & PC/Laptop Based Scan Tool), & by Geography - Global Trends and Forecast to 2021

Description: The automotive test equipment market, in terms of value, is projected to grow at a CAGR of 6.29% from 2016 to 2021. The market is estimated to be USD 442.9 million in 2016, and is projected to reach 600.7 million by 2021. The growth of this market is fueled by the rising vehicle production and increasingly stringent emission norms.

Asia-Pacific is expected to be the largest market for automotive test equipment. It is estimated to hold the largest market share, by value, in 2016. This can be mainly attributed to the rising vehicle production and the increasingly stringent safety standards for vehicles in the region. The chassis dynamometer segment is estimated to account for the largest market share in 2016. The market for engine dynamometers is expected to occupy the second-largest share in the Asia-Pacific region.

There has been a rapid increase in the number of technological advancements in the automotive test equipment market. The chassis dynamometer segment is estimated to hold the largest market share, in terms of value, in 2016. This can be credited to the latest generation of chassis dynamometers, which are characterized by modular designs. Advanced chassis dynamometers cover various applications of automotive testing, such as emission testing, performance testing, and noise, vibration, and harshness (NVH) testing. Such innovations would spur the growth of the automotive test equipment market.

The study contains insights from various industry experts, ranging from component suppliers to Tier 1 companies and OEMs.

The break-up of the primaries is as follows:

- By Company Type - Tier 1 - 42 %, Tier 2 - 26%, Others - 32%
- By Designation - C level - 40%, D level - 29%, Others - 31%
- By Region - North America - 38%, Europe - 22%, Asia-Pacific - 30%, RoW - 10%

Major players profiled in the report are:

- Robert Bosch GmbH
- Siemens AG
- Honeywell International Inc.
- ABB Ltd.
- Delphi Automotive PLC
- Softing AG
- Horiba Ltd.
- Actia S.A.
- AVL List GmbH
- SGS S.A.

Reasons to Buy the Report:

The report provides insights about the following points:

- Market Penetration: Comprehensive information about the automotive test equipment offered by top 10 players in the market
- Product Development/Innovation: Detailed insights into upcoming technologies, R&D activities, and new product launches in the automotive test equipment market
- Market Development: Comprehensive information about types of automotive test equipment. The report analyzes markets for various test equipment across regions
- Market Diversification: Exhaustive information about new products, untapped regional markets, recent
developments, and investments in the automotive test equipment market
- Competitive Assessment: In-depth assessment of the market shares, strategies, products, and manufacturing capabilities of leading players in the automotive test equipment market

Contents:

1 Introduction
  1.1 Objectives of the Study
  1.2 Market Definition
  1.3 Market Scope
    1.3.1 Markets Covered
    1.3.2 Years Considered for the Study
  1.4 Currency
  1.5 Package Size
  1.6 Limitation
  1.7 Stakeholders

2 Research Methodology
  2.1 Secondary Data
    2.1.1 Key Secondary Sources
    2.1.2 Key Data From Secondary Sources
  2.2 Primary Data
    2.2.1 Sampling Techniques & Data Collection Methods
    2.2.2 Primary Participants
  2.3 Factor Analysis
    2.3.1 Introduction
    2.3.2 Demand-Side Analysis
      2.3.2.1 Impact of Gdp on Total Vehicle Sales
      2.3.2.2 Urbanization vs Passenger Cars Per 1,000 People
      2.3.2.3 Infrastructure: Roadways
      2.3.2.4 Increasing Vehicle Production in Developing Countries
    2.3.3 Supply-Side Analysis
      2.3.3.1 Technological Developments
  2.4 Market Size Estimation
  2.5 Data Triangulation
  2.6 Assumptions

3 Executive Summary

4 Premium Insights
  4.1 Opportunities in the Automotive Test Equipment Market
  4.2 Automotive Test Equipment Market, By Region, 2016 & 2021
  4.3 Automotive Test Equipment Market, By Product Type, 2016 & 2021
  4.4 Automotive Test Equipment Market, By Vehicle Type, 2016 & 2021
  4.5 Automotive Test Equipment Market, By Application, 2016 & 2021
  4.6 Automotive Test Equipment: Product Life Cycle

5 Market Overview
  5.1 Introduction
  5.2 Market Segmentation
    5.2.1 Automotive Test Equipment Market
    5.2.2 Automotive Test Equipment Market, By Region
    5.2.3 Automotive Test Equipment Market, By Product Type
    5.2.4 Automotive Test Equipment Market, By Vehicle Type
    5.2.5 Automotive Test Equipment Market, By Application
  5.3 Market Dynamics
    5.3.1 Drivers
      5.3.1.1 Increasingly Stringent Vehicle Safety Standards
      5.3.1.2 Rise in Global Vehicle Production
      5.3.1.3 Technological Advancements in Automotive Test Equipment
    5.3.2 Restraints
      5.3.2.1 Additional Costs From Sophisticated Technology
      5.3.2.2 Lack of R&D Facilities for Automotive Test Equipment
    5.3.3 Opportunities
      5.3.3.1 Increased Demand for High-Performance Vehicles
      5.3.3.2 Growing Demand for Onboard Diagnostic Tool
    5.3.4 Challenges
      5.3.4.1 Limited Number of Automotive Test Equipment Suppliers
6 Automotive Test Equipment Market, By Product Type
6.1 Introduction
6.1.1 Engine Dynamometer
6.1.2 Chassis Dynamometer
6.1.3 Vehicle Emission Test System
6.1.4 Wheel Alignment Tester

7 Automotive Test Equipment Market, By Application Type
7.1 Introduction
7.1.1 By Application Type
7.1.2 Handheld Scan Tool
7.1.3 Mobile Device-Based Scan Tool
7.2 PC/Laptop-Based Scan Tool

8 Automotive Test Equipment Market, By Vehicle Type
8.1 Introduction
8.1.1 Passenger Car
8.1.2 Light Commercial Vehicle
8.1.3 Heavy Commercial Vehicle

9 Automotive Test Equipment Market, By Region
9.1 Introduction
9.1.1 North America
9.1.1.1 U.S.
9.1.1.2 Canada
9.1.1.3 Mexico
9.1.2 Europe
9.1.2.1 Germany
9.1.2.2 France
9.1.2.3 U.K.
9.1.2.4 Italy
9.1.3 Asia-Pacific
9.1.3.1 China
9.1.3.2 Japan
9.1.3.3 India
9.1.3.4 South Korea
9.1.4 Rest of the World
9.1.4.1 Brazil
9.1.4.2 Russia

10 Competitive Landscape
10.1 Overview
10.2 Market Share Analysis: Automotive Test Equipment Market
10.3 Market Ranking Analysis: Automotive Test Equipment Market
10.4 Battle for Market Share: Expansion and New Product Launches Was the Key Strategy
10.5 Expansion
10.6 New Product Launch
10.7 Agreements/Supply Contracts/Joint Ventures
10.8 Mergers & Acquisitions

11 Company Profiles
(Company at A Glance, Business Overview, Products Offered, Key Strategy, Recent Developments, SWOT Analysis & MnM View) -
11.1 Introduction
11.2 Robert Bosch GMBH
11.3 Siemens AG
11.4 Honeywell Industrial Inc.
11.5 ABB Ltd
11.6 Delphi Automotive PLC
11.7 Softing AG
11.8 Horiba Ltd.
11.9 SGS S.A
11.10 Actia S.A.
11.11 AVL List GMBH

- Details on Company at A Glance, Recent Financials, Products Offered, Strategies & Insights, & Recent Developments Might Not Be Captured in Case of Unlisted Companies.

12 Appendix
12.1 Insights of Industry Experts
12.2 Discussion Guide

List of Tables

Table 1 Automotive Test Equipment Market, By Product Type, 2014-2021 (Units)
Table 2 Automotive Test Equipment Market, By Product Type, 2014-2021 (USD Million)
Table 3 Engine Dynamometer: Automotive Test Equipment Market, By Region, 2014-2021 (Units)
Table 4 Engine Dynamometer Tool: Automotive Test Equipment Market, By Region, 2014-2021 (USD Million)
Table 5 Chassis Dynamometer: Automotive Test Equipment Market, By Region, 2014-2021 (Units)
Table 6 Chassis Dynamometer: Automotive Test Equipment Market, By Region, 2014-2021 (USD Million)
Table 7 Vehicle Emission Test System: Automotive Test Equipment Market, By Region, 2014-2021 (Units)
Table 8 Vehicle Emission Test System: Automotive Test Equipment Market, By Region, 2014-2021 (USD Million)
Table 9 Wheel Alignment Tester: Automotive Test Equipment Market, By Region, 2014-2021 (Units)
Table 10 Wheel Alignment Tester: Automotive Test Equipment Market, By Region, 2014-2021 (USD Million)
Table 11 Automotive Test Equipment Market Size, By Application Type, 2014-2021 (000 Units)
Table 12 Automotive Test Equipment Market Size, By Application Type, 2014-2021 (USD Million)
Table 13 Handheld Scan Tool: Automotive Test Equipment Market Size, By Region, 2014-2021 (1000 Units)
Table 14 Handheld Scan Tool: Automotive Test Equipment Market Size, By Region, 2014-2021 (USD Thousand)
Table 15 Mobile Device-Based Scan Tool: Automotive Test Equipment Market Size, By Region, 2014-2021 (000 Units)
Table 16 Mobile Device-Based Scan Tool: Automotive Test Equipment Market Size, By Region, 2014-2021 (USD Thousand)
Table 17 PC/Laptop-Based Scan Tool: Automotive Test Equipment Market Size, By Region, 2014-2021 (000 Units)
Table 18 PC/Laptop-Based Scan Tool: Automotive Test Equipment Market Size, By Region, 2014-2021 (USD Thousand)
Table 19 Automotive Test Equipment Market Size, By Vehicle Type, 2014-2021 (Units)
Table 20 Automotive Test Equipment Market Size, By Vehicle Type, 2014-2021 (USD Million)
Table 21 Passenger Car: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (Units)
Table 22 Passenger Car: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (USD Million)
Table 23 Light Commercial Vehicle: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (Units)
Table 24 Light Commercial Vehicle: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (USD Million)
Table 25 Heavy Commercial Vehicle: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (Units)
Table 26 Heavy Commercial Vehicle: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (USD Million)
Table 27 Automotive Test Equipment Market Size, By Region, 2014-2021 (Units)
Table 28 Automotive Test Equipment Market Size, By Region, 2014-2021 (USD Million)
Table 29 North America: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (Units)
Table 30 North America: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (USD Million)
Table 31 U.S.: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (Units)
Table 32 U.S.: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (USD Million)
Table 33 Canada: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (Units)
Table 34 Canada: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (USD Million)
Table 35 Mexico: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (Units)
Table 36 Mexico: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (USD Million)
Table 37 Europe: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (Units)
Table 38 Europe: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (USD Million)
Table 39 Germany: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (Units)
Table 40 Germany: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (USD Million)
Table 41 France: Automotive Test Equipment Market Size, By Product Type, 2014-2021 (Units)
List of Figures

Figure 1 Automotive Test Equipment Market Segmentation
Figure 2 Automotive Test Equipment Market: Research Design
Figure 3 Research Methodology Model
Figure 4 Breakdown of Primary Interviews: By Company Type, Designation, & Region
Figure 5 Gross Domestic Product vs Total Vehicle Sales
Figure 6 Urbanization vs Passenger Cars Per 1,000 People
Figure 7 Vehicle Production, 2010-2014
Figure 8 Market Size Estimation Methodology: Bottom-Up Approach
Figure 9 Chassis Dynamometers to Be the Largest Contributor to the Automotive Test Equipment Market, By Product Type (2016 & 2021)
Figure 10 Passenger Car to Be the Largest Contributor to the Automotive Test Equipment Market, By Vehicle Type (2016 & 2021)
Figure 11 Automotive Test Equipment Market, By Technology, 2016 & 2021
Figure 12 Asia-Pacific to Hold the Largest Share in the Automotive Test Equipment Market, By Product Type, in 2021
Figure 13 Technological Advancements & the Growth of the Automotive Industry are Expected to Drive the Automotive Test Equipment Market
Figure 14 Asia-Pacific to Be the Largest Market for Automotive Test Equipment
Figure 15 Chassis Dynamometer Segment to Hold the Largest Share, By Value, in the Automotive Test Equipment Market, By Product Type
Figure 16 Passenger Cars Estimated to Occupy the Largest Share, By Value, in the Automotive Test Equipment Market, By Vehicle Type, From 2016 to 2021
Figure 17 PC/Laptop-Based Scan Tools to Hold the Largest Share, By Value, in the Automotive Test Equipment Market, By Technology, From 2016 to 2021
Figure 18 Product Life Cycle of Automotive Test Equipment
Figure 19 Chassis Dynamometer to Hold the Largest Share, By Value, in the Automotive Test Equipment Market, By Product Type, in 2016
Figure 20 Automotive Test Equipment Market Segmentation
Figure 21 Increasingly Stringent Vehicle Safety Standards to Drive the Automotive Test Equipment Market
Figure 22 Automotive Test Equipment Market, By Product Type, 2016-2021 (USD Million)
Figure 23 Automotive Engine Dynamometer Market: Asia-Pacific is Expected to Account for the Largest Market Share, 2016 & 2021 (USD Million)
Figure 24 Vehicle Emission Test System Market, 2016 & 2021 (USD Million)
Figure 25 Automotive Test Equipment Market Growth (2016-2021)
Figure 26: Handheld Scan Tool Market, 2016 vs 2021
Figure 27: Automotive Test Equipment Market, By Vehicle Type, 2016 & 2021
Figure 28: Chassis Dynamometer is Expected to Constitute the Largest Segment of the Light Commercial Vehicle Test Equipment Market
Figure 29: Asia-Pacific Hold the Largest Market Share in the Automotive Test Equipment Market
Figure 30: North American Market Snapshot: Demand to Be Driven By the Increasing Rate of Vehicle Production
Figure 31: Automotive Test Equipment Market Split, By Country, in Major European Markets (2016 vs 2021)
Figure 32: Asia-Pacific Automotive Test Equipment Market Snapshot: China to Account for the Largest Market Share (Value) in 2016
Figure 33: Automotive Test Equipment Market Split, By Country, (2016 vs 2021)
Figure 34: Companies Adopted Expansion as A Key Growth Strategy From 2012 to 2015
Figure 35: Robert Bosch GmbH Registered the Highest Growth Rate From 2011 to 2015
Figure 36: Market Evaluation Framework: Expansions and New Product Launches Fuelled Market Growth From 2012 to 2015
Figure 37: Region Wise Revenue Mix of Top Five Market Players
Figure 38: Robert Bosch GmbH: Company Snapshot
Figure 39: SWOT Analysis : Robert Bosch GmbH
Figure 40: Siemens AG: Company Snapshot
Figure 41: SWOT Analysis : Siemens AG
Figure 42: Honeywell Industrial Inc.: Company Snapshot
Figure 43: SWOT Analysis : Honeywell Industrial Inc
Figure 44: ABB Ltd: Company Snapshot
Figure 45: SWOT Analysis : ABB Ltd
Figure 46: Delphi Automotive PLC: Company Snapshot
Figure 47: SWOT Analysis : Delphi Automotive PLC
Figure 48: Softing AG: Company Snapshot
Figure 49: Horiba Ltd.: Company Snapshot
Figure 50: SGS S.A : Company Snapshot
Figure 51: Actia S.A.: Company Snapshot
Figure 52: AVL List GmbH.: Company Snapshot

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