Global Speech Generating Devices Market Insights, Opportunity Analysis, Market Shares and Forecast 2016 - 2022

Description: The global speech generating devices market is expected to witness an exponential growth over the forecast period. In regional outlook market is divided into North America, Europe, Asia pacific and rest of the world. Currently United States dominates the market of global speech generating devices. In United States region, individuals and institutions are purchasing speech generating devices which is usually refunded by third party sources, such as, local and foreign Government initiatives that include Medicare and Medic-aid, managed care plans as well as the private insurance plans. Apart from that, in the United States, sales of speech generating devices are boosted by demand from public schools that depend on funds provided by local, foreign, federal, and state Governments. Previously, the US schools at secondary and elementary levels received better funding from both state and federal Governments through improved legislations, one of them being No Child Left Behind. Europe region is showing a positive growth due to rising prevalence of speech related disorder. Asia pacific and rest of the world region is showing a sluggish growth rate due to lack of awareness regarding speech generating devices.

As technology continues to boosts various industries across the world, the speech generating devices major players are focusing on developing innovative products that can offer high level of user-friendliness and accuracy. Arrival of touch screen user interface devices, such as android phones, iPads, iPhone, and other devices along with advanced alternative and augmentative communication based applications have transformed the global speech generating devices market. Convenience of a light weight, small size, and touch-screen interface in the form of iPod touches, iPhones, Android phones, iPads, and the latest Android tablets removes the inconvenience of carrying heavy and big versions of the earlier speech generating devices. Apart from that advancements are anticipated to increase the devices usability and appeal as well as expand the range of patients that would be able to use these devices.

Global speech generating devices market is divided into causes of speech disorder, types of disorder, output mode, communication devices using spelling inputs and regional outlook. In cause of speech disorder market is segmented into autism, brain injury, cerebral palsy, cancer, dementia, and stroke. Dementia is the major reason for the speech disorder, this disease is majorly found in elder people with age 60 years and above. Brain injury and cancer is growing at a very fast pace. In types of disorder market is divided into aphasia, apraxia, articulation disorder, cluttering and dysprosody. In output mode market is divided into synthesized voice output, and digitized voice output. In communication devices the usage of spelling inputs market is divided into based on display components, fixed display devices, dynamic display devices, and hybrid display devices. Fixed display devices is sharing maximum market share, hybrid display devices is growing at a very fast pace.

Some of the major market players are Mayer-Johnson, Jabbla BVBA, Advanced multimedia Devices Inc., PrentkeRomich Company ZYGO-USA, Toby Churchill Limited, Tobii Technology AB, Saltillo Corporation, etc. Acquisition, Mergers and expansions are the key strategies adopted by the market players to sustain in the market.

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