Global Speech Generating Devices Market Insights, Opportunity Analysis, Market Shares and Forecast 2016 - 2022

Description:

The global speech generating devices market is expected to witness an exponential growth over the forecast period. In regional outlook market is divided into North America, Europe, Asia pacific and rest of the world. Currently United States dominates the market of global speech generating devices. In United States region, individuals and institutions are purchasing speech generating devices which is usually refunded by third party sources, such as, local and foreign Government initiatives that include Medicare and Medic-aid, managed care plans as well as the private insurance plans. Apart from that, in the United States, sales of speech generating devices are boosted by demand from public schools that depend on funds provided by local, foreign, federal, and state Governments. Previously, the US schools at secondary and elementary levels received better funding from both state and federal Governments through improved legislations, one of them being No Child Left Behind. Europe region is showing a positive growth due to rising prevalence of speech related disorder. Asia pacific and rest of the world region is showing a sluggish growth rate due to lack of awareness regarding speech generating devices.

As technology continues to boosts various industries across the world, the speech generating devices major players are focusing on developing innovative products that can offer high level of user-friendliness and accuracy. Arrival of touch screen user interface devices, such as android phones, iPads, iPhone, and other devices along with advanced alternative and augmentative communication based applications have transformed the global speech generating devices market. Convenience of a light weight, small size, and touch-screen interface in the form of iPod touches, iPhones, Android phones, iPads, and the latest Android tablets removes the inconvenience of carrying heavy and big versions of the earlier speech generating devices. Apart from that advancements are anticipated to increase the devices usability and appeal as well as expand the range of patients that would be able to use these devices.

Global speech generating devices market is divided into causes of speech disorder, types of disorder, output mode, communication devices using spelling inputs and regional outlook. In cause of speech disorder market is segmented into autism, brain injury, cerebral palsy, cancer, dementia, and stroke. Dementia is the major reason for the speech disorder, this disease is majorly found in elder people with age 60 years and above. Brain injury and cancer is growing at a very fast pace. In types of disorder market is divided into aphasia, apraxia, articulation disorder, cluttering and dysprosody. In output mode market is divided into synthesized voice output, and digitized voice output. In communication devices the usage of spelling inputs market is divided into based on display components, fixed display devices, dynamic display devices, and hybrid display devices. Fixed display devices is sharing maximum market share, hybrid display devices is growing at a very fast pace.

Some Of the major market players are Mayer-Johnson, Jabbla BVBA, Advanced multimedia Devices Inc., PrentkeRomich Company ZYGO-USA, Toby Churchill Limited, Tobii Technology AB, Saltillo Corporation, Etc. Acquisition, Mergers and expansions are the key strategies adopted by the market players to sustain in the market.

Contents:

1. Introduction
   1.1. Executive Summary
   1.2. Estimation Methodology

2. Market Overview
   2.1. Market Definition And Scope
   2.2. Key Findings
   2.3. Parametric Analysis
   2.4. Key Market Insights
   2.4.1. Top 3 Emerging Countries
   2.4.2. Top 3 Revenue Generating Segments
   2.4.3. Top Growing Markets And Emerging Trends
   2.4.4. Top 3 Geography
   2.5. Competitive Landscape
2.5.1. Market Share Analysis  
2.5.2. Top Winning Strategies  
2.5.3. Case Studies: Top Competitive Moves  
2.6. Porter’s Five Force Model  
2.6.1. Threat Of New Entrants  
2.6.2. Threat Of Substitute Products Or Services  
2.6.3. Bargaining Power Of Buyer  
2.6.4. Bargaining Power Of Supplier  
2.6.5. Intensity Of Competitive Rivalry  
2.7. Key Buying Criteria  
2.8. Strategic Recommendation  
2.9. Strategic Conclusions  

3. Market Determinants  
3.1. Market Drivers  
3.1.1. Rising Prevalence Of Speech Related Disorders  
3.2. Market Restraints  
3.2.1. Lower Funding For Speech Related Devices By Government And Other Bodies  
3.2.2. Lack Of Prescriptions  
3.3. Market Opportunities  
3.3.1. Technological Advancement In Speech Generating Devices  
3.3.2. Increasing Number Of Speech Related Disorders  
3.4. Market Challenges  
3.4.1. Regulatory Policy And Reimbursement Issues  
3.4.2. High Cost Of Speech Generating Devices  
3.5. Parent Market  
3.6. Competitors Market  
3.7. Alternative Market  

4. Market Segmentation  
4.1. By Causes Of Speech Disorder  
4.1.2. Global Brain Injury Market 2014-2022 ($ Million)  
4.1.3. Global Cancer Market 2014-2022 ($ Million)  
4.1.4. Global Cerebral Palsy Market 2014-2022 ($ Million)  
4.1.5. Global Dementia Market 2014-2022 ($ Million)  
4.1.6. Global Stroke Market 2014-2022 ($ Million)  
4.2. By Types Of Disorders  
4.2.2. Global Apraxia Market 2014-2022 ($ Million)  
4.2.3. Global Articulation Disorder Market 2014-2022 ($ Million)  
4.2.4. Global Cluttering Market 2014-2022 ($ Million)  
4.2.5. Global Dysprosody Market 2014-2022 ($ Million)  
4.3. By Output Mode  
4.3.1. Global Synthesized Voice Output Market 2014-2022 ($ Million)  
4.3.2. Global Digitized Voice Output Market 2014-2022 ($ Million)  
4.4. By Communication Devices Using Spelling Inputs  
4.4.2. Global Fixed Display Devices Market 2014-2022 ($ Million)  

5. Geographical Analysis  
5.1.1. United States (U.S.) Global Speech Generating Devices Market 2014-2022 ($ Million)  
5.1.2. Canada Global Speech Generating Devices Market 2014-2022 ($ Million)  
5.2. Europe Global Speech Generating Devices Market 2014-2022 ($ Million)  
5.2.1. United Kingdom (Uk) Global Speech Generating Devices Market 2014-2022 ($ Million)  
5.2.2. France Global Speech Generating Devices Market 2014-2022 ($ Million)  
5.2.3. Germany Global Speech Generating Devices Market 2014-2022 ($ Million)  
5.2.4. Spain Global Speech Generating Devices Market 2014-2022 ($ Million)  
5.2.5. Italy Global Speech Generating Devices Market 2014-2022 ($ Million)  
5.2.6. Roe Global Speech Generating Devices Market 2014-2022 ($ Million)
5.3. Asia Pacific Global Speech Generating Devices Market 2014-2022 ($ Million)
5.3.1. India Revenue Management Market 2014-2022 ($ Million)
5.3.2. China Revenue Management Market 2014-2022 ($ Million)
5.3.3. Japan Revenue Management Market 2014-2022 ($ Million)
5.3.4. Korea Revenue Management Market 2014-2022 ($ Million)
5.3.5. Roapac Revenue Management Market 2014-2022 ($ Million)
5.4. Rest Of The World Global Speech Generating Devices Market 2014-2022 ($ Million)
5.4.1. Latin America Revenue Management Market 2014-2022 ($ Million)
5.4.2. Mena Revenue Management Market 2014-2022 ($ Million)
5.4.3. Africa Revenue Management Market 2014-2022 ($ Million)

6. Company Profiles
1. Advanced Multimedia Devices Inc.
2. Dynavox Inc.
3. Jabbla Bvba
4. Lingraphicare America Inc.
5. Mayer-Johnson
6. Prentkeromich Company
7. Saltillo Corporation
8. Tobii Technology Ab
9. Toby Churchill Limited
10. Words+ Inc.

List Of Tables
2. Global Brain Injury Market 2014-2022 ($ Million)
4. Global Cerebral Palsy Market 2014-2022 ($ Million)
5. Global Dementia Market 2014-2022 ($ Million)
20. Asia Pacific Global Speech Generating Devices Market 2014-2022 ($ Million)

List Of Figures
2. Global Brain Injury Market 2014-2022 ($ Million)
4. Global Cerebral Palsy Market 2014-2022 ($ Million)
5. Global Dementia Market 2014-2022 ($ Million)
14. By Communication Devices Using Spelling Inputs
22. Europe Global Speech Generating Devices Market 2014-2022 ($ Million)
23. United Kingdom (Uk) Global Speech Generating Devices Market 2014-2022 ($ Million)
25. Germany Global Speech Generating Devices Market 2014-2022 ($ Million)
27. Italy Global Speech Generating Devices Market 2014-2022 ($ Million)
30. India Revenue Management Market 2014-2022 ($ Million)
32. Japan Revenue Management Market 2014-2022 ($ Million)
33. Korea Revenue Management Market 2014-2022 ($ Million)
34. Roapac Revenue Management Market 2014-2022 ($ Million)
35. Rest Of The World Global Speech Generating Devices Market 2014-2022 ($ Million)
36. Latin America Revenue Management Market 2014-2022 ($ Million)
37. Mena Revenue Management Market 2014-2022 ($ Million)
38. Africa Revenue Management Market 2014-2022 ($ Million)

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