India Accounting Software Market By Type (Enterprise Resource Planning Accounting Software, Commercial Accounting Software and Others), By End-user (Large, Medium and Small Enterprises), Competition Forecast & Opportunities, 2011-2021

Description:
Accounting software is a type of computer software that enables bookkeepers and accountants to manage accounts and perform accounting operations of an organization in an effective and efficient manner.

Over the past few years, adoption of accounting software has been growing at a robust pace in India due to rising awareness about the benefits of using accounting software and surging demand for real time security.

In particular, large sized enterprises are the major end users of accounting software in the country. Nevertheless, increasing IT spending coupled with rising government support are expected to boost adoption of accounting software in small and medium sized enterprises as well across the country through 2021.

According to "India Accounting Software Market By Type, By End-User, Competition Forecast & Opportunities, 2011-2021", the country's accounting software market is projected to grow at a CAGR more than 14% during 2016-2021.

Growth in the market is anticipated on account of rising integration of accounting software with various online applications such as e-commerce, e-banking, etc., coupled with expanding cloud computing market, increasing demand for analytics and growing need of comprehensive functionality in accounting software.

In 2015, enterprise resource planning accounting software is the most used accounting software in the country. India accounting software market is quite fragmented market and has several leading players across the value chain.

"India Accounting Software Market By Type, By End-User, Competition Forecast & Opportunities, 2011-2021" discusses the following aspects of the accounting software market in India:

- India Accounting Software Market Size, Share & Forecast
- Segmental Analysis - By Type (Enterprise Resource Planning Accounting Software, Commercial Accounting Software and Others), By End-user (Large Enterprises, Medium Enterprises & Small Enterprises)
- Policy and Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of India accounting software market
- To identify the on-going trends and anticipated growth over the next five years
- To help industry consultants, accounting software providers and other stakeholders align their market-centric strategies
- To obtain research-based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players
- To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with accounting software providers in India. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.
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16. Strategic Recommendations

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