Global Allergy Immunotherapies Market 2016-2020

Description: About the Allergy Immunotherapies Market

Immunotherapy, often referred to as desensitization, is the closest thing to a cure for allergic diseases and is an established treatment for severe allergies such as allergic rhinitis and allergic asthma. Its administration includes increasing the doses of allergen extracts over a span of time either through injections or sublingual tablets and drops.

Allergies occur when a foreign substance, which is mostly harmless, reacts with the immune system. These foreign substances are called allergens. Some allergens that affect the immune system are animal dander, dust mite, pollens, cockroach, and mold. Animal dander, dust mite, and mold cause indoor allergies.

There are various types of allergies, including rhinitis, asthma, eye allergy, and skin allergy. Sometimes, severe allergies can lead to death, as the severity of these allergic reactions interfere with the proper function of organs. For instance, allergic rhinitis and asthma cause the lungs to function poorly.

The analysts forecast the global allergy immunotherapies market to grow at a CAGR of 7.3% during the period 2016-2020.

Covered in this report
The report covers the present scenario and the growth prospects of the global allergy immunotherapies market for 2016-2020. To calculate the market size, the report considers revenue generated from the sales of branded and generic drugs used to treat allergic diseases such as allergic rhinitis and allergic asthma. It also considers the revenues to be generated from the sales of drugs that are expected to be launched into the market along with the decline in revenues from the patent expiries of the marketed drugs during the forecast period.

The market is divided into the following segments based on geography:
- Europe
- North America
- ROW

The report, Global Allergy Immunotherapies Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- ALK-Abello
- Stallergenes
- Merck Group
- Allergy Therapeutics

Other prominent vendors
- Adamis Pharmaceuticals
- Aimmune Therapeutics
- Anergis
- ASIT biotech
- Biomay
- Circassia
- DBV Technologies
- Genentech
- HAL Allergy
- Laboratorios LETI
- Mitsubishi Tanabe Pharma
- Nycomed
- Sementis
- Shionogi
- Torii
- Tunitas Therapeutics
- VentiRx Pharmaceuticals
- Verona Pharma

Market drivers
- Presence of high unmet medical needs
  - For a full, detailed list, view the full report

Market challenges
- Poor patient adherence and high dropout rates
  - For a full, detailed list, view the full report

Market trends
- Advent of SPIRE
  - For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Existence of novel molecules in pipeline
- Increasing prevalence of allergic rhinitis and asthma coupled with high consumption of tobacco
- Upsurge of allergies due to increase in environmental pollution

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