Construction Equipment Market by Construction Equipment Type, Construction Application, Mining Equipment, by Mining Application, and Region (Asia-Pacific, North America, Europe, and ROW) - Global Trends and Forecast to 2021

Description:
The construction equipment market is projected to grow at a CAGR of 4.11%, to reach a market size of USD 116.20 billion by 2021, while the mining equipment market is projected to grow at a CAGR of 6.42%, to reach USD 136.03 billion by 2021. Major factors driving the growth of the construction and mining equipment market include growing population, rapid urbanization, increasing construction activities, and incorporation of new technologies in equipment.

The growth of the infrastructure industry is expected to drive the construction equipment market. This growth can be attributed to major upcoming construction projects around the globe, primarily in developing nations. Additionally, major upcoming events, such as the 2016 Olympics in Brazil and the 2018 World Cup in Russia, will likely drive market growth.

Asia-Pacific is estimated to dominate the construction and mining equipment market, and is projected to grow at the highest CAGR during the forecast period. This growth can be credited to the improving socio-economic conditions in emerging economies such as China, India, Indonesia, and Thailand. The sizeable populations in countries such as China and India have resulted in an increased number of government projects such as airports, sewer systems, and renewable energy projects.

Breakdown Of Primaries:

The study contains insights provided by various industry experts, ranging from equipment suppliers to Tier-1 companies and OEMs. The break-up of the primaries is as follows:

- By Company Type - OEM 38%, Tier-1 - 13 %, Tier-2 - 5%, and Others - 44%
- By Designation - C level - 31%, D level - 31%, and Others - 38%
- By Region - North America - 31%, Europe - 25%, and Asia-Oceania - 44%

The report provides detailed profiles of the following companies:

- Caterpillar Inc. (U.S.)
- Volvo Construction Equipment AB (Sweden)
- CNH Industrial N.V. (U.K.)
- Komatsu Ltd. (Japan)
- Atlas Copco AB (Sweden)
- Hitachi Ltd. (Japan)
- Terex Corporation (U.S.)
- Joy Global (U.S.)
- Zoomlion Heavy Industry Science & Technology Development Co. (China)
- Liebherr International AG (Switzerland)

Reasons to Buy the Report:

This report contains various levels of analysis, including industry analysis (industry trends and Porter’s Five Forces), value chain analysis, and company profiles, which together comprise and discuss the basic views on the emerging and high-growth segments of the construction and mining equipment market, competitive landscape, high-growth regions and countries, government initiatives, and market dynamics such as drivers, restraints, opportunities, and challenges.

The report enables new entrants/smaller firms as well as established firms to understand the market better, which would help them to acquire a larger market share. Firms purchasing the report could use any one or a
combination of the below-mentioned four strategies (market development, product development/innovation, market diversification, and competitive assessment) to strengthen their position in the market.

The report provides insights with reference to the following points:

- Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for construction and mining equipment across regions

- Product Development/Innovation: Detailed insights into R&D activities, upcoming technologies, and new product launches in the global construction and mining equipment market

- Market Diversification: Detailed information about untapped markets, investments, new products, and recent developments in the global construction and mining equipment market

- Competitive Assessment: In-depth assessment of strategies, products, and manufacturing capabilities of leading players in the global construction and mining equipment market

Contents:

1 Introduction
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Market Scope
      1.3.1 Markets Covered
      1.3.2 Years Considered for the Study
   1.4 Currency & Pricing
   1.5 Limitations
   1.6 Package Size
   1.7 Stakeholders

2 Research Methodology
   2.1 Research Data
   2.2 Secondary Data
      2.2.1 Key Data From Secondary Sources
   2.3 Primary Data
      2.3.1 Sampling Techniques & Data Collection Methods
      2.3.2 Primary Participants
   2.4 Factor Analysis
      2.4.1 Introduction
      2.4.2 Demand-Side Analysis
         2.4.2.1 Growing Population Across the Globe
         2.4.2.2 Impact of Gdp on Construction & Mining Equipment Sales
      2.4.3 Supply-Side Analysis
         2.4.3.1 Influence of Other Factors Such as Environmental Regulations
   2.5 Market Size Estimation
   2.6 Data Triangulation
   2.7 Assumptions

3 Executive Summary

4 Premium Insights
   4.1 Attractive Market Opportunities for Construction Equipment
   4.2 Construction Equipment Market, By Region & Application, 2016
   4.3 Regional Market Share of Construction Equipment Market, 2016-2021

5 Market Overview
   5.1 Introduction
   5.2 Market Segmentation
   5.3 Market Dynamics
      5.3.1 Drivers
         5.3.1.1 Increasing Construction & Mining Activities
         5.3.1.2 Rising Demand for Advanced Infrastructure in Developing Countries
         5.3.1.3 Rising Demand for Technologically Advanced Solutions
5.3.2 Restraints
  5.3.2.1 Environmental & Health Concerns
  5.3.2.2 Socio-Economic Consequences of Mining
5.3.3 Opportunities
  5.3.3.1 Renting Or Leasing of Equipment
  5.3.3.2 Prospective Collaborations, Joint Ventures, & Mergers & Acquisitions
5.3.4 Challenges
  5.3.4.1 Government Regulations
  5.3.4.2 Market Variability & Capacity Planning
5.3.5 Burning Issue
  5.3.5.1 Commodity Price Volatility
5.4 Technological Retrofit Advancements
5.5 Value Chain Analysis
5.6 Porter's Five Forces Analysis
  5.6.1 Threat of New Entrants
  5.6.2 Threat of Substitutes
  5.6.3 Bargaining Power of Suppliers
  5.6.4 Bargaining Power of Buyers

6 Construction Equipment Market, By Region
6.1 Introduction
  6.1.1 Asia-Pacific
    6.1.1.1 By Country
      6.1.1.1.1 China
      6.1.1.1.2 India
      6.1.1.1.3 Japan
  6.1.2 Europe
    6.1.2.1 By Country
      6.1.2.1.1 Germany
      6.1.2.1.2 U.K.
      6.1.2.1.3 France
      6.1.2.1.4 Italy
      6.1.2.1.5 Spain
  6.1.3 North America
    6.1.3.1 By Country
      6.1.3.1.1 China
      6.1.3.1.2 China
      6.1.3.1.3 China
  6.1.4 RoW
    6.1.4.1 By Country
      6.1.4.1.1 Brazil
      6.1.4.1.2 Russia
      6.1.4.1.3 South Africa

7 Construction Equipment Market, By Equipment Type
7.1 Introduction
7.2 Articulated Dump Truck
7.3 Rigid Dump Truck
7.4 Backhoe Loader
7.5 Crawler Dozer
7.6 Crawler Excavator
7.7 Asphalt Finisher
7.8 Motor Grader
7.9 Motor Scraper
7.10 RTLT-Masted
7.11 RTLT-Telescopic
7.12 Crawler Loader
7.13 Mini Excavator
7.14 SKID Steer Loader
7.15 Wheeled Excavator
7.16 Wheeled Loader <80HP
7.17 Wheeled Loader >80HP
8 Construction Equipment Market, By Application
  8.1 Introduction
  8.2 Asia-Pacific
  8.3 Europe
  8.4 North America
  8.5 RoW
(Note: The Market, By Application, is Segmented Into Infrastructure, Commercial Buildings, and Residential Buildings for Each Region, in Terms of Volume (Units) and Value (USD Million))

9 Competitive Landscape
  9.1 Market Ranking: Construction & Mining Equipment Market

10 Company Profiles
  10.1 Introduction
  10.2 Atlas Copco AB
    10.2.1 Business Overview
    10.2.2 Products Offered
    10.2.3 Recent Developments
    10.2.4 SWOT Analysis
    10.2.5 MnM View
  10.3 Caterpillar Inc.
    10.3.1 Business Overview
    10.3.2 Products Offered
    10.3.3 Recent Developments
    10.3.4 SWOT Analysis
    10.3.5 MnM View
  10.4 Volvo Construction Equipment AB
    10.4.1 Business Overview
    10.4.2 Products Offered
    10.4.3 Recent Developments
    10.4.4 SWOT Analysis
    10.4.5 MnM View
  10.5 CNH Industrial N.V.
    10.5.1 Business Overview
    10.5.2 Products Offered
    10.5.3 Recent Developments
    10.5.4 SWOT Analysis
    10.5.5 MnM View
  10.6 Komatsu Ltd.
    10.6.1 Business Overview
    10.6.2 Products Offered
    10.6.3 Recent Developments
    10.6.4 SWOT Analysis
    10.6.5 MnM View
  10.7 Hitachi Ltd.
    10.7.1 Business Overview
    10.7.2 Products Offered
    10.7.3 Recent Developments
  10.8 Terex Corporation
    10.8.1 Business Overview
    10.8.2 Recent Developments
  10.9 Joy Global Inc.
    10.9.1 Business Overview
    10.9.2 Products Offered
    10.9.3 Recent Developments
  10.10 Zoomlion Heavy Industry Science & Technology Development Co.
    10.10.1 Business Overview
    10.10.2 Products Offered
    10.10.3 Recent Developments
  10.11 Liebherr International AG
    10.11.1 Business Overview
    10.11.2 Products Offered
    10.11.3 Recent Developments
Figure 25 Infrastructure Spending in Asian Markets, 2013-2014
Figure 26 Infrastructure Spending in Global Market, 2006-2024
Figure 27 Share of Emission in Construction & Mining Equipment, 2014-2015
Figure 28 Global Average Aluminum Prices (USD/MMT), 2014-2016
Figure 29 Value Chain Analysis (2016): Major Value is Added By OEMS During the Manufacturing & Assembly Phase
Figure 30 Porter's Five Forces Analysis (2016): Low Rate of Growth & Limited Number of Global Players are Increasing the Degree of Competition
Figure 31 Competitive Rivalry is Moderate to High in the Construction & Mining Equipment Market
Figure 32 Presence of Well Established Players & High Entry Barriers Have the Highest Impact on Market Entrants
Figure 33 Availability of Substitutes & Technological Advancements Influence the Threat of Substitutes
Figure 34 Low Supplier Concentration & Product Differentiation Lowers the Bargaining Power of Suppliers
Figure 35 Low Degree of Independence & Lack of Available Substitutes Reduces the Bargaining Power of Buyers
Figure 36 Asia-Pacific to Dominate the Market for Construction Equipment
Figure 37 India: Robust Economic Growth & Rapid Urbanization to Boost the Market for Construction Equipment
Figure 38 Spain: Construction Equipment Market to Grow at the Highest CAGR
Figure 39 North America: Second-Largest Market for Construction Equipment, in Terms of Value
Figure 40 Mini Excavators to Hold the Largest Share in the Construction Equipment Market
Figure 41 Excavators & Loaders to Dominate the Construction Equipment Market
Figure 42 Extensive Applications for Construction Equipment
Figure 43 Construction Equipment Market, By Application, 2016 vs 2021, (Units)
Figure 44 Construction Equipment Market, By Application, 2016 vs 2021, (USD Million)
Figure 45 Asia-Pacific Construction Equipment Market, By Application, 2016 vs 2021 (Units)
Figure 46 Construction & Mining Equipment Market Witnessed A Negative Trend From 2012 to 2015
Figure 47 Construction & Mining Equipment Market: Company Ranking
Figure 48 Market Evaluation Framework: Agreements/Joint Ventures/Supply Contracts/Partnerships Fuelled Market Growth From 2013 to 2016
Figure 49 Battle for Market Share: Agreements/Joint Ventures/Supply Contracts/Partnerships Was the Key Strategy
Figure 50 Region-Wise Revenue Mix of Top 5 Market Players
Figure 51 Atlas Copco AB: Company Snapshot
Figure 52 SWOT Analysis: Atlas Copco AB
Figure 53 Caterpillar Inc.: Company Snapshot
Figure 54 SWOT Analysis: Caterpillar Inc
Figure 55 Volvo Construction Equipment AB: Company Snapshot
Figure 56 SWOT Analysis: Volvo Construction Equipment AB
Figure 57 CNH Industrial N.V : Company Snapshot
Figure 58 SWOT Analysis: CNH Industrial N.V
Figure 59 Komatsu Ltd.: Company Snapshot
Figure 60 Komatsu Ltd.: SWOT Analysis
Figure 61 Hitachi Ltd: Company Snapshot
Figure 62 Terex Corporation: Company Snapshot
Figure 63 Joy Global Inc.: Company Snapshot
Figure 64 Zoomlion Heavy Industry Science & Technology Development Co.: Company Snapshot
Figure 65 Liebherr International AG: Company Snapshot

Ordering:  
Order Online - http://www.researchandmarkets.com/reports/3781795/  
Order by Fax - using the form below  
Order by Post - print the order form below and send to  
Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Construction Equipment Market by Construction Equipment Type, Construction Application, Mining Equipment, by Mining Application, and Region (Asia-Pacific, North America, Europe, and ROW) - Global Trends and Forecast to 2021
Web Address: http://www.researchandmarkets.com/reports/3781795/
Office Code: SCH3IU2N

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ____________________________________________
Last Name: ____________________________________________
Email Address: * _________________________________________
Job Title: ______________________________________________
Organisation: ___________________________________________
Address: _______________________________________________
City: ___________________________________________________
Postal / Zip Code: _______________________________________
Country: _______________________________________________
Phone Number: __________________________________________
Fax Number: ___________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
- Account number: 833 130 83
- Sort code: 98-53-30
- Swift code: ULSBIE2D
- IBAN number: IE78ULSB9853308313083
- Bank Address: Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp