Home Automation (Luxury, Mainstream, DIY (Do It Yourself) and Managed) Market 2014 - 2020

Description: Home Automation (Luxury, Mainstream, DIY (Do It Yourself) and Managed) Market by Networking Technology (Wired, Power-line, Computing Network and Wireless) for Lighting, Safety and security, HVAC, Entertainment and Other (Robotics and Health care) Applications - Global Industry Perspective, Comprehensive Analysis, and Forecast, 2014 - 2020

The report covers forecast and analysis for the home automation market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based on revenue (USD Million). The study includes drivers and restraints for the home automation market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the home automation market on a global level.

In order to give the users of this report a comprehensive view on the home automation market, we have included a detailed competitive scenario, and product portfolio of key vendors. To understand the competitive landscape in the market, an analysis of Porter’s five forces model for the home automation market has also been included. The study encompasses a market attractiveness analysis, wherein product segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the home automation market by segmenting the market based on types, networking technology and applications. All the application segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Key application markets covered under this study includes the use of this home automation in lighting, safety and security, HVAC (heating, ventilation, and air-conditioning), entertainment (home audio and video), other applications like robotics, healthcare etc. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and Middle East and Africa with its further bifurcation into major countries including U.S. Germany, France, UK, China, Japan, India and Brazil.

The report covers detailed competitive outlook including company profiles of the key participants operating in the global market. Key players profiled in the report include Crestron Electronics, Inc., Control4 Corporation, AMX LLC, ADT Corporation, 2GIG Technologies, Siemens AG, Johnson Controls, Honeywell International Inc., iControl Networks Inc., Vantage Controls, Schneider Electric SA.

The report segments the global home automation market into:

Global Home Automation Market: Type Segment Analysis
- Luxury (custom) home automation systems
- Mainstream home automation systems
- DIY (Do It Yourself) home automation systems
- Managed home automation services

Global Home Automation Market: Networking Technology Segment Analysis
- Wired home automation systems
- Power-line home automation systems
- Computing network home automation systems
- Wireless home automation systems

Global Home Automation Market: Application Segment Analysis
- Lighting, Safety and security
- HVAC (Heating, Ventilation, and Air-Conditioning)
- Entertainment (Home audio and video)
- Others (Robotics, health care)
Global Home Automation Market: Regional Segment Analysis

- North America
  - U.S.
- Europe
  - Germany
  - France
  - UK
- Asia Pacific
  - China
  - Japan
  - India
- Latin America
  - Brazil
- Middle East and Africa

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Contents:

1. Introduction
   1.1. Report description and scope
   1.2. Research scope
   1.3. Research methodology
   1.3.1. Market research process
   1.3.2. Market research methodology

2. Executive Summary
   2.1. Global market revenue, 2014 - 2020 (USD Million)
   2.2. Global home automation market: Snapshot

3. Home Automation Market - Global and Industry Analysis
   3.1. Home automation: Market dynamics
   3.2. Market drivers
   3.2.1. Drivers for global home automation market: Impact analysis
   3.2.2. Establishment of managed home automation services
   3.2.3. Growing home automation applications
   3.2.4. Increasing need for energy management
   3.2.5. Connectivity (internet penetration and cellular network)
   3.2.6. Growing use of smartphone due to its applications
   3.2.7. Price competitiveness due to large number of players
   3.3. Market restraints
   3.3.1. Restraints for global home automation market: Impact analysis
   3.3.2. Lack of awareness in consumer and costlier solutions
   3.3.3. Apparent security and health risks
   3.3.4. Need of solutions on “one-size-fits all” model
   3.4. Opportunities
   3.4.1. Strong Initiatives from Government to Promote Green Building & Green Cities
   3.5. Porter's five forces analysis
   3.6. Market Attractiveness Analysis
   3.6.1. Market attractiveness analysis by type segment
   3.6.2. Market attractiveness analysis by networking technology segment
   3.6.3. Market attractiveness analysis by application segment
   3.6.4. Market attractiveness analysis by regional segment

4. Global Home Automation Market - Competitive Landscape
   4.1. Company market share, 2014
   4.2. Production capacity (subject to data availability)
   4.3. Price trend analysis

5. Global Home Automation Market - Product Segment Analysis
   5.1. Global home automation market: Product overview
   5.1.1. Global home automation market share, by type, 2014 and 2020
   5.2. Luxury (custom) home automation systems
5.2.1. Global luxury (custom) home automation systems market revenue, by type, 2014 - 2020 (USD Million)
5.3. Mainstream home automation systems
5.3.1. Global mainstream home automation systems market revenue, by type, 2014 - 2020 (USD Million)
5.4. DIY (Do It Yourself) home automation systems
5.4.1. Global DIY (Do It Yourself) home automation systems market revenue, by type, 2014 - 2020 (USD Million)
5.5. Managed home automation services
5.5.1. Global managed home automation services market revenue, by type, 2014 - 2020 (USD Million)
6.1. Global home automation market: Networking technology overview
6.1.1. Global home automation market share, by networking technology, 2014 and 2020
6.2. Wired home automation systems
6.2.1. Global wired home automation systems market revenue, by networking technology, 2014 - 2020 (USD Million)
6.3. Power-line home automation systems
6.3.1. Global power-line home automation systems market revenue, by networking technology, 2014 - 2020 (USD Million)
6.4. Computing network home automation systems
6.4.1. Global computing network home automation systems market revenue, by networking technology, 2014 - 2020 (USD Million)
6.5. Wireless home automation systems
6.5.1. Global wireless home automation systems market revenue, by networking technology, 2014 - 2020 (USD Million)
7. Global Home Automation Market - Application Segment Analysis
7.1. Global home automation market: Application overview
7.1.1. Global home automation market share by application, 2014 and 2020
7.2. Lighting
7.3. Safety and security
7.4. HVAC (Heating, Ventilation, and Air-Conditioning)
7.5. Entertainment (Home audio and video)
7.5.1. Global home automation market for entertainment (Home audio and video), 2014 - 2020 (USD Million)
7.6. Others (Robotics, heath care)
7.6.1. Global home automation market for other applications, 2014 - 2020 (USD Million)
8. Global Home Automation Market - Regional Segment Analysis
8.1. Global home automation market: Regional overview
8.1.1. Global home automation market share by region, 2014 and 2020
8.2. North America
8.2.1. North America home automation market revenue, by type, 2014 - 2020 (USD Million)
8.2.2. North America home automation market revenue, by networking technology, 2014 - 2020 (USD Million)
8.2.3. North America home automation market revenue, by application, 2014 - 2020 (USD Million)
8.2.4. U.S.
8.2.4.1. U.S. home automation market revenue, by type, 2014 - 2020 (USD Million)
8.2.4.2. U.S. home automation market revenue, by networking technology, 2014 - 2020 (USD Million)
8.2.4.3. U.S. home automation market revenue, by application, 2014 - 2020 (USD Million)
8.3. Europe
8.3.1. Europe home automation market revenue, by type, 2014 - 2020 (USD Million)
8.3.2. Europe home automation market revenue, by networking technology, 2014 - 2020 (USD Million)
8.3.3. Europe home automation market revenue, by application, 2014 - 2020 (USD Million)
8.3.4. Germany
8.3.4.1. Germany home automation market revenue, by type, 2014 - 2020 (USD Million)
8.3.4.2. Germany home automation market revenue, by networking technology, 2014 - 2020 (USD Million)
8.3.4.3. Germany home automation market revenue, by application, 2014 - 2020 (USD Million)
8.3.5. France
8.3.5.1. France home automation market revenue, by type, 2014 - 2020 (USD Million)
8.3.5.2. France home automation market revenue, by networking technology, 2014 - 2020 (USD Million)
8.3.5.3. France home automation market revenue, by application, 2014 - 2020 (USD Million)
8.3.6. UK
8.3.6.1. UK home automation market revenue, by type, 2014 - 2020 (USD Million)
8.3.6.2. UK home automation market revenue, by networking technology, 2014 - 2020 (USD Million)
8.3.6.3. UK home automation market revenue, by application, 2014 - 2020 (USD Million)
8.4. Asia Pacific
8.4.1. Asia Pacific home automation market revenue, by type, 2014 - 2020 (USD Million)
8.4.2. Asia Pacific home automation market revenue, by networking technology, 2014 - 2020 (USD Million)
8.4.3. Asia Pacific home automation market revenue, by application, 2014 - 2020 (USD Million)
8.4.4. China
8.4.4.1. China home automation market revenue, by type, 2014 - 2020 (USD Million)
8.4.4.2. China home automation market revenue, by networking technology, 2014 - 2020 (USD Million)
8.4.4.3. China home automation market revenue, by application, 2014 - 2020 (USD Million)
8.4.5. Japan
8.4.5.1. Japan home automation market revenue, by type, 2014 - 2020 (USD Million)
8.4.5.2. Japan home automation market revenue, by networking technology, 2014 - 2020 (USD Million)
8.4.5.3. Japan home automation market revenue, by application, 2014 - 2020 (USD Million)
8.4.6. India
8.4.6.1. India home automation market revenue, by type, 2014 - 2020 (USD Million)
8.4.6.2. India home automation market revenue, by networking technology, 2014 - 2020 (USD Million)
8.4.6.3. India home automation market revenue, by application, 2014 - 2020 (USD Million)
8.5. Latin America
8.5.1. Latin America home automation market revenue, by type, 2014 - 2020 (USD Million)
8.5.2. Latin America home automation market revenue, by networking technology, 2014 - 2020 (USD Million)
8.5.3. Latin America home automation market revenue, by application, 2014 - 2020 (USD Million)
8.5.4. Brazil
8.5.4.1. Brazil home automation market revenue, by type, 2014 - 2020 (USD Million)
8.5.4.2. Brazil home automation market revenue, by networking technology, 2014 - 2020 (USD Million)
8.5.4.3. Brazil home automation market revenue, by application, 2014 - 2020 (USD Million)
8.6. Middle East and Africa
8.6.1.1. Middle East and Africa home automation market revenue, by type, 2014 - 2020 (USD Million)
8.6.1.2. Middle East and Africa home automation market revenue, by networking technology, 2014 - 2020 (USD Million)
8.6.1.3. Middle East and Africa home automation market revenue, by application, 2014 - 2020 (USD Million)
9. Company Profile
9.1. Crestron Electronics, Inc.
9.1.1. Overview
9.1.2. Financials
9.1.3. Product portfolio
9.1.4. Business strategy
9.1.5. Recent developments
9.2. Control4 Corporation
9.2.1. Overview
9.2.2. Financials
9.2.3. Product portfolio
9.2.4. Business strategy
9.2.5. Recent developments
9.3. AMX LLC, ADT Corporation
9.3.1. Overview
9.3.2. Financials
9.3.3. Product portfolio
9.3.4. Business strategy
9.3.5. Recent developments
9.4. 2GIG Technologies
9.4.1. Overview
9.4.2. Financials
9.4.3. Product portfolio
9.4.4. Business strategy
9.4.5. Recent developments
9.5. Siemens AG, Johnson Controls
9.5.1. Overview
9.5.2. Financials
9.5.3. Product portfolio
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