Water Treatment Chemicals Market 2014 - 2020

Description: Water Treatment Chemicals Market (Corrosion Inhibitor, Scale Inhibitor, Coagulants and Flocculants, Biocides & Disinfectants, Chelating Agents, pH Adjusters and Stabilizers, Others) For Industrial and Municipal Applications - Global Industry Perspective, Comprehensive Analysis, Size, Share, Growth, Segment, Trends and Forecast, 2014 - 2020'

The report covers forecast and analysis for the water treatment chemicals market on a global and regional level. The study provides historic data of 2014 along with a forecast from 2015 to 2020 based on volume (Kilo Tons) and revenue (USD Million). The study includes drivers and restraints for the water treatment chemicals market along with the impact they have on the demand over the forecast period. Additionally, the report includes the study of opportunities available in the water treatment chemicals market on a global level.

In order to give the users of this report a comprehensive view on the water treatment chemicals market, we have included a detailed competitive scenario and value chain analysis. To understand the competitive landscape in the market, an analysis of Porter's five forces model for the water treatment chemicals market has also been included. The study encompasses a market attractiveness analysis, wherein product and application segments are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the water treatment chemicals market by segmenting the market based on product and application. All the application segments have been analyzed based on present and future trends and the market is estimated from 2014 to 2020. Key product markets covered under this study include the use of this water treatment chemical in corrosion inhibitor, scale inhibitor, coagulants and flocculants, biocides & disinfectants, chelating agents, pH adjusters and stabilizers, and others.

Key application markets covered under this study include the use of this water treatment chemical in industrial (power generation, food & beverage, chemical processing, pulp & paper, oil & gas, others) and municipal. The regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Latin America and Middle East and Africa with its further bifurcation into major countries including U.S., Germany, France, UK, China, Japan, India and Brazil. This segmentation includes demand for water treatment chemicals based on individual applications in all the regions and countries.

The report covers detailed competitive outlook including company profiles of the key participants operating in the global market. Key players profiled in the report include Nalco-Ecolab Company (U.S.), Kemira (Finland), Ashland Inc. (U.S.), Kurita (Japan), BASF SE (Germany), Air Products and Chemicals Inc. (U.S.), AkzoNobel N.V. (The Netherlands), The Dow Chemical Company (U.S.), BWA Water Additives UK Limited (U.K.), GE Water & Process Technologies (U.S.), Lonza Group Ltd. (Switzerland).

Water Treatment Chemicals Market: Product Types Segment Analysis
- Corrosion inhibitor
- Scale inhibitor
- Coagulants and flocculants
- Biocides & disinfectants
- Chelating agents
- pH adjusters and stabilizers
- Others

Water Treatment Chemicals Market: Application Segment Analysis
- Industrial
  - Power generation
  - Food & beverage
  - Chemical processing
  - Pulp & paper
  - Oil & gas
  - Others
- Municipal
Water Treatment Chemicals Market: Regional Segment Analysis

- North America
  - U.S.
- Europe
  - Germany
  - France
  - UK
- Asia Pacific
  - China
  - Japan
  - India
- Latin America
  - Brazil
- Middle East And Africa

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