Animal Feed Additives Market: Global Industry Analysis and Opportunity Assessment, 2016-2026

Description:
This report offers a 10-year forecast of the animal feed additives market between 2016 and 2026. The global animal feed additives market is expected to register a moderate CAGR of 2.7% over the forecast period 2016-2026. The current study reveals the trends and dynamics that are expected to influence the current environment and future scenario of the animal feed additives market.

Report Description
The animal feed additives market report is initiated by defining the various types of animal feed additives and their usage. The report consists summary of animal feed additive market, which defines the current scenario and forecast of the market and revenue share of all the segments and regions.

It is followed by the parent market analysis and market dynamics overview of the animal feed additives market, which includes analysis of macroeconomic drivers, demand side drivers, supply side drivers, restraints, opportunities, trends by product type and livestock feed type, regulations and government initiatives that are affecting growth of the animal feed additives market currently.

Impact analyses of the key growth drivers and restraints, based on the weighted average model, has also been included in this report on the animal feed additives market after examining individual regions, to better equip readers with precise insights on the ongoing progress in the product and the latest trends in the market.

The major factors encouraging demand for animal feed additives include rising disposable income levels, which contribute to the increased demand for meat globally, surge in patients suffering from food-borne and zoonotic diseases, increased tendency to consume frozen products, and rise in demand for phytolases and probiotics supplements.

Dominance of aquaculture is growing at the consumer end, due to an increasing affinity towards inclusion of higher lean protein supplements in diet globally. Accordingly, demand for fishmeal is expected to increase over the forecast period.

Based on product type, the market is categorized into vitamins, amino acids, feed enzymes, antibiotics, acidifiers, antioxidants, binders, minerals and others. Considering all the segments, the amino acid product type segment currently accounts for the highest value share of the market and is expected to continue to dominate the market over the forecast period, accounting for the highest market share in 2026.

The antibiotic segment accounts for the second highest value share of the overall market currently, and is expected to continue to grow at a steady pace in the near future.

Furthermore, on the basis of animal type, the report has been classified into swine, cattle, poultry, and aquaculture. According to the study it has been expected that, among all the animals, the poultry animal type sub-segment would dominate the market with the highest revenue share by 2015 end, and would continue to dominate the market with the highest CAGR over the forecast period.

The segment is expected to be followed by the aquaculture animal type sub-segment, which again is expected to expand at a significant CAGR over the forecast period, followed by the swine animal type sub-segment, in terms of value.

The further section of the report highlights the animal feed additives market segmentation, by region, and provides market overview for 2016-2026. The study reveals the regional trends adding value to the growth of the animal feed additives market, and analyses the extent to which the drivers are affecting the animal feed additive market regionally around the globe.

Considerable regions assessed in this report include North America, Latin America, Western Europe, Eastern Europe, Asia Pacific Excluding Japan (APEJ), Japan and the Middle East & Africa (MEA).
The elaborated sections, by animal/livestock type and product type, evaluate the existing scenario and growth predictions in the animal feed additives market for 2016-2026. We have considered 2015 as the base year and provided data for the forecast period, i.e., 2016-2016.

To establish animal feed additives market size, we have also considered the revenue generated by product manufacturers, suppliers and distributors. The forecast given here evaluates the total revenue generated across the animal feed additives market. In order to provide a precise forecast of the market, we started by sizing up the current market, which forms the basis on how the animal feed additives market is estimated to be valued in the future. Given the features of the animal additives market, we triangulated the outcome of three different types of analysis based on demand side, supply side and the economic envelope.

It is of vital importance to note that, in an ever-fluctuating economy, we not only conduct forecasts in terms of compound annual growth rate, but also study based on key parameters, such as year-on-year (Y-o-Y) growth rates, to understand the predictability of the market and to identify the right opportunities across the animal feed additives market. Also, the analyses is done in terms of the Basis Point Share (BPS) to understand the individual segment’s relative contributions to market growth. This detailed level of information is important for identifying various key trends in the animal feed additives market.

Another key characteristic of the animal feed additive report is to present the segment data in terms of absolute dollar opportunity. Absolute dollar opportunity is an important factor for assessing the scope of opportunity that a provider can look to achieve, as well as to identify possible resources from a delivery perspective of the animal feed additives market.

‘Attractiveness Index’ is an essential add-on to the report which would help to develop understanding towards the key growth segments and adoption of various types of animal feed additives. The resulting index should help providers to identify the real market opportunities.

In the final section of the report on the animal feed additives market, the ‘Competitive Landscape’ is included to provide report audiences with a competition dashboard view based on categories of providers in the animal feed additives portfolio and key market differentiators such as application structure, revenue and number of employees, business strategy overview and product offerings. Key categories of providers covered in the report are animal feed additives manufacturers, suppliers and distributors.

This section is primarily designed to provide clients with an objective and detailed comparative analyses of key players specific to a market segment in the animal feed additives market. Report audiences can gain segment-specific service provider insights to identify and evaluate key competitors based on the in-depth assessment of their capabilities and success in the animal feed additives marketplace.

Detailed profiles of the providers are also included in the scope of the report to evaluate their long-term and short-term strategies, key offerings, and recent developments and SWOT analyses, along with the company description, year on year growth graph for the company revenue and other important statistics related to the animal feed additives market. Key market competitors covered in the report include BASF SE, Evonik Industries Ag, Cargill, Inc., Koninklijke DSM N.V, Nutreco N.V., Zoetis Inc., Novozymes A/S and Phibro.

Key Segments Covered
- By Animal/Livestock
  - Swine
  - Cattle
  - Poultry
  - Aquaculture
- By Product Type
  - Vitamins
    - Water-Soluble Vitamins
    - Vitamin A
    - Vitamin D
    - Other Vitamins
  - Amino Acids
    - Tryptophan
    - Lysine
    - Methionine
    - Threonine
- Other
- Feed Enzymes
- Phytase
- Non-Starch Polysaccharides
- Other Enzymes
- Antibiotics
- Acidifiers
- Antioxidants
- Natural
- Synthetic
- Ethoxyquin
- BHA & BTA
- Binders
- Minerals
- Others

Key Regions/Countries Covered

- North America
  - U.S.
  - Canada
- Latin America
  - Brazil
  - Argentina
  - Mexico
- Rest of Latin America
- Western Europe
  - U.K.
  - France
  - Germany
  - Spain
  - Italy
  - Nordics
  - BENELUX
- Rest of Western Europe
- Eastern Europe
  - Poland
  - Russia
  - Romania
  - Rest of Eastern Europe
- Asia Pacific Excluding Japan (APEJ)
  - Greater China
  - India
  - ASEAN
  - Australia and New Zealand
  - Rest of APEJ
- Japan
- Middle East & Africa
  - GCC
  - Southern Africa
  - Northern Africa
  - Rest of MEA

Key Companies

- BASF SE
- Evonik Industries Ag
- Cargill, Inc.
- Koninklijke DSM N.V
- Nutreco N.V.
- Zoetis Inc.
- Novozymes A/S
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