Infant Formula Market: Global Industry Analysis and Opportunity Assessment, 2016-2026

Description: This report offers a 10-year forecast (2016-2026) of the global infant formula market. In terms of value, the market is expected to expand at a CAGR of 10.1% during the forecast period. The study presents insights on market dynamics and trends across seven major regions, which are expected to influence the current nature and future status of the global infant formula market over the forecast period.

Report Description

The primary objective of the report is to offer updates on advancements in the global infant formula market. Upsurge in disposable income, increasing number of working mothers and packaging innovations in infant formula are major factors expected to drive growth of the global infant formula market over the forecast period. Increasing birth rates in developing countries and rising usage of organic infant formula are other factors expected to support growth of the market in the near future.

In the following section, the author analyses the performance of the infant formula market on the basis of global market revenue, as this is essential in understanding future growth potential of the market. This section also includes analysis of key trends, drivers, restraints and opportunities that influence market growth. Impact analysis of key growth drivers and restraints across all major regions, based on the weighted average model, is included in the report to better equip clients with crystal clear decision-making insights.

As highlighted earlier, the infant formula market is an aggregation of product type (starting milk formula, follow-on milk, toddlers milk formula and special milk formula), and distribution channel (specialty outlets, supermarkets, online, chemist/pharmacist/drugstore and others) segments. These segments are included in this section to make the study more comprehensive.

The section that follows includes analysis of the infant formula market by region. It provides a market outlook for 2016-2026 and sets the forecast within the context of the infant formula market. This study discusses key regional trends contributing to growth of the infant formula market on a global basis. It also analyses the degree to which global drivers are influencing this market in each region. Key regions assessed in this report are North America, Latin America, Western Europe, Eastern Europe, Asia Pacific excluding Japan (APEJ), Japan (as a separate region) and Middle East and Africa (MEA).

The above sections-by product type, by distribution channel and by region-evaluate the present scenario and growth prospects in the infant formula market for 2016-2026. We have considered 2015 as the base year and provided data for the trailing 12 months.

To deduce the market size for infant formula, we have considered the overall revenue generated from sales of infant formula across various regions. The forecast presented here assesses the total revenue generated across the infant formula market. In order to offer an accurate forecast, we started by sizing the current market, which forms the basis of how the infant formula market would develop in the future. However, forecasting the market in terms of various infant formula segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalizing them after the forecast has been completed.

It is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyse the market on the basis of key parameters, such as Year-on-Year (Y-o-Y) growth, to understand the predictability of the market and identify the right opportunities in the infant formula market.

Another key feature of this report is the analysis of all key infant formula market segments and sub-segments, regional adoption and revenue forecast in terms of absolute dollar. This is usually overlooked while forecasting the market. However, absolute dollar opportunity is critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources, from a sales and delivery perspective, present in the infant formula market.
In order to understand the key segments in terms of growth & adoption of infant formula across the concerned regions, the author developed the infant formula market attractiveness index, which should help clients identify the real market opportunities.

In the final section of the report, the infant formula market competitive landscape is included to provide report audiences with a dashboard view, based on various categories of providers present in the market value chain, their infant formula product portfolio and key differentiators in the market. The report mainly profiles infant formula providers.

This section is primarily designed to provide clients with an objective and detailed comparative assessment of key providers specific to a segment in the infant formula market value chain. Report audiences can gain segment-specific vendor insights to identify and evaluate key competitors based on the in-depth assessment of their capabilities and success in the infant formula marketplace. Detailed profiles of providers are also included within the scope of the report to evaluate their long- and short-term strategies, key offerings and recent developments in the infant formula market.


Key Segments Covered:

By Product Type
- Starting Milk Formula
- Follow-on Milk Formula
- Toddlers Milk Formula
- Special Milk Formula

By Distribution Channel
- Specialty Outlets
- Supermarkets
- Online
- Chemist/Pharmacist/Drugstore
- Others

Key Regions/Countries Covered
- North America
- Latin America
- Western Europe
- Eastern Europe
- Asia Pacific excluding Japan (APEJ)
- Middle East & Africa
- Japan

Key Companies


Contents:

1. Executive Summary
2. Assumptions & Acronyms Used
3. Research Methodology
4. Infant Formula Market Overview
   4.1. Introduction
   4.1.1. Market Definition
   4.1.2. Market Taxonomy
   4.2. Market Dynamics
   4.2.1. Drivers
4.2.2. Restraints
4.2.3. Opportunity
4.3. Value Chain
4.4. Global Infant Formula Market Forecast, 2014-2026
4.4.1. Market Size (Value) Forecast
4.4.1.1. Y-o-Y Growth Projections
4.4.1.2. Absolute $ Opportunity
4.5. Market Trends
4.6. Regional Average Pricing Analysis (2015)
4.7. Government Regulations
4.8.1. Market Overview By Region
4.8.2. Market Overview By Product
4.8.3. Market Overview By Distribution Channels

5. Global Infant Formula Market Analysis, By Product
5.1. Introduction
5.1.1. Y-o-Y Growth Comparison, By Product
5.1.2. Basis Point Share (BPS) Analysis, By Product
5.2. Market Forecast By Type
5.2.1. Starting Milk Formula
5.2.1.1. Absolute $ Opportunity
5.2.1.2. Market Value Forecast, By Region
5.2.2. Follow-on Milk Formula
5.2.2.1. Absolute $ Opportunity
5.2.2.2. Market Value Forecast, By Region
5.2.3. Toddlers Milk Formula
5.2.3.1. Absolute $ Opportunity
5.2.3.2. Market Value Forecast, By Region
5.2.4. Special Milk Formula
5.2.4.1. Absolute $ Opportunity
5.2.4.2. Market Value Forecast, By Region
5.3. Market Attractiveness Analysis, By Product
5.4. Prominent Trends

6. Global Infant Formula Market Analysis, By Distribution Channels
6.1. Introduction
6.1.1. Y-o-Y Growth Comparison, By Distribution Channels
6.1.2. Basis Point Share (BPS) Analysis, By Distribution Channels
6.2. Market Forecast By Distribution Channels
6.2.1. Specialty Outlets
6.2.1.1. Absolute $ Opportunity
6.2.1.2. Market Value Forecast, By Region
6.2.2. Supermarkets
6.2.2.1. Absolute $ Opportunity
6.2.2.2. Market Value Forecast, By Region
6.2.3. Online Stores
6.2.3.1. Absolute $ Opportunity
6.2.3.2. Market Value Forecast, By Region
6.2.4. Pharmacy Stores
6.2.4.1. Absolute $ Opportunity
6.2.4.2. Market Value Forecast, By Region
6.2.5. Others
6.2.5.1. Absolute $ Opportunity
6.2.5.2. Market Value Forecast, By Region
6.3. Market Attractiveness Analysis, By Distribution Channels
6.4. Prominent Trends

7. Global Infant Formula Market Analysis, By Region
7.1. Introduction
7.1.1. Y-o-Y Growth Projections, By Region
7.1.2. Basis Point Share (BPS) Analysis, By Region
7.2. Market Forecast By Region
7.2.1. North America Market Value Forecast
7.2.2. Latin America Market Value Forecast
7.2.3. Asia Pacific Excl. Japan Market Value Forecast
7.2.4. Western Europe Market Value Forecast
7.2.5. Eastern Europe Market Value Forecast
7.2.6. Middle East & Africa Market Value Forecast
7.2.7. Japan Market Value Forecast
7.3. Regional Attractiveness Analysis

8. North America Infant Formula Market Analysis
8.1. Introduction
8.1.1. Y-o-Y Growth Projections, By Country
8.1.2. Basis Point Share (BPS) Analysis, By Country
8.1.3. Key Trends
8.2. North America Market Forecast
8.2.1. Market Value Forecast By Country
8.2.1.1. U.S. Absolute $ Opportunity
8.2.1.2. Canada Absolute $ Opportunity
8.2.2. Market Value Forecast By Product
8.2.2.1. Starting Milk Formula
8.2.2.2. Follow-on Milk Formula
8.2.2.3. Toddlers Milk Formula
8.2.2.4. Special Milk Formula
8.2.3. Market Value Forecast By Distribution Channels
8.2.3.1. Specialty Outlets
8.2.3.2. Supermarkets
8.2.3.3. Online Stores
8.2.3.4. Pharmacy Stores
8.2.3.5. Others
8.2.4. Market Attractiveness Analysis
8.2.4.1. By Country
8.2.4.2. By Product
8.2.4.3. By Distribution Channels
8.2.5. Drivers & Restraints: Impact Analysis

9. Latin America Infant Formula Market Analysis
9.1. Introduction
9.1.1. Y-o-Y Growth Projections, By Country
9.1.2. Basis Point Share (BPS) Analysis, By Country
9.1.3. Key Trends
9.2. Latin America Market Forecast
9.2.1. Market Value Forecast By Country
9.2.1.1. Mexico Absolute $ Opportunity
9.2.1.2. Brazil Absolute $ Opportunity
9.2.1.3. Rest of Latin America Absolute $ Opportunity
9.2.2. Market Value Forecast By Product
9.2.2.1. Starting Milk Formula
9.2.2.2. Follow-on Milk Formula
9.2.2.3. Toddlers Milk Formula
9.2.2.4. Special Milk Formula
9.2.3. Market Value Forecast By Distribution Channels
9.2.3.1. Specialty Outlets
9.2.3.2. Supermarkets
9.2.3.3. Online Stores
9.2.3.4. Pharmacy Stores
9.2.3.5. Others
9.2.4. Market Attractiveness Analysis
9.2.4.1. By Country
9.2.4.2. By Product
9.2.4.3. By Distribution Channels
9.2.5. Drivers & Restraints: Impact Analysis

10. Western Europe Infant Formula Market Analysis
10.1. Introduction
10.1.1. Y-o-Y Growth Projections, By Country / Region
10.1.2. Basis Point Share (BPS) Analysis, By Country / Region
10.1.3. Key Trends
10.2. Western Europe Market Forecast
10.2.1. Market Value Forecast By Country/Region
10.2.1.1. Germany Absolute $ Opportunity
10.2.1.2. France Absolute $ Opportunity
10.2.1.3. U.K. Absolute $ Opportunity
10.2.1.4. Spain Absolute $ Opportunity
10.2.1.5. Italy Absolute $ Opportunity
10.2.1.6. Nordic Absolute $ Opportunity
10.2.1.7. BENELUX Absolute $ Opportunity
10.2.1.8. Rest of Western Europe Absolute $ Opportunity
10.2.2. Market Value Forecast By Product
10.2.2.1. Starting Milk Formula
10.2.2.2. Follow-on Milk Formula
10.2.2.3. Toddlers Milk Formula
10.2.2.4. Special Milk Formula
10.2.3. Market Value Forecast By Distribution Channels
10.2.3.1. Specialty Outlets
10.2.3.2. Supermarkets
10.2.3.3. Online Stores
10.2.3.4. Pharmacy Stores
10.2.3.5. Others
10.2.4. Market Attractiveness Analysis
10.2.4.1. By Country
10.2.4.2. By Product
10.2.4.3. By Distribution Channels
10.2.5. Drivers & Restraints: Impact Analysis

11. Eastern Europe Infant Formula Market Analysis
11.1. Introduction
11.1.1. Y-o-Y Growth Projections, By Country / Region
11.1.2. Basis Point Share (BPS) Analysis, By Country / Region
11.1.3. Key Trends
11.2. Eastern Europe Market Forecast
11.2.1. Market Value Forecast By Country/Region
11.2.1.1. Russia Absolute $ Opportunity
11.2.1.2. Poland Absolute $ Opportunity
11.2.1.3. Rest of Eastern Europe Absolute $ Opportunity
11.2.2. Market Value Forecast By Product
11.2.2.1. Starting Milk Formula
11.2.2.2. Follow-on Milk Formula
11.2.2.3. Toddlers Milk Formula
11.2.2.4. Special Milk Formula
11.2.3. Market Value Forecast By Distribution Channels
11.2.3.1. Specialty Outlets
11.2.3.2. Supermarkets
11.2.3.3. Online Stores
11.2.3.4. Pharmacy Stores
11.2.3.5. Others
11.2.4. Market Attractiveness Analysis
11.2.4.1. By Country
11.2.4.2. By Product
11.2.4.3. By Distribution Channels
11.2.5. Drivers & Restraints: Impact Analysis

12. APEJ Infant Formula Market Analysis
12.1. Introduction
12.1.1. Y-o-Y Growth Projections, By Country
12.1.2. Basis Point Share (BPS) Analysis, By Country / Region
12.1.3. Key Trends
12.2. APEJ Market Forecast
12.2.1. Market Value Forecast By Country/Region
12.2.1.1. China Absolute $ Opportunity
12.2.1.2. India Absolute $ Opportunity
12.2.1.3. ASEAN Absolute $ Opportunity
12.2.1.4. ANZ Absolute $ Opportunity
12.2.1.5. Rest of APEJ Absolute $ Opportunity
12.2.2. Market Value Forecast By Product
12.2.2.1. Starting Milk Formula
12.2.2.2. Follow-on Milk Formula
12.2.2.3. Toddlers Milk Formula
12.2.2.4. Special Milk Formula
12.2.3. Market Value Forecast By Distribution Channels
12.2.3.1. Specialty Outlets
12.2.3.2. Supermarkets
12.2.3.3. Online Stores
12.2.3.4. Pharmacy Stores
12.2.3.5. Others
12.2.4. Market Attractiveness Analysis
12.2.4.1. By Country
12.2.4.2. By Product
12.2.4.3. By Distribution Channels
12.2.5. Drivers & Restraints: Impact Analysis

13. Japan Infant Formula Market Analysis
13.1. Introduction
13.1.1. Y-o-Y Growth Projections
13.1.2. Key Trends
13.2. Japan Market Forecast
13.2.1. Market Value Forecast By Product
13.2.1.1. Starting Milk Formula
13.2.1.2. Follow-on Milk Formula
13.2.1.3. Toddlers Milk Formula
13.2.1.4. Special Milk Formula
13.2.2. Market Value Forecast By Distribution Channels
13.2.2.1. Specialty Outlets
13.2.2.2. Supermarkets
13.2.2.3. Online Stores
13.2.2.4. Pharmacy Stores
13.2.2.5. Others
13.2.3. Market Attractiveness Analysis
13.2.3.1. By Product
13.2.3.2. By Distribution Channels
13.2.4. Drivers & Restraints: Impact Analysis

14. Middle East & Africa Infant Formula Market Analysis
14.1. Introduction
14.1.1. Y-o-Y Growth Projections, By Country / Region
14.1.2. Basis Point Share (BPS) Analysis, By Country / Region
14.1.3. Key Trends
14.2. Middle East & Africa Market Forecast
14.2.1. Market Value Forecast By Country/Region
14.2.1.1. GCC Absolute $ Opportunity
14.2.1.2. N. Africa Absolute $ Opportunity
14.2.1.3. S. Africa Absolute $ Opportunity
14.2.1.4. Rest of MEA Absolute $ Opportunity
14.2.2. Market Value Forecast By Product
14.2.2.1. Starting Milk Formula
14.2.2.2. Follow-on Milk Formula
14.2.2.3. Toddlers Milk Formula
14.2.2.4. Special Milk Formula
14.2.3. Market Value Forecast By Distribution Channels
14.2.3.1. Specialty Outlets
14.2.3.2. Supermarkets
14.2.3.3. Online Stores
14.2.3.4. Pharmacy Stores
14.2.3.5. Others
14.2.4. Market Attractiveness Analysis
14.2.4.1. By Country
14.2.4.2. By Product
14.2.4.3. By Distribution Channels
14.2.5. Drivers & Restraints: Impact Analysis

15. Competition Landscape
15.1. Competition Dashboard
15.3. Asia Infant Formula Market Share of Major Players by Country, 2015
15.4. Company Profiles
15.4.1. Nestlé S.A
15.4.1.1. Company Overview
15.4.1.2. Financial Performance
15.4.1.3. Business Strategies
15.4.1.4. Recent Developments
15.4.1.5. SWOT Analysis
15.4.2. Groupe Danone
15.4.3. Abbott Nutrition
15.4.4. Mead Johnson Nutrition
15.4.5. The Kraft Heinz Company
15.4.6. Meiji Holdings Co. Ltd.
15.4.7. Beingmate Baby & Child food Co. Ltd.
15.4.8. Synutra International Inc.
15.4.9. Pfizer Inc.
15.4.10. FrieslandCampina

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3782902/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Infant Formula Market: Global Industry Analysis and Opportunity Assessment, 2016-2026
Web Address: http://www.researchandmarkets.com/reports/3782902/
Office Code: SCH3G2BI

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td></td>
<td>USD 5000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td></td>
<td>USD 7500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐</th>
<th>Mrs ☐</th>
<th>Dr ☐</th>
<th>Miss ☐</th>
<th>Ms ☐</th>
<th>Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World