Russia Commercial Vehicle Market By Vehicle Type (Truck, Bus & Van), Competition Forecast and Opportunities, 2011-2021

Description: Economic and political uncertainty in Russia have hindered growth of commercial vehicle market over the last five years. Western sanctions imposed on Russia over Ukraine crisis led to a steep decline in the country's commercial vehicle market.

Despite these adversities and restriction on fund inflows from the European Bank for Reconstruction and Development (EBRD), Russia is now following Public-Private Partnership (PPP) model to finance infrastructure projects in the country. This move is expected to induce a positive impact on the commercial vehicle market in the country over the next five years.

Moreover, the country is expected to witness higher economic as well as political stability post mid-2016, with government taking various initiatives to resolve issues posed by Western sanctions. Consequently, Russia commercial vehicle market is expected to growth during the forecast period.

According to the report, "Russia Commercial Vehicle Market By Vehicle Type, Competition Forecast and Opportunities, 2011-2021", the country's commercial vehicle market is projected to surpass $ 6 billion by 2021. Initiatives and subsidies provided by the government of Russia to promote adoption of alternate fuels such as natural gas and electric power, coupled with rapid infrastructure development are expected to positively influence the commercial vehicle market in the country during 2016-2021.

In 2015, truck segment dominated the country's commercial vehicle market, followed by the bus and van segments. Truck segment is forecast to continue its dominance in Russia commercial vehicle market on account of extensive use of trucks in logistics industry. KAMAZ, GAZ and URAL are the largest players operating in Russia commercial vehicle market, and these three players cumulatively accounted for a market share of around 70% in 2015.

"Russia Commercial Vehicle Market By Vehicle Type, Competition Forecast and Opportunities, 2011 - 2021", report elaborates following aspects of commercial vehicle market in Russia:

- Russia Commercial Vehicle Market Size, Share & Forecast
- Segmental Analysis - Truck, Bus and Van
- Policy and Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of commercial vehicle market in Russia
- To identify the on-going trends and segment wise anticipated growth in the next five years
- To help industry consultants, commercial vehicle manufacturers, distributors and other stakeholders align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players
- To avail of 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs

Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research included interviews with vehicle manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.
2. Research Methodology

3. Analyst View

4. Russia Automotive Market Overview

5. Russia Commercial Vehicles Market Outlook
   5.1. Market Size & Forecast
   5.1.1. By Value & Volume
   5.2. Market Share & Forecast
   5.2.1. By Vehicle Type
   5.2.2. By Company
   5.2.3. By Region
   5.3. Market Attractiveness Index, By Vehicle Type

6. Russia Truck Market Outlook
   6.1. Market Size & Forecast
   6.1.1. By Value
   6.1.2. By Volume
   6.2. Market Share & Forecast
   6.2.1. By Vehicle Type
   6.2.2. By Company
   6.2.3. By End Use Industry

7. Russia Bus Market Outlook
   7.1. Market Size & Forecast
   7.1.1. By Value
   7.1.2. By Volume
   7.2. Market Share & Forecast
   7.2.1. By Vehicle Type
   7.2.2. By Company
   7.2.3. By End Use Industry

8. Russia Van Market Outlook
   8.1. Market Size & Forecast
   8.1.1. By Value
   8.1.2. By Volume
   8.2. Market Share & Forecast
   8.2.1. By Vehicle Type
   8.2.2. By Company
   8.2.3. By End Use Industry

9. Market Dynamics
   9.1. Drivers
   9.2. Restraints

10. Market Trends & Developments
    10.1. Rising Penetration of Chinese Companies
    10.2. Implementation of Euro IV & Euro V Standards
    10.3. Growing Bus Segment
    10.4. Increasing Rental & Leasing Business
    10.5. Increasing Focus on Electric & Gas Vehicles

11. Policy & Regulatory Landscape

12. Import Duty Structure

13. Russia Economic Outlook

14. Competitive Landscape
    14.1. KAMAZ Open Joint Stock Company
    14.2. GAZ (Gorkovsky Avtomobilny Zavod)
14.3. URAL Automobile Works JSC
14.4. Scania Rus
14.5. JSC Isuzu Rus
14.6. OOO MAN Truck and Bus Rus
14.7. Hino Motors Seyls
14.8. Volvo Trucks Russia
14.9. Daimler KAMAZ Rus LLC
14.10. Mercedes Benz Trucks Vostok

15. Strategic Recommendations

List of Figures

Figure 1: Russia Commercial Vehicle Market Size, By Value (USD Billion), By Volume (Thousand Units), 2011-2021F
Figure 2: Russia Commercial Vehicle Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 3: Russia Commercial Vehicle Market Share, By Company, By Volume, 2015-2021F
Figure 4: Russia Commercial Vehicle Market Share, By Region, By Volume, 2015 & 2021F
Figure 5: Russia Commercial Vehicle Market Share, By Region, By Volume, 2015-2021F
Figure 6: Russia Commercial Vehicle Market Attractiveness Index, By Vehicle Type, By Volume, 2015-2021F
Figure 7: Russia Truck Market Size, By Value (USD Billion), By Volume (Thousand Units), 2011-2021F
Figure 8: Russia Truck Market Share, By Vehicle Type, By Volume, 2015-2021F
Figure 9: Russia Truck Market Share, By Company, By Volume, 2015-2021F
Figure 10: Russia Truck Market Share, By End Use Industry, By Volume, 2015-2021F
Figure 11: Russia Bus Market Size, By Value (USD Billion), By Volume (Thousand Units), 2011-2021F
Figure 12: Russia Bus Market Share, By Vehicle Type, By Volume, 2015-2021F
Figure 13: Russia Bus Market Share, By Company, By Volume, 2015-2021F
Figure 14: Russia Bus Market Share, By End Use Industry, By Volume, 2015-2021
Figure 15: Russia Van Market Size, By Value (USD Billion), By Volume (Thousand Units), 2011-2021F
Figure 16: Russia Van Market Share, By Vehicle Type, By Volume, 2015-2021F
Figure 17: Russia Van Market Share, By Company, By Volume, 2015-2021F
Figure 18: Russia Van Market Share, By End Use Industry, By Volume, 2015-2021F

List of Tables

Table 1: Russia Automotive Production, By Volume, 2011-2021F (Million Units)
Table 2: Russia Automotive Sales, By Volume, 2011-2021F (Million Units)
Table 3: Russia Truck Market Size, By Vehicle Type, By Volume (Thousand Unit), 2011-2015
Table 4: Russia Truck Market Size, By Vehicle Type, By Volume (Thousand Unit), 2016E-2021F
Table 5: Russia Construction Industry Size, 2010-2014 (USD Billion)
Table 6: Russia Number of Buildings Constructed in 2013 & 2014, By Residential & Non-Residential
Table 7: Russia Number of Non-Residential Buildings Constructed in 2013 & 2014
Table 8: Russia List of Under Construction Stadiums, By City, By Seating Capacity and Expected Year of Completion
Table 9: Russia List of Under Construction Pipelines
Table 10: Capacities of Higher Educational Institutions, Vocational Educational Institutions, 2010-2014 (in Million Square Metres)
Table 11: Russia Aggregate Production Output, 2010-2014 (USD Billion)
Table 12: Russia Institutional Set Ups, 2010-2014
Table 13: Russia Residential Buildings Constructed, 2010-2014 (in Million Square Metres)
Table 14: Import Duty Rate on Commercial Vehicles in the Russia, 2014

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