Cinema Industry Research - Japan

Description: Until it was overtaken by China in 2012, Japan was the second biggest cinema market in the world. Although hampered by high real estate costs, which constrain cinema attendance, the market is a dynamic one.

Japanese film studios have seen off a substantial challenge from foreign film producers and exhibitors and command more than 50% of the film market and most of the exhibition industry, with the remainder owned by local leisure industry operators.

This report tracks these and other recent developments, offering comprehensive statistics covering the market since 2000 plus forecasts for the next five years, with additional data covering exhibitor screen counts and market shares in film distribution.

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