Animal Genetics Market by Type (Canine, Poultry, Porcine, Bovine), Genetic Material (Semen (Bovine Porcine Equine), Embryo (Bovine Equine)), Testing Services (DNA Testing, DNA Typing, Genetic Disease Testing) - Global Forecast to 2021

Description: Growth in this market can be attributed to a number of factors such as rising consumer demand for animal-derived protein, growing population and rapid urbanization across the globe, increased adoption of advanced genetic technologies for larger-scale production and quality breeds, growing focus on identifying superior breeds, and increasing disposable incomes in developing countries.

However, dearth of skilled professionals in veterinary research and technicians for performing advanced genetic techniques is a major factor restraining the growth of this market. The global animal genetics market is projected to reach USD 5.50 billion by 2021, growing at a CAGR of 8.4% from 2016 to 2021.

Animal genetics provides advanced breeding technologies and testing services such as DNA typing, genetic trait tests, and genetic disease tests. In recent years, the animal genetics market has witnessed tremendous growth, mainly due to the rising demand of animal products owing to the increasing global population and rapid urbanization, adoption of advanced genetic technologies for larger-scale production and quality breeds, development of cutting-edge technologies in animal genetic testing, and growing awareness about veterinary genetic diseases and disorders.

The animal genetics market has been segmented by product, testing service, and region. On the basis of products, the market is segmented into live animals and genetic materials. The live animals segment is further categorized into canine, equine, poultry, porcine, bovine, and others; while, the genetic materials segment is categorized into semen and embryo. The animal genetics testing services market is segmented into genetic trait tests, DNA typing, genetic disease tests, and others.

The live animals segment accounted for the largest share of the animal genetics market in 2015. The animal genetics market for live animals is primarily driven by the rising adoption of advanced genetic technologies for larger-scale production and quality breeds and growing awareness about veterinary genetic diseases and disorders.

In 2015, Europe accounted for the largest share to the global animal genetics market, followed by North America, Asia-Pacific, and the RoW. Developed geographies like North America and Europe are likely to grow at lower CAGRs as compared to the Asia-Pacific market, which is expected to witness the fastest growth rate during the forecast period. Growth in the APAC market is largely driven by the rising demand of animal-derived products, increase in the population of livestock animals, and implementation of animal welfare acts.

Some of the major players in the global animal genetics market are Genus Plc (U.K.), Topigs (Netherlands), Envigo (U.S.), CRV Holding B.V. (Netherlands), Hendrix Genetics BV (Netherlands), Groupe Grimaud (France), Neogen Corporation (U.S.), Alta Genetics (Canada), VetGen (U.S.), Zoetis, Inc.(U.S.), and Animal Genetics, Inc. (U.S.).

Reasons to Buy the Report

The report will enrich established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn would help them garner a greater market share. Firms purchasing the report could use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for increasing their market shares.

This report provides insights on the following pointers:

- Market Penetration: Comprehensive information on product portfolios offered by top players in the animal genetics market. The report analyzes the animal genetics market by products and testing services across all
regions

- Product Development/Innovation: Detailed insights on upcoming trends, research and development activities, and new product launches in the animal genetics market

- Market Development: Comprehensive information on the lucrative emerging markets by product, testing service, and region

- Market Diversification: Exhaustive information of new products, growing regions, recent developments, and investments in the animal genetics market

- Competitive Assessment: In-depth assessment of market shares, growth strategies, products, distribution networks, manufacturing capabilities, and SWOT analysis of leading players in the animal genetics market

Contents:
1 Introduction  
1.1 Objectives of the Study  
1.2 Market Definition  
1.3 Market Scope  
1.3.1 Markets Covered  
1.3.2 Years Considered for the Study  
1.4 Currency  
1.5 Limitations  
1.6 Stakeholders  
2 Research Methodology  
2.1 Research Data  
2.1.1 Secondary Data  
2.1.1.1 Key Data From Secondary Sources  
2.1.2 Primary Data  
2.1.2.1 Key Data From Primary Sources  
2.1.2.2 Key Industry Insights  
2.2 Market Size Estimation  
2.3 Market Breakdown and Data Triangulation  
2.4 Market Share Estimation  
2.5 Assumptions for the Study  
3 Executive Summary  
4 Premium Insights  
4.1 Growth Potential of the Animal Genetics Market  
4.2 Asia-Pacific Animal Genetics Market  
4.3 Animal Genetics Market: Geographic Growth Opportunities  
4.4 Animal Genetics Market: Developed vs Developing Countries  
4.5 Animal Genetics Testing Services Market, By Type: Geographic Mix  
5 Market Overview  
5.1 Introduction  
5.2 Market Dynamics  
5.2.1 Market Drivers  
5.2.1.1 Increasing Consumer Demand for Animal-Derived Protein  
5.2.1.2 Growing Global Population and Rapid Urbanization  
5.2.1.3 Growing Focus on Identifying Superior Breeds  
5.2.1.4 Increasing Disposable Incomes in Developing Countries  
5.2.1.5 Increased Adoption of Advanced Genetic Technologies for Larger-Scale Production and Quality Breeds  
5.2.2 Market Restraints  
5.2.2.1 Shortage of Skilled Professionals in Veterinary Research  
5.2.3 Market Opportunities  
5.2.3.1 Untapped Market Potential in Developing Countries  
5.2.3.2 Innovations in Phenotyping Services  
5.2.4 Market Challenges  
5.2.4.1 Need of Specific Breeding Programs for Breeds Having Inferior Economic Performance
5.2.4.2 Economic Sustainability in Local Breeds

6 Industry Insights
6.1 Introduction
6.2 Industry Trends
6.2.1 Increasing R&D Investments and Government Funding
6.2.2 Rising Number of Research Collaborations
6.2.3 Growing Focus of Market Players on China
6.3 Strategic Benchmarking
6.3.1 Increasing Number of Agreements, Collaborations and Partnerships, and Acquisitions to Drive Market Growth
6.4 Species Priorities and Breeding Objectives, By Region
6.5 Utilization of Various Genetic Technologies, By Region

7 Animal Genetics Market, By Type
7.1 Introduction
7.2 Animal Genetics Products
7.2.1 Live Animals
7.2.1.1 Poultry
7.2.1.2 Porcine
7.2.1.3 Bovines
7.2.1.4 Canine
7.2.1.5 Other Animals
7.2.2 Genetic Material
7.2.2.1 Semen
7.2.2.1.1 Bovine Semen
7.2.2.1.2 Porcine Semen
7.2.2.1.3 Canine Semen
7.2.2.1.4 Equine Semen
7.2.2.1.5 Other Animals
7.2.2.2 Embryos
7.2.2.2.1 Bovine Embryos
7.2.2.2.2 Equine Embryos
7.2.2.2.3 Other Animal Embryos
7.3 Animal Genetic Testing Services
7.3.1 DNA Typing
7.3.2 Genetic Trait Tests
7.3.3 Genetic Disease Tests
7.3.4 Others

8 Animal Genetics Market, By Region
8.1 Introduction
8.2 Europe
8.2.1 France
8.2.2 Spain
8.2.3 U.K.
8.2.4 Germany
8.2.5 Italy
8.2.6 Rest of Europe
8.3 North America
8.3.1 U.S.
8.3.2 Canada
8.4 Asia-Pacific
8.4.1 China
8.4.2 Japan
8.4.3 India
8.4.4 Rest of APAC
8.5 Rest of the World (RoW)
8.5.1 Latin America
8.5.2 Middle East & Africa

9 Competitive Landscape (Page No. - 159)
9.1 Introduction
9.2 Market Share Analysis
9.2.1 Global Animal Genetics Product Market
9.2.1.1 Cattle
9.2.1.2 Porcine
9.2.1.3 Poultry
9.2.2 Global Animal Genetic Testing Services Market
9.3 Competitive Situation and Trends
9.3.1 Agreements, Partnerships, and Collaborations
9.3.2 Mergers and Acquisitions
9.3.3 Expansions
9.3.4 Product Launches
9.3.5 Other Developments

10 Company Profiles
(Introduction, Products & Services, Strategy, & Analyst Insights, Developments, MnM View)*
10.1 Genus PLC
10.2 Hendrix Genetics
10.3 EW Group GmbH
10.4 Grimaud Groupe
10.5 Alta Genetics Inc.
10.6 CRV Holding B.V.
10.7 Neogen Corporation
10.8 Zoetis, Inc.
10.9 Envigo (Harlan Laboratories, Inc.)
10.10 Animal Genetics Inc.
10.11 Vetgen


11 Appendix
11.1 Insights of Industry Experts
11.2 Discussion Guide
11.3 Other Developments

List of Tables
Table 1 Market Drivers: Impact Analysis
Table 2 Past and Projected Trends in the Consumption of Meat and Milk in Developing and Developed Countries
Table 3 Global Urban Population Growth (2010-2050)
Table 4 Market Restraints: Impact Analysis
Table 5 Market Opportunities: Impact Analysis
Table 6 Market Challenges: Impact Analysis
Table 7 Focus of Breeding Programs for Major Livestock Species, By Region
Table 8 Presence/Implementation of Breeding Programs for Major Livestock Species, By Region
Table 9 Intensity of Utilization of Various Genetic Technologies, By Region
Table 10 Animal Genetics Market: Product Portfolio Analysis
Table 11 Global Animal Genetics Market Size, By Type, 2014-2021 (USD Million)
Table 12 Global Animal Genetics Products Market Size, By Type, 2014-2021 (USD Million)
Table 13 Global Animal Genetics Products Market Size, By Country/Region, 2014-2021 (USD Million)
Table 14 Global Live Animals Market Size, By Type, 2014-2021 (USD Million)
Table 15 Global Live Animals Market Size, By Country/Region, 2014-2021 (USD Million)
Table 16 Global Poultry Live Animals Market Size, By Country/Region, 2014-2021 (USD Million)
Table 17 Global Porcine Live Animals Market Size, By Country/Region, 2014-2021 (USD Million)
Table 18 Global Bovine Live Animals Market Size, By Country/Region, 2014-2021 (USD Million)
Table 19 Global Canine Live Animals Market Size, By Country/Region, 2014-2021 (USD Million)
Table 20 Global Other Live Animals Market Size, By Country/Region, 2014-2021 (USD Million)
Table 21 Global Genetic Material Market Size, By Type, 2014-2021 (USD Million)
Table 22 Global Genetic Material Market Size, By Country/Region, 2014-2021 (USD Million)
Table 23 Global Animal Semen Market Size, By Country/Region, 2014-2021 (USD Million)
Table 24 Factors to Evaluate Conventional Semen vs Sexed Semen
Table 25 Global Bovine Semen Market Size, By Country/Region, 2014-2021 (USD Million)
Table 26 Global Porcine Semen Market Size, By Country/Region, 2014-2021 (USD Million)
Table 27 Global Canine Semen Market Size, By Country/Region, 2014-2021 (USD Million)
Table 28 Global Equine Semen Market Size, By Country/Region, 2014-2021 (USD Million)
Table 29 Global Other Animal Semen Market Size, By Country/Region, 2014-2021 (USD Million)
Table 30 Global Embryos Market, By Country/Region, 2014-2021 (USD Million)
Table 31 Transfer of Bovine Ivd Embryos, By Region (2013)
Table 32 Transfer of Bovine Ivf Embryos, By Region (2013)
Table 33 Global Bovine Embryos Market Size, By Country/Region, 2014-2021 (USD Million)
Table 34 Global Equine Embryos Market Size, By Country/Region, 2014-2021 (USD Million)
Table 35 Global Other Animal Embryos Market Size, By Country/Region, 2014-2021 (USD Million)
Table 36 Global Animal Genetics Testing Services Market Size, By Type, 2014-2021 (USD Million)
Table 37 Global Animal Genetics Testing Services Market Size, By Country/Region, 2014-2021 (USD Million)
Table 38 Global Dna Typing Market Size, By Country/Region, 2014-2021 (USD Million)
Table 39 Global Genetic Trait Tests Market Size, By Country/Region, 2014-2021 (USD Million)
Table 40 Global Genetic Disease Tests Market Size, By Country/Region, 2014-2021 (USD Million)
Table 41 Global Other Genetic Testing Services Market Size, By Country/Region, 2014-2021 (USD Million)
Table 42 Animal Genetics Market Size, By Region, 2014-2021 (USD Million)
Table 43 Europe: Animal Genetics Market Size, By Country/Region, 2014-2021 (USD Million)
Table 44 Europe: Animal Genetics Products & Services Market Size, By Type, 2014-2021 (USD Million)
Table 45 Europe: Animal Genetics Products Market Size, By Type, 2014-2021 (USD Million)
Table 46 Europe: Live Animals Market Size, By Type, 2014-2021 (USD Million)
Table 47 Europe: Genetic Material Market Size, By Type, 2014-2021 (USD Million)
Table 48 Europe: Animal Semen Market Size, By Type, 2014-2021 (USD Million)
Table 49 Europe: Animal Embryos Market Size, By Type, 2014-2021 (USD Million)
Table 50 Europe: Animal Genetics Testing Services Market Size, By Type, 2014-2021 (USD Million)
Table 51 Companion and Food-Producing Animal Population in France (Million Heads)
Table 52 France: Animal Genetics Products & Services Market Size, By Type, 2014-2021 (USD Million)
Table 53 France: Animal Genetics Products Market Size, By Type, 2014-2021 (USD Million)
Table 54 France: Live Animals Market Size, By Type, 2014-2021 (USD Million)
Table 55 France: Animal Genetic Material Market Size, By Type, 2014-2021 (USD Million)
Table 56 France: Animal Semen Market Size, By Type, 2014-2021 (USD Million)
Table 57 France: Animal Embryos Market Size, By Type, 2014-2021 (USD Million)
Table 58 France: Animal Genetics Testing Services Market Size, By Type, 2014-2021 (USD Million)
Table 59 Spain: Animal Genetics Products & Services Market Size, By Type, 2014-2021 (USD Million)
Table 60 Spain: Animal Genetics Products Market Size, By Type, 2014-2021 (USD Million)
Table 61 Spain: Live Animals Market Size, By Type, 2014-2021 (USD Million)
Table 62 Spain: Animal Genetic Material Market Size, By Type, 2014-2021 (USD Million)
Table 63 Spain: Animal Semen Market Size, By Type, 2014-2021 (USD Million)
Table 64 Spain: Animal Embryos Market Size, By Type, 2014-2021 (USD Million)
Table 65 Spain: Animal Genetics Testing Services Market Size, By Type, 2014-2021 (USD Million)
Table 66 U.K.: Animal Genetics Product & Services Market Size, By Type, 2014-2021 (USD Million)
Table 67 U.K.: Animal Genetics Products Market Size, By Type, 2014-2021 (USD Million)
Table 68 U.K.: Live Animals Market Size, By Type, 2014-2021 (USD Million)
Table 69 U.K.: Animal Genetic Material Market Size, By Type, 2014-2021 (USD Million)
Table 70 U.K.: Animal Semen Market Size, By Type, 2014-2021 (USD Million)
Table 71 U.K.: Animal Embryos Market Size, By Type, 2014-2021 (USD Million)
Table 72 U.K.: Animal Genetics Testing Services Market Size, By Type, 2014-2021 (USD Million)
Table 73 Companion and Food-Producing Animal Population in Germany (Million Heads)
Table 74 Germany: Animal Genetics Products & Services Market Size, By Type, 2014-2021 (USD Million)
Table 75 Germany: Animal Genetics Products Market Size, By Type, 2014-2021 (USD Million)
Table 76 Germany: Live Animals Market Size, By Type, 2014-2021 (USD Million)
Table 77 Germany: Animal Genetic Material Market Size, By Type, 2014-2021 (USD Million)
Table 78 Germany: Animal Semen Market Size, By Type, 2014-2021 (USD Million)
Table 79 Germany: Animal Embryos Market Size, By Type, 2014-2021 (USD Million)
Table 80 Germany: Animal Genetics Testing Services Market Size, By Type, 2014-2021 (USD Million)
Table 81 Companion and Food-Producing Animal Population in Italy (Million Heads)
Table 82 Italy: Animal Genetics Products & Services Market Size, By Type, 2014-2021 (USD Million)
Table 83 Italy: Animal Genetics Products Market Size, By Type, 2014-2021 (USD Million)
Table 84 Italy: Live Animals Market Size, By Type, 2014-2021 (USD Million)
Table 85 Italy: Animal Genetic Material Market Size, By Type, 2014-2021 (USD Million)
Table 86 Italy: Animal Semen Market Size, By Type, 2014-2021 (USD Million)
Table 87 Italy: Animal Embryos Market Size, By Type, 2014-2021 (USD Million)
Table 88 Italy: Animal Genetics Testing Services Market Size, By Type, 2014-2021 (USD Million)
<table>
<thead>
<tr>
<th>Table Number</th>
<th>Title</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>95</td>
<td>Rest of Europe: Animal Genetics Testing Services Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>97</td>
<td>North America: Animal Genetics Products &amp; Services Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>98</td>
<td>North America: Animal Genetics Products Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>99</td>
<td>North America: Live Animals Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>100</td>
<td>North America: Animal Genetic Material Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>101</td>
<td>North America: Animal Semen Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>102</td>
<td>North America: Animal Embryos Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>103</td>
<td>North America: Animal Genetics Testing Services Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>104</td>
<td>Companion and Food-Producing Animal Population in the U.S. (Million Heads)</td>
<td></td>
</tr>
<tr>
<td>105</td>
<td>U.S.: Animal Genetics Products &amp; Services Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>106</td>
<td>U.S.: Animal Genetics Products Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>107</td>
<td>U.S.: Live Animals Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>108</td>
<td>U.S.: Animal Genetic Material Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>109</td>
<td>U.S.: Animal Semen Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>110</td>
<td>U.S.: Animal Embryos Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>111</td>
<td>U.S.: Animal Genetics Testing Services Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>112</td>
<td>Animal Population in Canada (Million Heads)</td>
<td></td>
</tr>
<tr>
<td>113</td>
<td>Canada: Animal Genetics Products &amp; Services Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>114</td>
<td>Canada: Animal Genetics Products Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>115</td>
<td>Canada: Live Animals Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>116</td>
<td>Canada: Genetic Material Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>117</td>
<td>Canada: Animal Semen Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>118</td>
<td>Canada: Animal Embryos Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>119</td>
<td>Canada: Animal Genetics Testing Services Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>121</td>
<td>Asia-Pacific: Animal Genetics Products &amp; Services Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>122</td>
<td>Asia-Pacific: Animal Genetics Products Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>123</td>
<td>Asia-Pacific: Live Animals Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>124</td>
<td>Asia-Pacific: Genetic Material Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>125</td>
<td>Asia-Pacific: Animal Semen Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>126</td>
<td>Asia-Pacific: Animal Embryos Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>127</td>
<td>Asia-Pacific: Animal Genetics Testing Services Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>128</td>
<td>Companion and Food-Producing Animal Population in China (Million Heads)</td>
<td></td>
</tr>
<tr>
<td>129</td>
<td>China: Animal Genetics Products &amp; Services Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>130</td>
<td>China: Animal Genetics Products Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>131</td>
<td>China: Live Animals Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>132</td>
<td>China: Genetic Material Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>133</td>
<td>China: Animal Semen Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>134</td>
<td>China: Animal Embryos Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>135</td>
<td>China: Animal Genetics Testing Services Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>136</td>
<td>Companion and Food-Producing Animal Population in Japan (Million Heads)</td>
<td></td>
</tr>
<tr>
<td>137</td>
<td>Japan: Animal Genetics Products &amp; Services Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>138</td>
<td>Japan: Animal Genetics Products Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>139</td>
<td>Japan: Live Animals Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>140</td>
<td>Japan: Genetic Material Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>141</td>
<td>Japan: Animal Semen Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>142</td>
<td>Japan: Animal Embryos Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>143</td>
<td>Japan: Animal Genetics Testing Services Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>144</td>
<td>Companion and Food-Producing Animal Population in India (Million Heads)</td>
<td></td>
</tr>
<tr>
<td>145</td>
<td>India: Animal Genetics Products &amp; Services Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>146</td>
<td>India: Animal Genetics Products Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>147</td>
<td>India: Live Animals Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>148</td>
<td>India: Genetic Material Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>149</td>
<td>India: Animal Semen Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>150</td>
<td>India: Animal Embryos Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
<tr>
<td>151</td>
<td>India: Animal Genetics Testing Services Market Size, By Type, 2014-2021 (USD Million)</td>
<td></td>
</tr>
</tbody>
</table>
Figure 18 Animal Genetics Market: Drivers, Restraints, Opportunities, & Challenges
Figure 19 Increasing R&D Investments and Growing Focus of Market Players on China are Leading Industry Trends
Figure 20 Strategic Benchmarking: Major Players Largely Adopted Agreements, Collaborations, & Partnerships, and Acquisitions to Enhance Market Share
Figure 21 Live Animals Segment to Dominate the Animal Genetics Market, By Type
Figure 22 Poultry Holds Largest Share of the Live Animals Market
Figure 23 Genetic Trait Tests Will Continue to Dominate the Global Animal Genetics Testing Services Market in the Forecast Period
Figure 24 Animal Genetics Market: Regional Snapshot (2016-2021)
Figure 25 Europe Dominates in the Global Animal Genetics Market
Figure 26 North America: Animal Genetics Market Snapshot
Figure 27 Asia-Pacific: Animal Genetics Market Snapshot
Figure 28 Companies Adopted Agreements, Partnerships, & Collaborations as the Key Growth Strategy
Figure 29 Global Cattle Genetics Market Share Analysis, By Key Player, 2015
Figure 30 Global Porcine Genetics Market Share Analysis, By Key Player, 2015
Figure 31 Global Poultry Genetics Market Share Analysis, By Key Player, 2015
Figure 32 Global Animal Genetic Testing Services Market Share Analysis, By Key Player, 2015
Figure 33 Company Snapshot: Genus PLC
Figure 34 Company Snapshot: CRV Holding B.V.
Figure 35 Company Snapshot: Neogen Corporation
Figure 36 Company Snapshot: Zoetis, Inc.

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