Fleet Management in the Americas – 6th Edition

Description: How will the market for fleet management systems for commercial vehicles in Americas evolve in 2017 and beyond? Now in its sixth edition this strategic research report covers the latest trends and developments in the dynamic telematics industry. This 230-page report covers in-depth both OEM and aftermarket players and includes all the latest market data. Get up to date with the latest information about vendors, products and markets.

Fleet Management in the Americas is the sixth consecutive report analysing the latest developments on the fleet management market in the Americas.

This strategic research report from Berg Insight provides you with 230 pages of unique business intelligence, including 5-year industry forecasts, expert commentary and real-life case studies on which to base your business decisions.

Highlights from this report:
- Insights from 30 new executive interviews with market leading companies.
- New data on vehicle populations and commercial fleets in Americas.
- Comprehensive overview of the fleet management value chain and key applications.
- In-depth analysis of market trends and key developments.
- Updated profiles of 76 aftermarket fleet management solution providers.
- Summary of OEM propositions from commercial vehicle brands.
- Revised market forecasts lasting until 2020.

This Report Answers the Following Questions:
- Will the FM industry consolidate further during 2016–2017?
- What is the geographical structure of commercial vehicle fleets in the Americas?
- Who are the leading international and regional providers of aftermarket fleet management solutions in the Americas?
- What offerings are available from commercial vehicle OEMs?
- How is the shift towards standard hardware affecting the market for fleet management solutions in the Americas?
- How are the regulatory developments in the Americas affecting the fleet management industry?
- What differences are there between the North and Latin American markets?
- How will the commercial vehicle telematics industry evolve in the future?

Fleet Management in the Americas is the foremost source of information about the Commercial Vehicle Telematics and Fleet Management market. Whether you are a telematics vendor, vehicle manufacturer, telecom operator, investor, consultant, or government agency, you will gain valuable insights from this in-depth research.

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