Fleet Management in the Americas – 6th Edition

Description: How will the market for fleet management systems for commercial vehicles in Americas evolve in 2017 and beyond? Now in its sixth edition this strategic research report covers the latest trends and developments in the dynamic telematics industry. This 230-page report covers in-depth both OEM and aftermarket players and includes all the latest market data. Get up to date with the latest information about vendors, products and markets.

Fleet Management in the Americas is the sixth consecutive report analysing the latest developments on the fleet management market in the Americas.

This strategic research report from Berg Insight provides you with 230 pages of unique business intelligence, including 5-year industry forecasts, expert commentary and real-life case studies on which to base your business decisions.

Highlights from this report:
- Insights from 30 new executive interviews with market leading companies.
- New data on vehicle populations and commercial fleets in Americas.
- Comprehensive overview of the fleet management value chain and key applications.
- In-depth analysis of market trends and key developments.
- Updated profiles of 76 aftermarket fleet management solution providers.
- Summary of OEM propositions from commercial vehicle brands.
- Revised market forecasts lasting until 2020.

This Report Answers the Following Questions:
- Will the FM industry consolidate further during 2016–2017?
- What is the geographical structure of commercial vehicle fleets in the Americas?
- Who are the leading international and regional providers of aftermarket fleet management solutions in the Americas?
- What offerings are available from commercial vehicle OEMs?
- How is the shift towards standard hardware affecting the market for fleet management solutions in the Americas?
- How are the regulator y developments in the Americas affecting the fleet management industry?
- What differences are there between the North and Latin American markets?
- How will the commercial vehicle telematics industry evolve in the future?

Fleet Management in the Americas is the foremost source of information about the Commercial Vehicle Telematics and Fleet Management market. Whether you are a telematics vendor, vehicle manufacturer, telecom operator, investor, consultant, or government agency, you will gain valuable insights from this in-depth research.

Contents: Executive summary

1 Commercial vehicle fleets in the Americas
  1.1 The North American commercial vehicle market
  1.1.1 Registrations of commercial vehicles GVW 3–8
  1.1.2 Manufacturer market shares
1.1.3 Ownership structure
1.1.4 Trailers
1.2 The Latin American commercial vehicle market
1.2.1 Registrations of commercial vehicles
1.2.2 Manufacturer market shares

2 Fleet management solutions
2.1 Fleet management infrastructure
2.1.1 Vehicle segment
2.1.2 GNSS segment
2.1.3 Network segment
2.1.4 Backoffice segment
2.2 Vehicle management
2.2.1 Vehicle diagnostics and maintenance planning
2.2.2 Security tracking
2.3 Driver management
2.3.1 Driving data registration and analysis
2.3.2 Video-based driver monitoring
2.3.3 Eco-driving schemes
2.3.4 Insurance risk management
2.4 Operations management
2.4.1 Routing and navigation
2.4.2 Transport management
2.4.3 Mobile workforce management
2.5 Regulatory compliance and reporting
2.5.1 CSA – Compliance, Safety, Accountability
2.5.2 Hours-of-Service and electronic logging devices
2.5.3 Fuel tax reporting
2.5.4 Distracted driving
2.5.5 Mandatory anti-theft systems in Brazil
2.5.6 Other applications
2.6 Business models

3 Market forecasts and trends
3.1 Market analysis
3.1.1 Installed base and unit shipments – North America and Latin America
3.1.2 Regional markets
3.1.3 Vendor market shares
3.1.4 Trailer telematics
3.1.5 Construction equipment telematics
3.2 Market drivers and barriers
3.2.1 Macroeconomic environment
3.2.2 Regulatory environment
3.2.3 Competitive environment
3.2.4 Technology environment
3.3 Value chain analysis
3.3.1 Telematics industry players
3.3.2 Automotive industry players
3.3.3 Telecom industry players
3.3.4 IT industry players
3.4 Future industry trends
3.4.1 Fleet telematics adoption favoured by positive market developments
3.4.2 Vehicle OEMs and aftermarket providers partner for factory-installed telematics
3.4.3 Industry consolidation fosters emergence of leading global telematics giants..
3.4.4 Hardwired, mobile and hybrid telematics systems to co-exist
3.4.5 ELD mandate spurs inflow of new players and solutions on the FM market
3.4.6 Video-based solutions permeate the fleet market
3.4.7 The Internet of Transportation Things expands the addressable market

4 OEM products and strategies
4.1 Daimler Group
4.2 Ford
4.3 General Motors
4.4 Hino Trucks
4.5 Iveco
4.6 MAN Latin America
4.7 Navistar
4.8 Paccar
4.9 Scania
4.10 Volvo Group

5 International aftermarket solution providers
5.1 Ctrack
5.2 Fleetmatics
5.3 Garmin and partners
5.4 Geotab
5.5 MiX Telematics
5.6 Omnilacs
5.7 Position Logic (KORE Wireless)
5.8 Teletrac Navman
5.9 Telogis
5.10 TomTom Telematics
5.11 Trimble

6 Regional aftermarket solution providers
6.1 North America
6.1.1 Azuga
6.1.2 Blue Tree Systems
6.1.3 BSM Technologies
6.1.4 CalAmp
6.1.5 CarrierWeb
6.1.6 Certified Tracking Solutions
6.1.7 Coretex
6.1.8 CyntrX
6.1.9 Donlen
6.1.10 FieldLogix
6.1.11 Fleet Complete
6.1.12 Fleet Freedom
6.1.13 Fleetilla
6.1.14 Forward Thinking Systems
6.1.15 GPS Insight
6.1.16 GreenRoad
6.1.17 I.D. Systems
6.1.18 Inthinc
6.1.19 Isotrak
6.1.20 J. J. Keller
6.1.21 Microlise
6.1.22 NexTraq (FleetCor)
6.1.23 ORBCOMM
6.1.24 Pedigree Technologies
6.1.25 PeopleNet (Trimble)
6.1.26 Positioning Universal
6.1.27 Quartix
6.1.28 Rand McNally
6.1.29 SkyBitz
6.1.30 Spireon
6.1.31 Synovia Solutions
6.1.32 TransCore
6.1.33 TruckTrack
6.1.34 Vecima Networks
6.1.35 Verizon Networkfleet
6.1.36 Zonar Systems
6.2 Latin America
6.2.1 Autotrac
6.2.2 Copilot Satelital
6.2.3 Encontrack
6.2.4 FleTrack
6.2.5 Global Track
6.2.6 GPS Chile
6.2.7 GPS7000
6.2.8 Grupo UDA
6.2.9 Grupo Ultra (ULTRACK)
6.2.10 Gurtam
6.2.11 Hawk GPS
6.2.12 High Performance Solutions
6.2.13 Inosat
6.2.14 Ituran
6.2.15 Locatelia
6.2.16 Location World
6.2.17 MobileFleet
6.2.18 OMNILINK
6.2.19 OnixSat
6.2.20 Pointer Telocation
6.2.21 Pósitron
6.2.22 Redd System
6.2.23 Sascar (Michelin)
6.2.24 Satrack
6.2.25 Secar Bohemia
6.2.26 Soltrack
6.2.27 Ubicamóvil
6.2.28 WideTech
6.2.29 Wisetrack

Glossary

List of Figures
Figure 1.1: Registrations of GVW 3–8 vehicles (US 2014)
Figure 1.2: Registrations of GVW 3–8 vehicles (Canada 2014)
Figure 1.3: Commercial vehicle manufacturer market shares GVW 3–8 (US 2014)
Figure 1.4: Private ownership and business uses of vehicles (US 2013)
Figure 1.5: Distribution of new GVW 3–8 CVs by fleet size (US 2013)
Figure 1.6: Ten largest commercial fleets operated by US companies (2016)
Figure 1.7: Trailers in use (North America 2015)
Figure 1.8: Top trailer manufacturers (North America 2015)
Figure 1.9: CVs in operation and new registrations (Latin America 2014)
Figure 1.10: Light commercial vehicle manufacturer statistics (Brazil 2015)
Figure 1.11: Heavy truck manufacturer statistics (Brazil 2015)
Figure 2.1: Fleet management infrastructure overview
Figure 2.2: Examples of FM device form factors
Figure 2.3: Data interfaces used by FM devices
Figure 2.4: Examples of peripherals connected to FM devices
Figure 2.5: Mobile network operators in the Americas (2016)
Figure 2.6: Top M2M communication providers in the Americas (Q4-2015)
Figure 2.7: Example of FM backoffice segment
Figure 3.1: Fleet management shipments and penetration (North America 2015–2020)
Figure 3.2: Fleet management shipments and penetration (Latin America 2015–2020)
Figure 3.3: Top-15 fleet management providers, by installed base (Americas Q4-2015)
Figure 3.4: Trailer telematics shipments and penetration (Americas 2015–2020)
Figure 3.5: Top trailer telematics providers, by installed base (Americas Q4-2015)
Figure 3.6: Financial data for telematics industry players (2015)
Figure 3.7: Mergers and acquisitions in the fleet telematics sector (Q4-2014–Q2-2016)
Figure 3.8: Examples of fleet management offerings by mobile operators (2016)
Figure 4.1: Scania Fleet Management apps and performance report
Figure 5.1: The Android-based Ctrack On-The-Road (OTR) driver terminal
Figure 5.2: Fleetmatics REVEAL Mobile Live Map (iPad) and Driver Dispatch (iPhone)
Figure 5.3: Garmin's Fleet 660/670 navigation devices for fleets
Figure 5.4: MiX Telematics’ 7” MiX Rovi, Android-based MiX Rovi II and RIBAS devices
Figure 5.5: Omnitracs’ MCP110, MCP200, MCP50 and IVG
Figure 5.6: Omnitracs’ Critical Event Video
Figure 5.7: Omnitracs XRS Relay device and mobile device interface
Figure 5.8: Teletrac Navman DIRECTOR and DRIVE app suite
Figure 5.9: TomTom Telematics’ WEBFLEET, LINK 530 and PRO 8275 TRUCK
Figure 5.10: Overview of the Trimble PULSE end-to-end field service management suite
Figure 6.1: The ibright Drive dashboard on a Samsung Android device
Figure 6.2: PeopleNet ConnectedTablet, Display.4, Mobile Gateway and Mobile software
Figure 6.3: Rand McNally’s TND 765, ELD 50 and DriverConnect app
Figure 6.4: Zonar’s 2020 Android tablet and 2010 EVIR Inspection tool
Figure 6.5: OnixSat’s flagship product OnixSmart 2
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Fleet Management in the Americas – 6th Edition
Web Address: http://www.researchandmarkets.com/reports/3783657/
Office Code: SCBRUJDE

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Copy (Paper Back)</td>
<td>USD 1159 + USD 58 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>USD 1738</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprise Wide</td>
<td>USD 3477</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World