“Labor Relations Refresh 2016” What’s New With Unions

Description: This webinar will explore the reasons employees seek to unionize in a company, the consequences to companies when workers form or join labor unions, recognizing the early signs of organizing, and employers’ rights with respect to union activity and unions, and steps employers can successfully and legally take to avoid the unionization of the workforce.

Section 7 of the National Labor Relations Act (NLRA) gives employees the right to form labor union giving them the ability to unionize or not to unionize; to bargain collectively through representatives of employee's own choosing; to engage in other concerted activities for the purpose of collective bargaining or other mutual aid or protection.

Objectives of the Presentation:
- Understand what drives workers to consider forming unions in the current labor environment
- Identify labor’s organizing tactics (early signs of union activity)
- Manage union-related activity in the workplace
- Get up-to-date on the latest union and labor law activity around the country
- Distinguish lawful ways to respond to union tactics including positive employee relations

Why Should you Attend:
Employees today are concerned about job security, offshoring and outsourcing, the hiring of temporary employees to replace permanent workers, reductions in benefits and a variety of social issues. These are the concerns that move a workforce toward unionization.

Employers should be aware of their companies’ susceptibility to union organization and the impact a labor union would have on their business. More importantly, they should know what it takes to create a work environment where employees are engaged and content so that forming a labor union is the last thing they think about.

Topic Background:
It’s a fact that certain businesses in certain industries tend to experience an abnormally high level of conflict and these are the businesses where employees are likely to seek unionization. Today, workers are turning to unions to serve the same purpose for which they were originally founded. Current union agendas include increasing wages, raising the standard of living for the working class, ensuring safe working conditions, and increasing benefits for both workers and their families.

Join this webinar to learn about whether your organization is a potential high conflict "hot spot", recognize the early signs that a union is trying to your workers, and steps you can take to create the type of work environment where employees and the business flourish without labor union involvement.

Contents:
- Brief Intro of the National Labor Relations Act
- Why Workers Unionize - What’s Changed Over the Years
- Labor Union Trends, Statistics & Demographics
- The 5 Steps to Organizing a Union
- Employee and Employer Rights
- Union and labor law activity across the country over the past two years
- Industries deemed vulnerable to unionization in today's labor market & economy
- Employer Response to Union Organizing Activity
- Are Unions Always a Bad Thing

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