Dental Equipment Market by Product & End User - Global Forecast to 2021

Description: "Dental Equipment Market by Product (Dental Radiology Equipment, Digital Sensors, Dental Lasers, Diode Lasers, Dental Chairs, CAD/CAM, Dental Handpieces, Casting Machines) & End User (Hospitals and Clinics, Dental Laboratories) - Global Forecast to 2021"

The global dental equipment market is estimated to reach USD 7.52 billion by 2021, growing at a CAGR of 4.9% during the forecast period (2016-2021).

The rapid growth in aging population, growing consumer preference for capsule-based formulations, and rising applications in the pharmaceutical and nutraceutical industries are key market drivers. On the other hand, factors such as rising raw material prices of dental equipment, stringent regulatory frameworks, and religious as well as cultural practices are hindering the growth of this market to a certain extent. However, the growing demand for non-gelatin-based capsules and the rapidly expanding pharmaceutical industry in emerging countries such as India and China offer significant growth opportunities for players in this market.

This report segments the dental equipment market on the basis of products, end users, and regions. The product segment of the dental equipment market is further divided into dental diagnostic equipment, dental therapeutic equipment, and general equipment. In 2015, the general equipment segment held the largest share in the global dental equipment market.

The dental diagnostic equipment segment is divided into radiology equipment by product and radiology equipment by type. The radiology equipment by product is divided into extraoral radiology equipment, intraoral radiology equipment, and hybrid units. Extraoral radiology equipment accounted for the largest share in the dental radiology equipment market. By type, the radiology equipment market is segmented into dental digital radiology systems and dental analog radiology systems.

The dental therapeutic equipment segment consists of dental lasers which are segmented into soft-tissue and all-tissue lasers. Soft-tissue lasers is further segmented into diode lasers, CO2 lasers, and Nd:YAG lasers. The all-tissue lasers segment is further divided into Er:YAG lasers and Er,Cr:YSGG lasers.

The general equipment segment is further categorized into casting machines, instrument delivery systems, ceramic furnaces, electrosurgical systems, CAD/CAM systems, dental chairs, dental curing light equipment, and dental handpieces.

Based on end users, the market is further segmented into the hospitals and clinics, dental laboratories, and other end users. The hospitals and clinics accounted for the largest share of the dental equipment market in 2015.

On the basis of regions, the dental equipment market is segmented into North America, Europe, Asia-Pacific, and the Rest of the World. In 2015, Europe accounted for the largest share of the global dental equipment market.

Asia-Pacific is expected to register the fastest growth during the forecast period. However, high cost of the equipment, lack of proper dental insurance especially in countries like India, and lack of awareness about dental health may affect the growth of the dental equipment market in the Asia-Pacific region.

The key players in this market are Danaher Corporation (U.S.), Planmeca OY (Finland), Dentsply Sirona (U.S.) and Carestream Health, Inc. (U.S.), A-dec Inc. (U.S.), AMD LASERS (U.S.), Biolase, Inc. (U.S.), Ivoclar Vivadent AG (Liechtenstein), Midmark Corporation (U.S.), and 3M (U.S.).

Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help firms in garnering a greater market share. Firms purchasing the report could use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for increasing their market shares.
The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on the product portfolios offered by the top players in the dental equipment market. The report analyzes the dental equipment market by product, end user, and region

- Product Development/Innovation: Detailed insights on the upcoming trends, research and development activities, and new product launches in the dental equipment market

- Market Development: Comprehensive information about the lucrative emerging markets, by product and region

- Market Diversification: Exhaustive information about new products, growing geographies, recent developments, and investments in the dental equipment market

- Competitive Assessment: In-depth assessment of market shares, growth strategies, products, and manufacturing capabilities of leading players in the dental equipment market

Contents:

1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Markets Covered
1.3.2 Years Considered for the Study
1.4 Currency
1.5 Stakeholders

2 Research Methodology
2.1 Research Approach
2.1.1 Secondary Sources
2.1.1.1 Key Data From Secondary Sources
2.1.2 Primary Sources
2.1.2.1 Key Data From Primary Sources
2.1.2.2 Key Industry Insights
2.2 Market Size Estimation
2.3 Market Breakdown and Data Triangulation
2.4 Market Share Estimation
2.5 Assumptions for the Study

3 Executive Summary

4 Premium Insights
4.1 Dental Equipment Market Overview
4.2 Dental Equipment Market Overview, 2016 vs 2021
4.3 Dental Equipment Market: Geographic Growth Opportunities
4.4 Dental Equipment Market: Geographic Mix
4.5 Dental Equipment Market: Developing vs Developed Countries (2016-2021)

5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.2.1 Dental Equipment Market, By Product
5.2.2 Dental Equipment Market, By End User
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Rising Geriatric Population
5.3.1.2 Rising Incidence of Dental Caries and Other Periodontal Diseases
5.3.1.3 Growing Demand for Cosmetic Dentistry
5.3.1.4 Growing Dental Tourism in Emerging Markets
5.3.1.5 Advancements in Technology
5.3.2 Key Market Restraints
5.3.2.1 High Cost of Dental Equipment
5.3.3 Key Market Opportunities
5.3.3.1 Implementation of Favorable Policies to Provide Significant Opportunities for Advanced Technologies to Enter Emerging Markets
5.3.4 Challenges
5.3.4.1 Lack of Reimbursement
5.3.4.2 Pricing Pressure

6 Global Dental Equipment Market, By Product
6.1 Introduction
6.2 Diagnostic Dental Equipment
6.2.1 Dental Radiology Equipment Market, By Product
6.2.1.1 Extraoral Radiology Equipment
6.2.1.1.1 Panoramic X-Ray Units
6.2.1.1.2 Cephalometric X-Ray Units
6.2.1.1.3 Cone Beam Computed Tomography (CBCT) Scanners
6.2.1.2 Intraoral Radiology Equipment
6.2.1.2.1 Photostimulable Phosphor (PSP) Systems
6.2.1.2.2 Digital Sensors
6.2.1.2.3 Hybrid Units
6.2.2 Dental Radiology Equipment Market, By Type
6.2.2.1 Dental Analog Radiology Systems
6.2.2.2 Dental Digital Radiology Systems
6.3 Therapeutic Dental Equipment
6.3.1 Dental Lasers
6.3.1.1 Soft Tissue Lasers
6.3.1.1.1 Diode Lasers
6.3.1.1.2 Carbon Dioxide (CO2) Lasers
6.3.1.1.3 Nd:Yag (Neodymium-Doped Yttrium Aluminum Garnet) Lasers
6.3.1.2 All-Tissue (Hard/Soft) Lasers
6.3.1.2.1 Er:Yag (Erbium-Doped Yttrium Aluminum Garnet) Lasers
6.3.1.2.2 Er-Cr:Ysgg (Erbium, Chromium:Yttrium-Scandium-Gallium-Garnet) Lasers
6.3.2 General Equipment
6.3.2.1 Casting Machines
6.3.2.2 Instrument Delivery Systems
6.3.2.3 Ceramic Furnaces
6.3.2.4 Electrosurgical Systems
6.3.2.5 CAD/CAM Systems
6.3.2.6 Dental Chairs
6.3.2.7 Dental Light Curing Equipment
6.3.2.8 Dental Handpieces

7 Global Dental Equipment Market, By End User
7.1 Introduction
7.2 Hospitals and Clinics
7.3 Dental Laboratories
7.4 Other End Users

8 Global Dental Equipment Market, By Region
8.1 Introduction
8.2 North America
8.2.1 U.S.
8.2.2 Canada
8.3 Europe
8.3.1 Germany
8.3.2 France
8.3.3 U.K.
8.3.4 Italy
8.3.5 Spain
8.3.6 Rest of Europe
8.4 Asia-Pacific
8.4.1 China
8.4.2 Japan
8.4.3 India
8.4.4 Rest of Asia-Pacific
8.5 Rest of the World (RoW)
8.5.1 Latin America
8.5.2 Middle East and Africa

9 Competitive Landscape
9.1 Introduction
9.2 Market Share Analysis
9.3 Competitive Situation and Trends
9.3.1 New Product Launches
9.3.2 Partnerships
9.3.3 Expansions
9.3.4 Other Developments

10 Company Profiles
(Introduction, Products & Services, Strategy, & Analyst Insights, Developments)*
10.1 Carestream Health Inc.
10.2 Danaher Corporation
10.3 Dentsply Sirona
10.4 Planmeca Group
10.5 A-DEC Inc.
10.6 AMD Lasers
10.7 Biolase, Inc.
10.8 Ivoclar Vivadent AG
10.9 Midmark Corp.
10.10 3M


11 Appendix
11.1 Insights From Industry Experts
11.2 Discussion Guide
11.3 Additional Developments, 2013-2016

List of Tables
Table 1 Rising Geriatric Population is A Major Factor Driving Market Growth
Table 2 High Cost of Dental Equipment to Restrain Market Growth
Table 3 Favorable Policies in Emerging Countries to Offer Growth Opportunities to Market Players
Table 4 Lack of Reimbursement is A Major Challenge in the Market
Table 5 Global Dental Equipment Market Size, By Product, 2014-2021 (USD Million)
Table 6 Global Dental Equipment Market Size, By Region/Country, 2014-2021 (USD Million)
Table 7 Global Dental Radiology Equipment Market Size, By Product, 2014-2021 (USD Million)
Table 8 Global Dental Radiology Equipment Market Size, By Region/Country, 2014-2021 (USD Million)
Table 9 Global Extraoral Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 10 Global Extraoral Radiology Equipment Market Size, By Region/Country, 2014-2021 (USD Million)
Table 11 Global Panoramic X-Ray Units Market Size, By Region/Country, 2014-2021 (USD Million)
Table 12 Global Cephalometric X-Ray Units Market Size, By Region/Country, 2014-2021 (USD Million)
Table 13 Global Cone Beam Computed Tomography (CBCT) Scanners Market Size, By Region/Country, 2014-2021 (USD Million)
Table 14 Global Intraoral Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 15 Global Intraoral Radiology Equipment Market Size, By Region/Country, 2014-2021 (USD Million)
Table 16 Global Photostimulable Phosphor (PSP) Systems Market Size, By Region/Country, 2014-2021 (USD Million)
Table 17 Global Digital Sensors Market Size, By Region/Country, 2014-2021 (USD Million)
Table 18 Global Hybrid Units Market Size, By Region/Country, 2014-2021 (USD Million)
Table 19 Global Dental Radiology Equipment Market Size, By Type 2014-2021 (USD Million)
Table 20 Global Dental Analog Radiology Systems Market Size, By Region/Country, 2014-2021 (USD Million)
Table 21 Global Dental Digital Radiology Systems Market Size, By Region/Country, 2014-2021 (USD Million)
Table 22 Global Dental Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 23 Global Dental Lasers Market Size, By Region/Country, 2014-2021 (USD Million)
Table 24 Global Soft Tissue Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 25 Global Soft Tissue Lasers Market Size, By Region/Country, 2014-2021 (USD Million)
Table 26 Global Diode Lasers Market Size, By Region/Country, 2014-2021 (USD Million)
Table 27 Global Carbon Dioxide Lasers Market Size, By Region/Country, 2014-2021 (USD Million)
Table 28 Global Nd:Yag Lasers Market Size, By Region/Country, 2014-2021 (USD Million)
Table 29 Global All-Tissue Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 30 Global All-Tissue Lasers Market Size, By Region/Country, 2014-2021 (USD Million)
Table 31 Global Er:Yag Lasers Market Size, By Region/Country, 2014-2021 (USD Million)
Table 32 Global Er-Cr:Ysgg Lasers Market Size, By Region/Country, 2014-2021 (USD Million)
Table 33 Global General Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 34 Global General Equipment Market Size, By Region/Country, 2014-2021 (USD Million)
Table 35 Global Casting Machines Market Size, By Region/Country, 2014-2021 (USD Million)
Table 36 Global Instrument Delivery Systems Market Size, By Region/Country, 2014-2021 (USD Million)
Table 37 Global Ceramic Furnaces Market Size, By Region/Country, 2014-2021 (USD Million)
Table 38 Global Electrosurgical Systems Market Size, By Region/Country, 2014-2021 (USD Million)
Table 39 Global CAD/CAM Systems Market Size, By Region/Country, 2014-2021 (USD Million)
Table 40 Global Dental Chairs Market Size, By Region/Country, 2014-2021 (USD Million)
Table 41 Global Dental Light Curing Equipment Market Size, By Region/Country, 2014-2021 (USD Million)
Table 42 Global Dental Handpieces Market Size, By Region/Country, 2014-2021 (USD Million)
Table 43 Global Dental Equipment Market Size, By End User, 2014-2021 (USD Million)
Table 44 Global Dental Equipment Market Size for Hospitals and Clinics, By Region/Country, 2014-2021 (USD Million)
Table 45 Global Dental Equipment Market Size for Dental Laboratories, By Region/Country, 2014-2021 (USD Million)
Table 46 Global Dental Equipment Market Size for Other End Users, By Region/Country, 2014-2021 (USD Million)
Table 47 Global Dental Equipment Market Size, By Region, 2014-2021 (USD Million)
Table 48 Key Players in the North American Dental Equipment Market
Table 49 North America: Dental Equipment Market Size, By Country, 2014-2021 (USD Million)
Table 50 North America: Dental Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 51 North America: Dental Radiology Equipment Market Size, By Product, 2014-2021 (USD Million)
Table 52 North America: Extraoral Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 53 North America: Intraoral Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 54 North America: Dental Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 55 North America: Dental Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 56 North America: Soft-Tissue Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 57 North America: All-Tissue (Hard/Soft) Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 58 North America: General Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 59 North America: Dental Equipment Market Size, By End User, 2014-2021 (USD Million)
Table 60 U.S.: Dental Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 61 U.S.: Dental Radiology Equipment Market Size, By Product, 2014-2021 (USD Million)
Table 62 U.S.: Extraoral Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 63 U.S.: Intraoral Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 64 U.S.: Dental Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 65 U.S.: Dental Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 66 U.S.: Soft-Tissue Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 67 U.S.: All-Tissue (Hard/Soft) Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 68 U.S.: General Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 69 U.S.: Dental Equipment Market Size, By End User, 2014-2021 (USD Million)
Table 70 Canada: Dental Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 71 Canada: Dental Radiology Equipment Market Size, By Product, 2014-2021 (USD Million)
Table 72 Canada: Extraoral Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 73 Canada: Intraoral Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 74 Canada: Dental Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 75 Canada: Dental Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 76 Canada: Soft-Tissue Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 77 Canada: All-Tissue (Hard/Soft) Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 78 Canada: General Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 79 Canada: Dental Equipment Market Size, By End User, 2014-2021 (USD Million)
Table 80 Key Players in the European Dental Equipment Market
Table 81 Europe: Dental Equipment Market Size, By Region/By Country, 2014-2021 (USD Million)
Table 82 Europe: Dental Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 83 Europe: Dental Radiology Equipment Market Size, By Product, 2014-2021 (USD Million)
Table 210 RoW: Dental Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 211 RoW: Dental Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 212 RoW: All-Tissue (Hard/Soft) Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 213 RoW: General Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 214 RoW: Dental Equipment Market Size, By End User, 2014-2021 (USD Million)
Table 216 Latin America: Dental Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 217 Latin America: Dental Radiology Equipment Market Size, By Product, 2014-2021 (USD Million)
Table 218 Latin America: Extraoral Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 219 Latin America: Intraoral Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 220 Latin America: Dental Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 221 Latin America: Soft-Tissue Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 222 Latin America: All-Tissue (Hard/Soft) Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 223 Latin America: General Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 224 Latin America: Extraoral Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 225 Latin America: Intraoral Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 226 Middle East and Africa: Dental Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 227 Middle East and Africa: Dental Radiology Equipment Market Size, By Product, 2014-2021 (USD Million)
Table 228 Middle East and Africa: Extraoral Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 229 Middle East and Africa: Intraoral Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 230 Middle East and Africa: Dental Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 231 Middle East and Africa: Soft-Tissue Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 232 Middle East and Africa: All-Tissue (Hard/Soft) Lasers Market Size, By Type, 2014-2021 (USD Million)
Table 233 Middle East and Africa: General Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 234 Middle East and Africa: Extraoral Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 235 Middle East and Africa: Intraoral Radiology Equipment Market Size, By Type, 2014-2021 (USD Million)
Table 236 Growth Strategy Matrix (2012-2016)
Table 237 New Product Launches, 2013-2016 (June)
Table 238 Partnerships, 2013-2016 (June)
Table 239 Expansions, 2013-2016 (June)
Table 240 Other Developments, 2013-2016 (June)

List of Figures

Figure 1 Dental Equipment Market
Figure 2 Dental Equipment Market, By Type
Figure 3 Research Design
Figure 4 Breakdown of Primary Interviews: By Company Type, Designation, and Region
Figure 5 Bottom-Up Approach
Figure 6 Top-Down Approach
Figure 7 Data Triangulation Methodology
Figure 8 Global Dental Equipment Market, By Type, 2016 vs 2021 (USD Million)
Figure 9 Global Dental Radiology Equipment Market, By Product, 2016 vs 2021 (USD Million)
Figure 10 Global Extraoral Radiology Equipment Market, By Type, 2016 vs 2021 (USD Million)
Figure 11 Global Intraoral Radiology Equipment Market, By Type, 2016 vs 2021 (USD Million)
Figure 12 Global Dental Lasers Markets, By Type, 2016 vs 2021 (USD Million)
Figure 13 Global Dental Lasers Markets, By Product, 2016 vs 2021 (USD Million)
Figure 14 Global General Equipment Market, By Type, 2016 vs 2021 (USD Million)
Figure 15 Global Dental Equipment Market, By End User, 2016 vs 2021 (USD Million)
Figure 16 Geographic Snapshot: Global Dental Equipment Market
Figure 17 Rising Incidence of Dental Caries and Demand for Cosmetic Dentistry Will Drive Market Growth
Figure 18 General Equipment Will Continue to Dominate the Market During the Forecast Period
Figure 19 U.S. Commanded Major Share of the Global Dental Equipment Market in 2015
Figure 20 Europe to Dominate the Dental Equipment Market in 2016
Figure 21 Developing Markets to Register Highest Growth in the Forecast Period
Figure 22 Dental Equipment Market Segmentation, By Product
Figure 23 Dental Equipment Market Segmentation, By End User
Figure 24 Dental Equipment Market: Drivers, Restraints, Opportunities, & Challenges
Figure 25 Growth in Geriatric Population, By Region
Figure 26 Prevalence of Dental Caries in Major Countries
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