Dental Equipment Market by Product & End User - Global Forecast to 2021

Description: "Dental Equipment Market by Product (Dental Radiology Equipment, Digital Sensors, Dental Lasers, Diode Lasers, Dental Chairs, CAD/CAM, Dental Handpieces, Casting Machines) & End User (Hospitals and Clinics, Dental Laboratories) - Global Forecast to 2021"

The global dental equipment market is estimated to reach USD 7.52 billion by 2021, growing at a CAGR of 4.9% during the forecast period (2016-2021).

The rapid growth in aging population, growing consumer preference for capsule-based formulations, and rising applications in the pharmaceutical and nutraceutical industries are key market drivers. On the other hand, factors such as rising raw material prices of dental equipment, stringent regulatory frameworks, and religious as well as cultural practices are hindering the growth of this market to a certain extent. However, the growing demand for non-gelatin-based capsules and the rapidly expanding pharmaceutical industry in emerging countries such as India and China offer significant growth opportunities for players in this market.

This report segments the dental equipment market on the basis of products, end users, and regions. The product segment of the dental equipment market is further divided into dental diagnostic equipment, dental therapeutic equipment, and general equipment. In 2015, the general equipment segment held the largest share in the global dental equipment market.

The dental diagnostic equipment segment is divided into radiology equipment by product and radiology equipment by type. The radiology equipment by product is divided into extraoral radiology equipment, intraoral radiology equipment, and hybrid units. Extraoral radiology equipment accounted for the largest share in the dental radiology equipment market. By type, the radiology equipment market is segmented into dental digital radiology systems and dental analog radiology systems.

The dental therapeutic equipment segment consists of dental lasers which are segmented into soft-tissue and all-tissue lasers. Soft-tissue lasers is further segmented into diode lasers, CO2 lasers, and Nd:YAG lasers. The all-tissue lasers segment is further divided into Er:YAG lasers and Er,Cr:YSGG lasers.

The general equipment segment is further categorized into casting machines, instrument delivery systems, ceramic furnaces, electrosurgical systems, CAD/CAM systems, dental chairs, dental curing light equipment, and dental handpieces.

Based on end users, the market is further segmented into the hospitals and clinics, dental laboratories, and other end users. The hospitals and clinics accounted for the largest share of the dental equipment market in 2015.

On the basis of regions, the dental equipment market is segmented into North America, Europe, Asia-Pacific, and the Rest of the World. In 2015, Europe accounted for the largest share of the global dental equipment market.

Asia-Pacific is expected to register the fastest growth during the forecast period. However, high cost of the equipment, lack of proper dental insurance especially in countries like India, and lack of awareness about dental health may affect the growth of the dental equipment market in the Asia-Pacific region.

The key players in this market are Danaher Corporation (U.S.), Planmeca OY (Finland), Dentsply Sirona (U.S.) and Carestream Health, Inc. (U.S.), A-dec Inc. (U.S.), AMD LASERS (U.S.), Biolase, Inc. (U.S.), Ivoclar Vivadent AG (Liechtenstein), Midmark Corporation (U.S.), and 3M (U.S.).

Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help firms in garnering a greater market share. Firms purchasing the report could use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for increasing their market shares.
The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on the product portfolios offered by the top players in the dental equipment market. The report analyzes the dental equipment market by product, end user, and region.

- Product Development/Innovation: Detailed insights on the upcoming trends, research and development activities, and new product launches in the dental equipment market.

- Market Development: Comprehensive information about the lucrative emerging markets, by product and region.

- Market Diversification: Exhaustive information about new products, growing geographies, recent developments, and investments in the dental equipment market.

- Competitive Assessment: In-depth assessment of market shares, growth strategies, products, and manufacturing capabilities of leading players in the dental equipment market.

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