The Evolution of Security and Smart Home

Description: The Evolution of Security and Smart Home provides our clients an update to the 2014 report Competition in the Residential Security Market. These reports examine the competitive forces across the market segments addressing residential security as providers and manufacturers seek market expansion and enrichment through smart home system products and services.

This report also identifies and analyzes issues related to trends in technology, consumer behavior, channels to the consumer, and the impact of digital disruptors. The net impact of this research is to gain an understanding of how market dynamics will impact the segments of the residential security market moving forward.

Report Topics:

- Market overview of residential security segments
- Technology innovations and digital disruptors impacting the security industry
- Consumer behaviors and preferences
- Channel strategies for future products and services
- Five-year forecast of residential security revenues

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