Asia Pacific Portable X Ray Devices Market - Growth, Trends And Forecasts (2015-2020)

Description: The Asia Pacific Ultrasound market accounted for a market size of USD 1,532 million in 2015, and is expected to reach USD 2,087 million by 2020 growing at a CAGR of 7.7% during the forecast period. Ultrasound Imaging is a medical imaging technique performed using Ultrasound devices. Ultrasound devices use high frequency (0KHz) sound waves to visualize the internal tissues and organs for both diagnostic and therapeutic purposes. Other than medical imaging, Ultrasound devices are also used as medical devices for treatment of some disorders like the obesity and kidney stone formation.

Ultrasound imaging is one of the most widely used diagnostic imaging techniques worldwide. Its utilization ranges from fetal imaging to cancer detection and since ultrasound doesn't have any harmful effects like the radiation based diagnostic imaging techniques its adoption is continuously increasing. The increasing prevalence of kidney stone patients, gastrointestinal diseases and obesity in Asia Pacific is expected to create more demand for ultrasound devices.

The increasing demand for minimally invasive devices, increasing prevalence of cancer, and cardiovascular diseases, increasing aging population and technological advancements are propelling the growth of the market as key players. However, lack of trained technicians and use of refurbished instruments are turning out to be the restraints for this market.

The Asia Pacific Ultrasound market have been segmented based on technology, application, and product. The segmentation based on technology have been subdivided based on Diagnostic Ultrasound and therapeutic ultrasound. The subdivision on Diagnostic ultrasound includes 2D ultrasound, 3D & 4D ultrasound and Doppler imaging. The subdivision on therapeutic ultrasound includes high-intensity focused ultrasound. The segmentation based on application have been subdivided into Radiology, cardiology, urology, obstetrics and Gynecology. The segmentation based on product have been further subdivided into type of display (includes black and white ultrasound devices and color ultrasound devices) and portability (includes trolley - based ultrasound, hand held ultrasound devices and point of care ultrasound).

The Asia Pacific Ultrasound market segmentation based on geography includes China, Japan, India, South Korea, and Australia & New Zealand. There is a growing number of hospitals and emphasis on hospitals in use of advanced instruments are going to increase the demand for advanced Ultrasound devices. The key players in this market are GE Healthcare, Hitachi, Philips Healthcare, Samsung, Toshiba Medical Systems, Fujifilm Holding Corporation, Siemens Healthcare, Analogic Corporation, etc.

Key deliverables of the study:

- Market Definition for the specified topic along with identification of key drivers and restraints for the market.
- Market analysis for the Asia Pacific Ultrasound Market, with region specific assessments and competition analysis.
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market in Asia Pacific.
- Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
- Identification and analysis of the Macro and Micro factors that affect the Asia Pacific Ultrasound Market.
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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