Asia Pacific CT Market - Growth, Trends And Forecasts (2015 - 2020)

Description:
The Asia Pacific CT Scanners market has been estimated to be valued at USD XX billion and it is projected to reach $XX billion by the end of 2020 at a CAGR of XX% during the forecast period 2015 to 2020. Computed tomography (CT) is an imaging process that customizes special X-ray equipment to generate a sequence of exhaustive images, or scans, of areas inside the body. It is also called computerized tomography and computerized axial tomography (CAT) scanning. CT can be a life-saving tool for diagnosing illness and injury in both children and adults.

Computed tomography is primarily used in the Cancer diagnosis process. In addition to its use in cancer, CT is widely used to help diagnose circulatory (blood) system diseases and conditions, such as coronary artery disease (atherosclerosis), blood vessel aneurysms, and blood clots; spinal conditions; kidney and bladder stones; abscesses; inflammatory diseases, such as ulcerative colitis and sinusitis; and injuries to the head, skeletal system, and internal organs. The end-users of this market are Clinics, Diagnostic services, Hospitals and others.

Increasing incidences of Cancer & chronic diseases, increase in the global aging population, technological advances and growing public awareness for healthcare are major factors contributing to the growth of the market. On other hand, reimbursement issues, regulatory framework concerns, market saturation in developed regions coupled with expensive procedures and instruments are hindering the growth of the market.

The market for Asia Pacific CT Scanners can be segmented on basis of type (Low Slice, Medium Slice, and High Slice) and geographic terrains.

Based on geography, the market is segmented into, China, Japan, India, South Korea, Australia and Rest of APAC. Asia Pacific is the fastest growing segment globally. Emerging countries like China, Japan and India, contribute high shares to the overall revenue of APAC CT scanners market.

Many players in this market are trying to expand their product portfolio in order to top the global market. While few companies are entering into the market by acquisitions, top companies are expanding their growth in this market by acquiring other companies. Few companies adopted product innovation and new product launches as its key business strategy to ensure its dominance in this market. Some of the key players in the APAC CT Scanners market are Toshiba Medical Systems, GE Healthcare, Phillips, Siemens, Trivitron Technologies, Fujifilm Corporation and Hitachi Healthcare Systems.

Key Deliverables in the Study:

1. Market analysis for the Asia Pacific CT Scanners Market, with region specific assessments and competition analysis on global and regional scales
2. Market definition along with the identification of key drivers and restraints
3. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
4. Extensively researched competitive landscape section with profiles of major companies along with their market shares
5. Identification and analysis of the macro and micro factors that affect the Asia Pacific CT Scanners Market on both global and regional scales
6. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
7. A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
8. Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped.

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Contents:
- Introduction
- Study Deliverables
- Market Definition
- Sizing Units
- Base Currency
- Review and Forecast Period Years
- General Study Assumptions
- Research Methodology
- Introduction
- Analysis Methodology
- Econometric Forecast Model
- Research Assumptions
- Executive Summary
- Key Inferences
- Market Overview and Industry Trends
- Current Market Scenario
- Applications of CT Scanners
- Technology Overview
- New Developments
- Industry Value-Chain Analysis
- Product Life-Cycle Analysis
- Product Benchmarking
- Investment Analysis
- Porter's Five Forces
- Bargaining Power of Suppliers
- Bargaining Power of Consumers
- Threat of New Entrants
- Threat of Substitute Products and Services
- Competitive Rivalry within the Industry
- Drivers, Restraints, Opportunities, and Challenges Analysis (DROC)
- Market Drivers
- Increasing of Cancer & chronic disease incidences
- Rising geriatric population
- Increasing health awareness
- Rapid technological advances
- Market Restraints
- Reimbursement issues
- Regulatory framework concerns
- Market saturation in developed regions
- Expensive procedures and instruments
- Key Challenges
- Current Opportunities in the Market
- Market Segmentation
- By Type
- Low Slice CT Scanner
- Medium Slice CT Scanner
- High Slice CT Scanner
- By Applications
- Urology
- Immunology
- Cardiology
- Oncology
- Injuries
- Others
- By End-users
- Hospitals
- Clinics
- Diagnostic services
- Other healthcare providers
- By Geography
- Asia-Pacific
- Introduction
- India
- China
- Japan
- Australia & New Zealand
- South Korea
- Competitive Landscape
- Merger and Acquisition Analysis
- New Product Launches
- Agreements, Collaborations & Partnerships
- Company Profiles
- GE Healthcare
- Hitachi Medical Corporation
- Philips Healthcare
- Siemens Healthcare
- Toshiba Medical Systems
- Analyst Outlook for Investment Opportunities
- Future Outlook of the Market

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