Global Cervical Cancer Diagnostics and Therapeutic Market - Segmented by diagnostic test, method, end user, therapy and geography (2014-2020)

Description:

The global cervical cancer market was valued at USD 2,140 million in 2015 and is expected to grow at a CAGR of 2-5% during 2015 to 2020.

Cervical cancer is generally characterized by the abnormal growth of cancerous cells in the tissues of the cervix, and it may manifest itself as a squamous-cell carcinoma or adenocarcinoma. According to the World Health Organization (WHO), cervical cancer accounts for the deaths of more than 270,000 women annually, primarily in the developing countries. With the increasing use of cervical cancer diagnostic tests such as pap smear tests, HPV testing and colposcopy for early detection, the market is highly competitive, with high growth rate.

The advent of technologically advanced computer-guided screening tests for cervical cancer, in order to reduce the rate of false-negative results, and improved accuracy are expected to contribute to the growth of the cervical cancer diagnostic tests market during the forecast period, from 2014 to 2020.

The global cervical cancer diagnostic and therapeutic market is segmented on the basis of:

- Diagnostics test
  - Pap smear test
  - HPV testing
  - Colposcopy
  - Cervical cancer biopsy
  - Others
- Methods
  - Molecular method
  - Cytopathological method
  - Physical method
- Users
  - Hospitals
  - Laboratories
  - Independent physicians
  - Clinics
  - Others
- Therapies
  - Surgery
  - Radiation therapy
  - Chemotherapy
  - Others
- Geographical Region
  - North America
  - Asia-Pacific
  - Europe
  - Rest of the world

North America is expected to account for almost 49% of the total market share by 2020.

Some of the key players of cervical cancer diagnostics and therapeutics market are Abbott diagnostics, Becton Deckinson and company, Roche, Siemens Healthcare, Autogenomics, Biolight meditech, Cooper surgical, cancer genetics, EDP Biotech, Companion DX, Genomic tree, Metabiomics, Exact sciences etc.

Drivers:

- Rising prevalence of cervical cancer
- Favourable government initiatives
- Funding to increase disease awareness
Increase of pipeline cervical cancer screening tests
- Aging population
- Increasing consumer awareness

Restraints:
- Cost of screening test
- Availability of HPV vaccines
- Uncertain reimbursement rates
- Changes in regulatory guidelines

Please note: As this product is updated at the time of order, dispatch will be 72 hours from the date the order and full payment is received.

Contents:
1 Introduction
   1.1 Report Description
   1.2 Research Methodology
2 Executive summary
3 Market overview
   3.1 Market definition
   3.2 Market drivers
   3.2.1 Increase of Pipeline Colorectal Cancer Screening Tests
   3.2.2 Aging Population
   3.2.3 Increasing Consumer Awareness
   3.3 Market restraints
   3.3.1 screening test costs
   3.3.2 Counseling
   3.4 Market opportunities
4. Porters five force analysis
   4.1 Bargaining power of suppliers
   4.2 Bargaining power of buyers
   4.3 Degree of competition
   4.4 Threat of substitution
   4.5 Threat of new entrants
5. Market segmentation
   5.1 By diagnosis
   5.1.2 Digital Rectal Examination
   5.1.3 Fecal Occult Blood Test
   5.1.4 Flexible Sigmoidoscopy
   5.1.5 Colonoscopy
   5.1.6 Virtual Colonoscopy
   5.2 By treatment
   5.2.1 Surgery and Radiation Therapy
   5.2.2 Chemotherapy
   5.2.3 Targeted Therapies
   5.2.4 Resistance to Pharmacological Therapies
   5.3 By geography
   5.3.1 middle east and africa
   5.3.1.1 Qatar
   5.3.1.2 Saudi Arabia
   5.3.1.3 South Africa
6. Competitive Landscape
   6.1 Mergers & Acquisitions
   6.2 Agreements, Partnerships and Collaborations
   6.3 New Product Launches
6.4 Recommendations to new market players
7. Company profiles
   7.1 Abbott Diagnostics
   7.2 Alere
   7.3 Beckman Coulter
7.4 Clinical Genomics
7.5 Companion Dx
7.6 EDP Biotech
7.7 Epigenomics AG
7.8 Exact Sciences
7.9 Fujirebio (Miraca Holdings)
7.10 Genomic Tree
7.11 Metabionics
7.12 Oncocyte (Biotime)
7.13 Quest Diagnostics
7.14 Randox Laboratories
7.15 Siemens Healthcare
7.16 Volition Rx
8Appendix
8.1 Abbreviations
8.2 Sources
8.3 Bibliography
8.4 Disclaimer

Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Global Cervical Cancer Diagnostics and Therapeutic Market - Segmented by diagnostic test, method, end user, therapy and geography (2014-2020)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3784692/">http://www.researchandmarkets.com/reports/3784692/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCBRPACC</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4250</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 8750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ________________________________ Last Name: ________________________________
Email Address: * ________________________________
Job Title: ________________________________
Organisation: ________________________________
Address: ________________________________
City: ________________________________
Postal / Zip Code: ________________________________
Country: ________________________________
Phone Number: ________________________________
Fax Number: ________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>833 130 83</td>
</tr>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World