Farm Animal Healthcare Market By Products, By Diagnostic Technologies, By Animal Type, By Geography - Trends And Forecasts (2014-2019)

Description: ‘Farm Animal Healthcare Market By Products (Vaccines, Paraciticides, Anti-Infectives, Medicinal Feed Additives, And Other Pharmaceuticals), By Diagnostic Technologies, By Animal Type (Cattle, Sheep, Pigs, Poultry, Fish), By Geography – Trends And Forecasts (2014-2019)’

Growing numbers of farm animals, increasing use of intensive animal husbandry practices and rising incidence of chronic diseases in animals have propelled the need for better animal healthcare. Food safety concerns have boosted the need for better healthcare for farm animals.

The market for animal healthcare for farm animals is estimated to be worth USD 14.57 billion in 2015. Expected to grow at a CAGR of 8.25%, the market is set to reach USD 23.67 billion by 2020.

The rapidly increasing human population has put an emphasis on adequate and reliable supply of food products, especially animal food products. Major constraints for the market are increasing competition for cultivated land and scarcity of arable land, which in turn affects farm production.

The farm animal health market is segmented based on type of products (Vaccines, Paraciticides, Anti-infectives, Medicinal feed additives, and other pharmaceuticals), based on diagnostics (Enzyme Linked Immuno sorbent assay(ELISA), Rapid Immuno Migration( RIM)) and based on genetics. By geography, the market is divided into North America, Asia-Pacific, Europe and Rest of World. Europe accounts for the largest share of the animal vaccines market, followed by North America. The developing regions like Asia-pacific and Africa are expected to form a new revenue pocket in the market. Countries such as India, China, Brazil will be the major contributors in the market.

What makes our report unique?

1) In depth analysis of current market trends and future forecasts of the market based on different products available for both companion animals and farm animals
2) We provide longest possible market segmentation of the market based on products available, diagnostics, genetics, and geography. We give you the competitive landscape for the market which provides information about major players in the market, Market Share and recent developments.
3) High level analysis on products i.e Vaccines, anti-infectants, MFA, Paraciticides and introduced novel vaccines such as DNA and recombinant vaccines.

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