
Description: Pancreatic cancer is a disease in which cancer cells generate in the tissues of the pancreas. Globally, pancreatic cancer is the 12th most common cancer in men and 11th most common cancer in women. Addiction to cigarettes and health history are considered to be the foremost reasons increasing the risk.

The Asia-Pacific Pancreatic Cancer Market is expected to grow modestly from USD 259 million in 2015, at a CAGR of 10-17%.

The Asia-Pacific pancreatic cancer therapeutics & diagnostic market is segmented based on:

Type of cancer
- Exocrine Cancers (which account for more than 95% of pancreatic cancers)
- Endocrine Cancers
*Further, these two sub-types are classified into specific sub-types

Type of treatment
- Surgery
- Chemotherapy
- Radiation therapy an
- Targeted therapy
- Major tests
- Biopsy
- Endoscopic Ultrasound
- Laparoscopy
- CT Scan ERCP
- Geography
- India
- China
- Japan
- Australia
- Singapore

Some of the key participants in the industry include Amgen, Inc., Eli Lilly and Company, Celgene Corporation, Clovis Oncology, Inc., Novartis AG, Threshold Pharmaceuticals, Inc., Incyte Corp, Merrimack Pharmaceuticals Inc., Roche Ltd, NewLink Genetics etc.

Drivers:
- Large number of unmet needs related to the disease, attracting many multi-national companies to invest in this division
- Increasing health care expenditure
- Technological developments & drug innovations with regard to the pancreatic cancer
- Growing concern across the world

Restraints:
- Difficulty in diagnosis during the early stages
- Limited treatment options, especially when the disease has spread to other organs or parts of the body
- Inadequate results after treatment
- Low success rate in clinical trials for cancer drugs
- High cost associated with the treatment
- Adverse side-effects
- High toxicity of drugs
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