Europe CT Market - Growth, Trends And Forecasts (2015 - 2020)

Description: The Europe CT Scanners market is poised to reach $XX billion by the end of 2020 growing at a CAGR of XX%. Computed tomography (CT) is an imaging process that customizes special x-ray equipment to generate a series of comprehensive images, or scans, of areas inside the body. It is also called computerized tomography and computerized axial tomography (CT) scanning. It is primarily used in the Cancer diagnosis process. In addition to its use in cancer, CT is widely used to help diagnose circulatory (blood) system diseases and conditions, such as coronary artery disease (atherosclerosis), blood vessel aneurysms, and blood clots; spinal conditions; kidney and bladder stones; abscesses; inflammatory diseases, such as ulcerative colitis and sinusitis; and injuries to the head, skeletal system, and internal organs. CT can be a life-saving tool for diagnosing illness and injury in both children and adults.

Currently, the global market is dominated by Germany, followed by the likes of France and UK. Developing nations such as Poland and Ukraine are the fastest growing segments. The Europe CT scanners market can be segmented on the basis of Type (Low Slice, Medium Slice, and High Slice), End User (Clinics, Diagnostic services, Hospitals and Others), Application (Oncology, Neurology, Cardiovascular, Diagnostics and Others), Geography (UK, France, Germany, Spain, Italy, Scandinavia and Rest of Europe).

Drivers

Increasing incidences of Cancer & chronic diseases, increase in the global aging population, technological advances and growing public awareness for healthcare are instrumental factors in the growth of the market.

Restraints

Reimbursement issues, regulatory framework concerns, market saturation in developed regions coupled with expensive procedures and instruments are hindering the growth of the market.

What the report offers

1. Market Definition for the specified topic along with identification of key drivers and restraints for the market.
2. Market analysis for the Europe CT Market, with region specific assessments and competition analysis on a global and regional scale.
3. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
4. Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
5. Identification and analysis of the Macro and Micro factors that affect the Europe CT market on both global and regional scale.
6. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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Contents:
- Introduction
- Study deliverables
- Market Definition
- Sizing Units
- Base Currency
- Review and forecast period years
- General Study Assumptions
RESEARCH METHODOLOGY
- Introduction
- Analysis Methodology
- Econometric forecast models
- Research Assumptions

EXECUTIVE SUMMARY

KEY INFERENCES

MARKET OVERVIEW AND INDUSTRY TRENDS
- Current market scenario
- Technology Overview
- New developments in therapeutics
- Investment analysis
- Porters Five Force Analysis
- Bargaining Power of suppliers
- Bargaining power of buyers
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- Threat of substitution
- Threat of new entrants

DRIVERS, RESTRAINTS, OPPORTUNITIES
- Market Drivers
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- Technological advances
- Growing public awareness for healthcare
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- Regulatory Framework
- Market Saturation in developed regions
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  - Medium Slice
  - High Slice
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  - Hospitals
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  - Neurology
  - Cardiovascular
  - Diagnostics
  - Others
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COMPETITIVE LANDSCAPE
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- New Product Launches
- Agreements, Collaborations & Partnerships

KEY VENDORS
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- GE Healthcare
- Phillips
- Siemens
- Trivitron Technologies
- Fujifilm
- Hitachi Healthcare Systems
- Analyst outlook for Investment Opportunities
- Future outlook of the market

APPENDIX
- Abbreviations
- Bibliography
- Disclaimer

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