South America CT Market - Growth, Trends And Forecasts (2015-2020)

Description: The Latin America CT Scanners market is poised to reach $XX billion by the end of 2020 growing at a CAGR of XX%. Computed tomography (CT) is an imaging process that customizes special x-ray equipment to generate a sequence of exhaustive images, or scans, of areas inside the body. It is also called computerized tomography and computerized axial tomography (CAT) scanning. It is primarily used in the Cancer diagnosis process. In addition to its use in cancer, CT is widely used to help diagnose circulatory (blood) system diseases and conditions, such as coronary artery disease (atherosclerosis), blood vessel aneurysms, and blood clots; spinal conditions; kidney and bladder stones; abscesses; inflammatory diseases, such as ulcerative colitis and sinusitis; and injuries to the head, skeletal system, and internal organs. CT can be a life-saving tool for diagnosing illness and injury in both children and adults.

Currently, the global market is dominated by Brazil, followed by the likes of Argentina and Mexico. Latin America is one of the fastest growing segments. The Latin American CT scanners market can be segmented on the basis of Type (Low Slice, Medium Slice, and High Slice), End User (Clinics, Diagnostic services, Hospitals and Others), Application (Oncology, Neurology, Cardiovascular, Diagnostics and Others), Geography (Brazil, Argentina, Mexico and Others).

Drivers

Increasing incidences of Cancer & chronic diseases, increase in the global aging population, technological advances and growing public awareness for healthcare are instrumental factors in the growth of the market.

Restraints

Reimbursement issues, regulatory framework concerns, market saturation in developed regions coupled with expensive procedures and instruments are hindering the growth of the market.

What the report offers

1. Market Definition for the specified topic along with identification of key drivers and restraints for the market.

2. Market analysis for the Latin American CT Market, with region specific assessments and competition analysis on a global and regional scale.

3. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.

4. Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.

5. Identification and analysis of the Macro and Micro factors that affect the Latin American CT market on both global and regional scale.

6. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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