Middle East Fluoroscopy Market - Growth, Trends And Forecasts (2015 - 2020)

Description: The Middle East & Africa market for Fluoroscopy has been estimated to be valued at USD 59.6 million for the year 2015 and it is projected to reach USD 93 million at a CAGR of 7.7% from 2014 to 2020. Fluoroscopy is the imaging technology which uses x-rays to obtain real-time moving images of the interior of the body. During a fluoroscopy procedure, an X-ray beam is passed through the body and the image is transmitted to a monitor so the movement of a body part or of an instrument or contrast agent (which is usually an X-ray dye), through the body can be seen in detail. This is useful in both diagnosis and therapy.

The end-users of fluoroscopy are healthcare providers like hospitals, diagnostic centers, clinics and others. Some of the fluoroscopy procedures are examination of upper gastrointestinal tract to examine the esophagus, stomach and small intestine, barium enema to examine the colon, cardiac catheterization to examine the heart and the coronary arteries that supply blood to the heart muscle, placement of devices within the body, angiography and orthopedic surgery.

Rapid advancements in technologies, increasing incidences of chronic diseases, rise in the number of image guided surgeries, and increase in the number of medical facilities and diagnostic centers are few factors contributing to the growth of this market. However, radiation induced cancer or radiation induced injuries and stringent regulatory issues are hindering the market growth.

The Middle East & Africa Fluoroscopy Market is segmented on the basis of Type of Equipment (Units with Under Table X-Ray Tube, Units with Over Table X-Ray Tube, Fixed C-Arm Positioners and Mobile C-Arm Positioners) and Geography.

Based on geography the market is divided into GCC, Egypt and Algeria.

Many players in this market are trying to expand their product portfolio in order to top the global market. While few companies are entering into the market by acquisitions, top companies are expanding their growth in this market by acquiring other companies. Few companies adopted product innovation and new product launches as its key business strategy to ensure its dominance in this market. Some of the key players in the Middle East & Africa Fluoroscopy Market are GE Healthcare, Philips Healthcare, Siemens Healthcare, Toshiba Medical, Shimadzu, Hitachi Medical Corporation and Hologic Corporation.

Key Deliverables in the Study:

1. Market analysis for the Middle East & Africa Fluoroscopy Market, with region specific assessments and competition analysis on global and regional scales
2. Market definition along with the identification of key drivers and restraints
3. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
4. Extensively researched competitive landscape section with profiles of major companies along with their market shares
5. Identification and analysis of the macro and micro factors that affect the Middle East & Africa Fluoroscopy Market on both global and regional scales
6. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
7. A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
8. Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped.

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