Asia Pacific Ultrasound Devices Market - Growth, Trends And Forecasts (2015 - 2020)

Description: The Asia Pacific market for Ultrasound devices is poised to reach $1,440 million by the end of 2020 from $1,000 million in 2015 growing at a CAGR of 7.6%. Ultrasound is a type of imaging. It uses high-frequency sound waves to look at body parts and structures inside the body. Health care experts use it to view the heart, blood vessels, kidneys, liver, and other organs. During pregnancy, doctors use ultrasound to view the fetus. Unlike x-rays, ultrasound does not expose you to radiation.

Currently, the global market is dominated by the likes of China followed by the likes of Japan and India. Asia Pacific and Latin America are the fastest growing segments. This can be attributed to the increasing incidences of chronic diseases in these regions. The Asia Pacific Ultrasound devices market can be segmented on the basis of Technology (2D Ultrasound, 3D Ultrasound, 4D Ultrasound, Bone Sonography, Echocardiograms and Others), Applications (Radiology, Oncology, Urology, Vascular, Gynecology and Others) and Geography (China, Japan, India, South Korea, Australia and Others).

Drivers
Growing public awareness, increased adoption of diagnostic imaging, increasing aging population, rapid technological advances and increasing incidences of chronic diseases are the major factors contributing to the growth of the market.

Restraints
Expensive procedures, side effects of diagnostic imaging procedures, reimbursement issues and regulatory framework concerns are the major factors hindering the growth of the market.

What the report offers
1. Market Definition for the specified topic along with identification of key drivers and restraints for the market.
2. Market analysis for the Asia Pacific Ultrasound Devices Market, with region specific assessments and competition analysis on a global and regional scale.
3. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
4. Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
5. Identification and analysis of the Macro and Micro factors that affect the Asia Pacific Ultrasound Devices market on both global and regional scale.
6. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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