
Description: The North America market for Ultrasound devices is poised to reach USD 1,973 million by the end of 2020 growing at a CAGR of 3.0%. Ultrasound Imaging is a medical imaging technique performed using Ultrasound devices. Ultrasound devices use high frequency (0KHz) sound waves to visualize the internal tissues and organs for both diagnostic and therapeutic purposes. Other than medical imaging, Ultrasound devices are also used as medical devices for treatment of some disorders like the obesity and kidney stone formation.

Ultrasound imaging is one of the most widely used diagnostic imaging techniques worldwide. It's utilization ranges from fetal imaging to cancer detection and since ultrasound doesn't have any harmful effects like the radiation based diagnostic imaging techniques its adoption is continuously increasing. The increasing prevalence of kidney stone patients, gastrointestinal diseases and obesity in Europe is expected to create more demand for ultrasound devices.

The growing public awareness, increased adoption of diagnostic imaging, increasing aging population, rapid technological advances and increasing incidences of chronic diseases are propelling the growth of the market as key players. However, expensive procedures, side effects of diagnostic imaging procedures, reimbursement issues and regulatory framework concerns are turning out to be the restraints for this market.

The North America Ultrasound market has been segmented based on technology, application, and product. The segmentation based on technology have been subdivided based on Diagnostic Ultrasound and therapeutic ultrasound. The subdivision on Diagnostic ultrasound includes 2D ultrasound, 3D & 4D ultrasound and Doppler imaging. The subdivision on therapeutic ultrasound includes high-intensity focused ultrasound. The segmentation based on application have been subdivided into Radiology, cardiology, urology, obstetrics and Gynecology. The segmentation based on product have been further subdivided into type of display (includes black and white ultrasound devices and color ultrasound devices) and portability (includes trolley - based ultrasound, hand held ultrasound devices and point of care ultrasound).

The North America Ultrasound market segmentation based on geography includes USA, Canada and Mexico. There is a growing number of hospitals and emphasis on hospitals in use of advanced instruments are going to increase the demand for advanced Ultrasound devices. The key players in this market are GE Healthcare, Hitachi, Philips Healthcare, Samsung, Toshiba Medical Systems, Fujifilm Holding Corporation, Analogic Corporation, Siemens Healthcare, Analogic Corporation and Esaote SPA

Please note: As this product is updated at the time of order, dispatch will be 72 hours from the date the order and full payment is received

Contents:
- Introduction
- Study deliverables
- Market Definition
- Sizing Units
- Base Currency
- Review and Forecast period years
- General Study Assumptions
- Research Methodology
- Introduction
- Analysis Methodology
- Econometric Forecast Model
- Research Assumptions
- Executive Summary
- Key Inferences
- Market Overview and Industry trends
- Current Market Scenario
- Ultrasound Applications
- Technology Overview
- New Developments
- Industry Value chain analysis
- product Life cycle analysis
- Product Benchmarking
- Investment Analysis
- Porter's Five Forces
- Bargaining Power of Suppliers
- Bargaining Power of Consumers
- Threat to new entrants
- Threat to substitute products and services
- Competitive Rivalry within the industry
- Drivers, Restraints, Opportunities
- Market Drivers
- Increasing incidences of Cancer & Cardiac ailments
- Growing public awareness
- Increased adoption of diagnostic imaging
- Increasing aging population
- Rapid technological advances
- Market Restraints
- Expensive procedures
- Side effects of diagnostic imaging procedures
- Reimbursement issues
- Regulatory framework concerns
- Market Opportunity
- Growing number of hospitals
- North America Ultrasound Market segmentation
- By Technology
- Introduction
- Diagnostic Ultrasound
- 2D Ultrasound
- 3D & 4D Ultrasound
- Doppler Imaging
- Therapeutic Ultrasound
- High-Intensity Focused Ultrasound
- By Application
- Introduction
- Radiology
- Cardiology
- Urology
- obstetrics and Gynecology
- Others
- By Product
- Type of Display
- Black and White Ultrasound devices
- Color Ultrasound Devices
- By portability
- Trolley - based ultrasound
- Hand-held Ultrasound Device
- Point of care Ultrasound
- Market segmentation by Geography- North America
- Introduction
- USA
- Canada
- Mexico
- Competitive Landscape
- Merger and acquisition analysis
- New Product Launches
- Agreements, Collaborations and Partnerships
- Key Vendor Analysis
- GE Healthcare
- Hitachi Medical Corporation
- Philips Healthcare
- Samsung
- Toshiba Medical Systems
- Fujifilm Holdings Corporation
- Analogic Corporation
- Siemens Healthcare
- Analogic Corporation
- Esaote SPA
- Analyst outlook for Investment opportunities
- Future Outlook of the market

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3784747/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Web Address: http://www.researchandmarkets.com/reports/3784747/
Office Code: SCBRHCJT

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Single User</th>
<th>1 - 5 Users</th>
<th>Enterprisewide</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>☐ USD 3850</td>
<td>☐ USD 4000</td>
<td>☐ USD 7850</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: ☐ Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof
First Name: ___________________________________________ Last Name: ___________________________________________
Email Address: * ___________________________________________
Job Title: ___________________________________________
Organisation: ___________________________________________
Address: ___________________________________________
City: ___________________________________________
Postal / Zip Code: ___________________________________________
Country: ___________________________________________
Phone Number: ___________________________________________
Fax Number: ___________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World