
Description: The Asia Pacific Sports medicine market is valued at USD 2.94 billion for the year 2015 and is expected to reach USD 4.11 billion by the end of 2020. The market is estimated to grow at a CAGR of 6.96% during the period of 2015-2020. Sports medicine is all about physical fitness and the treatment and prevention of injuries related to sports and exercises.

Rising incidence of sport related injuries are driving the market growth. Awareness among athletes to maintain their fitness levels has been a factor in promoting the growth of the Sport medicine market in Asia Pacific.

Lack of skilled labor in the Asia Pacific region has been a major setback hindering the growth of the Sports Medicine market in this region.

The Asia Pacific sports medicine market is segmented into four categories namely on the basis of the treatment procedure (bone, ligament, tendon and cartilage reconstruction & repair treatments and other surgical procedures), type of product (orthopedic products and recovery based products), on the basis of target area (knee, shoulder, hip, elbow, hand, wrist, spine and other major areas of impact) and finally on the grounds of geography.

The Sports medicine market in the Asia Pacific region is prominent in China, India, Japan and South Korea. China accounts for the biggest market in this region. Statistics show that sport related injuries constitute nearly 5% of the injuries suffered by the population in China. This is a very high number considering the fact that China has the highest population in the world. Closely following China is India with a share of 3.8% of injuries which are sport related. The market in this region is at the starting stages. High growth is expected from these regions in the near future. APAC market is expected to cross the European market by 2020. Following India, Japan and South Korea hold the larger market share among others.


Key Deliverables in the Study:

1. Market analysis for the Asia Pacific sports medicine market, with region specific assessments and competition analysis on global and regional scales
2. Market definition along with the identification of key drivers and restraints
3. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
4. Extensively researched competitive landscape section with profiles of major companies along with their market shares
5. Identification and analysis of the macro and micro factors that affect the Asia Pacific sports medicine market on both global and regional scales
6. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
7. A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
8. Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped.

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