South America Ovarian Cancer Diagnostics and therapeutics market - segmented by type of cancer and geography (2015-2020)

Description: The Latin American market for ovarian cancer diagnostics and therapeutics accounted for USD 44 million in 2015 and is anticipated to grow at a CAGR of 10-16% till 2020.

Ovarian cancer is caused by an uncontrollable cell growth in the ovarian tissue. It is a growing concern, as it is one of the most common causes of death in women across the globe. Thereby, the need to develop new medication and therapies for the effective treatment of this disease, and new methods for the timely diagnosis of ovarian cancer is increasing. Thus the market for ovarian cancer diagnostics and therapeutics is at a stage of huge development.

The market for ovarian cancer diagnostics and therapeutics is segmented on the basis of:

- Type
- Epithelial ovarian tumors
- Ovarian germ cell tumors
- Ovarian stromal tumors
- Primary peritoneal carcinoma
- Cancer stage
  - Stage I
  - Stage II
  - Stage III
  - Stage IV
- Diagnosis
- Physical examination
- Biopsy
- Blood tests
- Human Chorionic Gonadotropin (hCG) test
- Ultrasound
- MRI
- PET
- CT scans
- Treatment
  - Chemotherapy
  - Localized ovarian cancer therapeutics
  - Metastatic ovarian cancer therapeutics
  - Recurrent ovarian cancer therapeutics
  - Targeted therapy
  - Radiation therapy
  - Immunotherapy
  - Hormonal therapy
  - Surgery

Geography

Some of the major companies operating in the ovarian cancer market are Bristol Myers Squibb Company, Eli Lilly and Company, GlaxoSmithKline plc, Janssen Pharmaceuticals, Inc., Novogen, Inc., Genentech Inc., AstraZeneca, Boehringer Ingelheim GmbH and F. Hoffman-La Roche Ltd.

Drivers

- Increasing incidences of ovarian cancer worldwide
- Increasing population of aged women
- Greater use of combination therapies for the treatment
- Increase in healthcare expenditure
- Increased government funding
Increasing healthcare awareness

Restraints

- Launch of generic drugs
- Patent expiry of key drugs
- Lack of accurate diagnosis of ovarian cancer

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