North America Ovarian Cancer Diagnostics and therapeutics market - segmented by type of cancer and geography (2015-2020)

Description: The North American market for ovarian cancer diagnostics and therapeutics accounted for USD 479 million in 2015 and is anticipated to grow at a CAGR of 10-16% till 2020.

Ovarian cancer is caused by an uncontrollable cell growth in the ovarian tissue. It is a growing concern, as it is one of the most common causes of death in women across the globe. Thereby, the need to develop new medication and therapies for the effective treatment of this disease, and new methods for the timely diagnosis of ovarian cancer is increasing. Thus the market for ovarian cancer diagnostics and therapeutics is at a stage of huge development. North America dominates the global market for ovarian cancer diagnostics and therapeutics.

The market for ovarian cancer diagnostics and therapeutics is segmented on the basis of:

- Type
  - Epithelial ovarian tumors
  - Ovarian germ cell tumors
  - Ovarian stromal tumors
  - Primary peritoneal carcinoma
- Cancer stage
  - Stage I
  - Stage II
  - Stage III
  - Stage IV
- Diagnosis
  - Physical examination
  - Biopsy
  - Blood tests
  - Human Chorionic Gonadotropin (hCG) test
  - Ultrasound
  - MRI
  - PET
  - CT scans
- Treatment
  - Chemotherapy
  - Localized ovarian cancer therapeutics
  - Metastatic ovarian cancer therapeutics
  - Recurrent ovarian cancer therapeutics
  - Targeted therapy
  - Radiation therapy
  - Immunotherapy
  - Hormonal therapy
  - Surgery

Geography

Some of the major companies operating in the ovarian cancer market are Bristol Myers Squibb Company, Eli Lilly and Company, GlaxoSmithKline plc, Janssen Pharmaceuticals, Inc., Novogen, Inc., Genentech Inc., Astra Zeneca, Boehringer Ingelheim GmbH and F. Hoffman-La Roche Ltd.

Drivers

- Increasing incidences of ovarian cancer worldwide
- Increasing population of aged women
- Greater use of combination therapies for the treatment
- Increase in healthcare expenditure
- Increased government funding
- Increasing healthcare awareness

Restraints

- Launch of generic drugs
- Patent expiry of key drugs
- Lack of accurate diagnosis of ovarian cancer

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Contents:
1. Introduction
  1.1 Report Description
  1.2 Research Methodology
2. Executive Summary
3. Market Overview
  3.1 Market Definition
  3.2 Market Drivers
  3.2.1 Increasing incidences of ovarian cancer
  3.2.2 Aging population of women
  3.2.3 Greater use of combination therapies for the treatment of Ovarian cancer
  3.2.4 Increase in healthcare expenditure
  3.2.5 Increased government funding
  3.2.6 Increasing healthcare awareness
  3.3 Market restraints
  3.3.1 The launch of generic drugs
  3.3.2 Patent expiry of key drugs
  3.3.3 Lack of accurate diagnosis of ovarian cancer
  3.4 Market Opportunities
  3.5 Market Threats
4. Porters Five Force Analysis
  4.1 Bargaining Power of suppliers
  4.2 Bargaining power of buyers
  4.3 Degree of competition
  4.4 Threat of substitution
  4.5 Threat of new entrants
5. Market Segmentation
  5.1 By Cancer Type
  5.1.1 Epithelial ovarian tumors
  5.1.2 Ovarian germ cell tumors
  5.1.3 Ovarian stromal tumors
  5.1.4 Primary Peritoneal Carcinoma
  5.2 By Cancer stage
  5.2.1 Stage I
  5.2.1.1 Stage IA
  5.2.1.2 Stage IB
  5.2.1.3 Stage IC
  5.2.2 Stage II
  5.2.2.1 Stage IIA
  5.2.2.2 Stage IIB
  5.2.2.3 Stage IIC
  5.2.3 Stage III
  5.2.3.1 Stage IIIA
  5.2.3.2 Stage IIIB
  5.2.3.3 Stage IIIC
  5.2.4 Stage IV
  5.3 Diagnosis
  5.3.1 Physical Examination
  5.3.2 Biopsy
5.3.3 Blood Tests
5.3.4 Human Chorionic Gonadotropin (hCG) Test
5.3.5 Ultrasound
5.3.6 MRI
5.3.7 PET
5.3.8 CT Scan
5.4 Treatment
5.4.1 Chemotherapy
5.4.1.1 Localized ovarian cancer therapeutics
5.4.1.2 Metastatic ovarian cancer therapeutics
5.4.1.3 Recurrent ovarian cancer therapeutics
5.4.2 Targeted therapy
5.4.3 Radiation Therapy
5.4.4 Immunotherapy
5.4.5 Hormonal therapy
5.4.6 Surgery
5.5 By Geography
5.5.1 North America
5.5.1.1 US
5.5.1.2 Canada
6. Competitive Landscape
7. Company Profiles
7.1 Bristol Myers Squibb Company
7.2 Eli Lilly and Company
7.3 GlaxoSmithKline plc
7.4 Janssen Pharmaceuticals, Inc.
7.5 Novogen, Inc.
7.6 Genentech Inc.
7.7 Astra Zeneca
7.8 Boehringer Ingelheim GmbH
7.9 F. Hoffman-La Roche Ltd
8. Appendix
8.1 Abbreviations
8.3 Bibliography
8.4 Disclaimer

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