South America Open System MRI Market - Growth, Trends And Forecasts (2015 - 2020)

Description:
South American Open System MRI Market is expected to grow at a CAGR of 8.3% to reach $106 million by 2020 from $71 Million in 2015. MRI is a powerful diagnostic tool which is replacing CT because of its higher sensitivity and use of non-ionizing radiations. Open MRI is the more popular one between the two available systems of MRI, open and closed. Open MRI systems have a magnetic field in the top and bottom and do not enclose the patient in a tunnel. This prevents the patients becoming Claustrophobic. There is a study which shows that one in every 6 patients suffers from claustrophobia hence the open system is preferred and is fast replacing the closed system.

South American countries like Argentina, Brazil and Chile have an emerging economy. The healthcare setup is improving and becoming more affordable making advanced diagnostic procedures like MRI more affordable. The awareness and importance of early diagnosis of diseases like cancer has increased increasing the demand for the Open MRI system, one of the more popular MRI procedures. The rise aging population and the increase in incidence of diseases are also drivers of the market. The market can be segmented based on the resolution (low-field, mid-field and high field), the applications (Neurology, Cardiology, Gastroenterology and Oncology) and geographically (Argentina, Brazil, Chile, Columbia and other countries). The key players in the industry are GE, Hitachi Medical Corporation, Philips Healthcare, Siemens Healthcare and Toshiba Medical Systems.

Drivers: Advancement in technology and healthcare facilities has made this technology popular. It is not only safe but also preferred by all patients as it does not make them claustrophobic. It is more sensitive than CT. The growing aging population and higher incidence of diseases are drivers of this market.

Constraints: The increasing number of accidents recorded in patients with implants such as pacemakers and cochlear implants. The technology also requires skilled professionals for performing the diagnosis and analyzing the results. South American is still developing which makes these advances techniques expensive.

What the report offers?
1) Market Definition for the specified topic along with identification of key drivers and restraints for the market.
2) Market analysis for the South American Open System MRI Market in Healthcare Industry, with region specific assessments and competition analysis on a global and regional scale.
3) Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
4) Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
5) Identification and analysis of the Macro and Micro factors that affect the South American Open System MRI Market in Healthcare Industry on both global and regional scale.
6) A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

Please note: As this product is updated at the time of order, dispatch will be 72 hours from the date the order and full payment is received

Contents:
Introduction
Study Deliverables
Market Definition
Sizing Units
Base Currency
Review and Forecast Period Years
General Study Assumptions
Research Methodology

Introduction
Analysis Methodology
Econometric Forecast Model
Research Assumptions

Executive Summary

Key Inferences

Market Overview and Industry Trends

Current Market Scenario
Applications of Aesthetic devices
Technology Overview
New Developments
Industry Value-Chain Analysis
Product Life-Cycle Analysis
Product Benchmarking
Investment Analysis
Porter's Five Forces
Bargaining Power of Suppliers
Bargaining Power of Consumers
Threat of New Entrants
Threat of Substitute Products and Services
Competitive Rivalry within the Industry
Drivers, Restraints
Market Drivers
Increasing Advancements in technology
Increasing applications in clinical diagnosis
Increasing disease incidence
Market Restraints
Lack of skilled professionals
Market Segmentation
By Resolution
Low field scanner
Mid field scanner
High field scanner
By application
Neurology
Gastroentrology
Cardiology
Oncology
By Geography
Introduction
Brazil
Argentina
Rest of South America

Competitive Landscape

Mergers and Acquisitions
Agreements, collaborations and Partnerships
New Product launches
Key players
GE healthcare
Hitachi Medical Corporation
Philips Healthcare
Siemens Healthcare
Toshiba Medical Systems
Analyst Outlook for Investment Opportunities
Future Outlook of the Market

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3784778/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: South America Open System MRI Market - Growth, Trends And Forecasts (2015 - 2020)
Web Address: http://www.researchandmarkets.com/reports/3784778/
Office Code: SCH34F8K

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 3850</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprise Wide</td>
<td></td>
<td>USD 7850</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________________________ Last Name: ___________________________________________
Email Address: * ___________________________________________
Job Title: ___________________________________________
Organisation: ___________________________________________
Address: ___________________________________________
City: ___________________________________________
Postal / Zip Code: ___________________________________________
Country: ___________________________________________
Phone Number: ___________________________________________
Fax Number: ___________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
- Account number: 833 130 83
- Sort code: 98-53-30
- Swift code: ULSBIE2D
- IBAN number: IE78ULSB98533083313083
- Bank Address: Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp