
Description: The global market for Clinical nutrition, estimated at US$ 32.10 billion in 2015, is further projected to reach US$ 42.13 billion by 2020 with a CAGR of 5.59%.

Clinical nutrition is a vast domain, which includes enteral and parenteral feeding, covering denutrition in conditions like trauma, burns, eating disorders, etc. It is an area of medicine that seeks to identify and treat medical disorders in humans resulting from improper or inadequate diet, or from diseases that make the body unable to absorb or digest the nutrients delivered to it in the normal diet.

Major factors driving the growth of the market are increase in aging population coupled with growing incidences of illnesses, which require clinical nutrition products. Another factor driving the market is premature births in various countries, which results from insufficient nutrition supply to mothers. Especially in regions like Asia and other most populous countries such as China and India. Clinical nutrition products that contain Probiotics and Prebiotics are witnessing unprecedented demand as against traditional clinical nutrition products, opening the gates for a new market dominated by very few players.

In Europe, 30% of care home residents were malnourished and a further 30% are at risk. Malnourished patients spent three additional days in hospital per hospital stay. People in Europe who were diagnosed with nutrition problems consumed an additional £1003 in healthcare resources.

North America is the major market share holder accounting for more than 35% of the market. US represents the largest regional market for clinical nutrition products in the Americas due to increasing awareness of people for nutrition and health, increased advancements in innovative products. People in North America region are more conscious about their health, followed by Europe and Asia-Pacific. In the EMEA region, Germany and the UK are expected to drive market growth mainly because of increasing aged population and growing number of people suffering from health disorders. The high demand of medial nutrition products in India, China region will be driving the APAC clinical nutrition market.

Clinical nutrition market is segmented by type of applications (Infant, child, adult, sports nutrition and therapeutic nutrition) by ingredients (vitamins and amino acids, minerals and glucose), by type of services (diarrhea, cancer, diabetes, renal diseases, protein mal-absorption etc.), by route of administration (oral, tube feeding and parenteral) and by geography (North America, Europe, Asia-Pacific, South America and, Middle east and Africa).

Key players in the market are focused on expansion of the business by launching new products and extending the product line. Mergers and acquisitions of small and medium sized manufacturers to enter in overseas market is another strategy adopted by multinational players. The major players in the market are Abbott Healthcare, Nestle Health Sciences, Danone clinical nutrition, Fresenius Kabi, Nutricia etc.

What the Report Offers

1) Market Definition Clinical nutrition market mark along with identification of key drivers and restraints for the market.
2) Market analysis for the Clinical nutrition market, with region specific assessments and competition analysis.
3) Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
4) Extensively researched competitive landscape section with profiles of major companies along with their share of markets.
5) A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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