Global Fluoroscopy Market - Growth, Trends And Forecasts (2015-2020)

Description: The Global market for Fluoroscopy is expected to reach $804 million by the end of 2020 growing at a CAGR of around 7.7% from 2015 to 2020. Fluoroscopy is the imaging technology which uses x-rays to obtain real-time moving images of the interior of the body. The imaging team consists of physician, radiologic technologist, physicist and other medical personnel. During a fluoroscopy procedure, an x-ray beam is passed through the body. The image is transmitted to a monitor so the movement of a body part or of an instrument or contrast agent through the body can be seen in detail. Fluoroscopy is used to view the gastrointestinal tract, to direct the movement of a catheter through blood vessels, bile ducts or the urinary system, to open narrowed or blocked blood vessels, to monitor blood vessels and organs, to guide joint replacements and treatment of fractures, etc.

The Global Fluoroscopy Market is segmented on the basis of Type of Equipment (Units with Under Table X-Ray Tube, Units with Over Table X-Ray Tube, Fixed C-Arm Positioners and Mobile C-Arm Positioners) and Geography (North America, Europe, Asia Pacific, Latin America and Middle East & Africa).

Drivers

Rise in the number of image guided surgeries, increase in the number of medical facilities and diagnostic centers, evolution of new technologies for better image quality, improvement in the infrastructure in both developed and emerging economies and advantage of live moving pictures over other imaging technologies are some of the factors augmenting the growth of the fluoroscopy market.

Challenges

Less preference to fluoroscopy due to intake of radiation dose and strict regulations on refurbished fluoroscopy equipment are hindering the growth of the market.

What the report offers:

1) Market Definition for the specified topic along with identification of key drivers and restraints for the market.
2) Market analysis for the Global Fluoroscopy Market, with region specific assessments and competition analysis on a global and regional scale.
3) Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
4) Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
5) Identification and analysis of the Macro and Micro factors that affect the Global Fluoroscopy Market on both global and regional scale.
6) A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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