
Description: The Global market for Ultrasound Devices is expected to reach $1.2 billion by the end of 2020 growing at a CAGR of around 4.2% from 2015 to 2020.

Ultrasound machines use high frequency sound waves to monitor the internal organs of the body. The movement of body organs and the blood flow through the blood vessels can be seen because the ultrasound images can be captured in real time. The ultrasound machine consists of transducer probe, central processing unit (CPU), transducer pulse controls, display, keyboard, disk storage device and printer. The transducer probe generates the sound waves and receives the echoes back. The sound waves, generated by the piezoelectric crystal, hit the organ and then reflect back which are in turn captured by the probe. The sound waves are converted to electrical signals and then displayed on the screen. Asia Pacific is considered to be the emerging markets due to rising population and large investments in the field of research and development of ultrasound equipment.

The Global Ultrasound Devices Market is segmented on the basis of Specialty (Anesthesiology, Angiology, Cardiology, Gynecology, Neurology, Obstetrics and Urology), Technology (A mode Ultrasound Imaging, 2D Ultrasound Imaging, 3D & 4D Ultrasound Imaging, Doppler Imaging and High Intensity Focused Ultrasound), Type (Wireless Ultrasound Imaging and Portable Ultrasound Imaging) and Region (North America, Europe, Asia Pacific and Rest of the World).

Drivers
- Government and private funding for R&D in ultrasound imaging,
- increase in natality,
- rise in the number of elderly population,
- increasing number of healthcare providers,
- curtailment in the size of ultrasound devices and increasing incidences of chronic diseases (cancer, etc.) are some of the reasons augmenting the market growth.

Challenges
- Strict FDA regulations and lacked of skilled labor to handle the equipment are the factors hampering the market growth.

What the report offers:
- Market Definition for the specified topic along with identification of key drivers and restraints for the market.
- Market analysis for the Global Ultrasound Devices Market, with region specific assessments and competition analysis on a global and regional scale.
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
- Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
- Identification and analysis of the Macro and Micro factors that affect the Global Ultrasound Devices Market on both global and regional scale.
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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