Middle East & Africa Bladder Cancer Therapeutics & Diagnostics market - Segmented by type of cancer and geography (2015-2020)

Description:
Bladder cancer is a urologic malignancy arising from the epithelial lining of the urinary bladder. It is the ninth most common cancer worldwide in men and women, with the highest recurrence rate. Though there has been development over the past ten years in bladder cancer treatment, a huge void of unmet needs is yet to be filled. The bladder cancer market is expected to grow modestly from USD 34 million in 2015 at a CAGR of 4-7%.

The Middle East & Africa bladder cancer therapeutics & diagnostic market is segmented based on:

- Type
- Transitional cell bladder cancer
- Invasive bladder cancer
- Superficial bladder cancer
- Squamous cell bladder cancer
- Other rare types
- Treatment
- Chemotherapy
- Immunotherapy
- Radiation therapy
- Surgery
- Major tests
- Cystoscopy
- Biopsy
- Urinalysis
- Urine Cytology
- Bladder Ultrasound
- Geography
- Saudi Arabia
- South Africa
- Qatar

In the Middle East & Africa region, the underdeveloped countries like Egypt, Iraq, Malawi, Zimbabwe etc. are extremely affected by bladder cancer due to the lack of better healthcare infrastructure.

Some of the key participants in the industry include Pfizer, GlaxoSmithKline, Sanofi S.A, Roche, Novartis, Eli Lilly and Co, AstraZeneca plc, Bristol-Myers Squibb etc.

Drivers:

- Increasing bladder cancer cases
- Technological developments
- Drug innovations with regard to the bladder cancer
- Government initiatives
- Rise in aging populace
- Advanced health care services
- Upsurge in awareness about bladder diseases and their available therapies in the market
- Increasing health care expenditure

Restraints:

- Rise in the number of patent expirations
- Rise in the use of generic drugs
- Asymptomatic nature of the disease
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Contents:

1. Introduction
   1.1 Market Definition
   1.2 Research Methodology
   1.3 Markets Covered
2. Executive Summary
3. Market Overview
   3.1 Market Drivers
      3.1.1 Rise in awareness about bladder diseases and their available therapies
      3.1.2 Increasing health care expenditure
      3.1.3 Innovation in drug development, and subsequent technological advancements
   3.2 Market Restraints
      3.2.1 Rise in number of patent expirations
      3.2.2 Increase in use of generic drugs
      3.2.3 Asymptomatic nature of the disease
   3.3 Market Opportunities
   3.4 Market Threats
4. Porters Five Force Analysis
   4.1 Bargaining Power of suppliers
   4.2 Bargaining power of buyers
   4.3 Degree of competition
   4.4 Threat of substitution
   4.5 Threat of new entrants
5. Market Segmentation
   5.1 Global Bladder Cancer Therapeutics & Diagnostics Market, by Cancer Type
      5.1.1 Transitional Cell Bladder Cancer
      5.1.2 Superficial Bladder Cancer
      5.1.3 Invasive bladder cancer
      5.1.4 Squamous cell bladder cancer
      5.1.5 Other rare types
   5.2 Global Bladder Cancer Therapeutics Market
      5.2.1 Chemotherapy
      5.2.2 Immunotherapy
      5.2.3 Radiation therapy
      5.2.4 Surgery
   5.3 Global Bladder Cancer Diagnostics Market
      5.3.1 Cystoscopy
      5.3.2 Biopsy
      5.3.3 Urinalysis
      5.3.4 Urine Cytology
      5.3.5 Bladder Ultrasound
   5.4 Global Bladder Cancer Therapeutics & Diagnostics Market, By Region
      5.4.1 South Africa
      5.4.2 Saudi Arabia
      5.4.3 Qatar
6. Competitive Landscape
   6.1 Mergers & Acquisitions
   6.2 Agreements, Collaborations & Partnerships
   6.3 New Product Launches
   6.4 Recommendations to new market players
7. Company Profiles
   7.1 Novartis International AG
   7.2 Pfizer Inc
   7.3 GlaxoSmithKline plc
   7.4 Sanofi S.A
   7.5 Eli Lilly and Co
   7.6 AstraZeneca plc
   7.7 Bristol-Myers Squibb
   7.8 F. Hoffmann-La Roche AG
7.9 Celgene Corporation
8. Appendix
8.1. Abbreviations
8.2. Sources
8.3. Bibliography
8.4. Disclaimer

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