Asia Pacific Open System MRI Market - Growth, Trends And Forecasts (2015-2020)

Description:
Asia Pacific Open System MRI market is expected to grow at a CAGR of 8.8% to reach $220.9 million by 2020. MRI is a powerful diagnostic tool which is replacing CT because of its higher sensitivity and use of non-ionizing radiations. Open MRI is the more popular one between the two available systems of MRI, open and closed. Open MRI systems have a magnetic field in the top and bottom and do not enclose the patient in a tunnel. This prevents the patients becoming Claustrophobic. There is a study which shows that one in every 6 patients suffers from claustrophobia hence the open system is preferred and is fast replacing the closed system.

The Asia Pacific market mainly comprises of China, India, Japan, South Korea and Australia. China and India are the most populous countries in this region contributing to the increased demand for advanced healthcare facilities. There is also an increase in the incidence of diseases and cancers increasing the demand for advanced diagnostic tools like MRI. Japan holds a large share of the Asia Pacific market with a high per capita income and advanced technology. Australia also has a fast growing market with good healthcare facilities making technologies like Open System MRI more accessible. The market can be segmented based on the resolution (low-field, mid-field and high field), the applications (Neurology, Cardiology, Gastroenterology and Oncology) and geographically (China, Japan, India, South Korea, Australia and other countries). The key players in the industry are GE, Hitachi Medical Corporation, Philips Healthcare, Siemens Healthcare and Toshiba Medical Systems.

Drivers:
Advancement in technology and healthcare facilities has made this technology popular. It is not only safe but also preferred by all patients as it does not make them claustrophobic. It is more sensitive than CT. The growing aging population and higher incidence of diseases are drivers of this market.

Constraints:
The increasing number of accidents recorded in patients with implants such as pacemakers and cochlear implants. The technology also requires skilled professionals for performing the diagnosis and analyzing the results.

What the report offers?
1) Market Definition for the specified topic along with identification of key drivers and restraints for the market.
2) Market analysis for the Asia Pacific Open System MRI Market in Healthcare Industry, with region specific assessments and competition analysis on a global and regional scale.
3) Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
4) Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
5) Identification and analysis of the Macro and Micro factors that affect the Asia Pacific Open System MRI Market in Healthcare Industry on both global and regional scale.
6) A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

Please note: As this product is updated at the time of order, dispatch will be 72 hours from the date the
order and full payment is received

Contents:
1. Introduction
1.1 Study Deliverables
1.2 Market Definition
1.3 Sizing Units
1.4 Base Currency
1.5 Review and Forecast Period Years
1.6 General Study Assumptions
1.7 Report Description
2. Research Methodology
2.1 Introduction
2.2 Research Design
2.3 Study Timeline
2.4 Study Phases
2.4.1 Secondary Research
2.4.2 Discussion Guide
2.4.3 Market Engineering & Econometric Modelling
2.4.4 Expert Validation
3. Executive Summary
4. Key Inferences
5. Market Overview and Industry Trends
5.1 Current Market Scenario
5.2 Applications
5.3 Technology Overview
5.4 New Developments
5.5 Industry Value Chain Analysis
5.6 Product Life Cycle Analysis
5.7 Product Benchmarking
5.8 Investment Analysis
5.9 Porter's Five Forces
5.9.1 Bargaining Power of Suppliers
5.9.2 Bargaining Power of Consumers
5.9.3 Threat to New Entrants
5.9.4 Threat to substitute Products and Services
5.9.5 Competitive Rivalry within the Industry
6. Drivers, Restraints, Opportunities and Challenges Analysis
6.1 Market Drivers
6.1.1 Increasing advancements in technology
6.1.2 Increasing applications in clinical diagnosis boosting the market growth
6.1.3 Increasing disease incidence
6.2 Market Restraints
6.2.1 Lack of Skilled personnel
6.2.2 Increase in number of accidents
6.2.3 Interpretation of complex data
6.3 Key Challenges
7. Market Segmentation
7.1 By resolution
7.1.1 Low-Field Scanner
7.1.2 Mid-field Scanner
7.1.3 High-Field Scanner
7.2 By Application
7.2.1 Neurology
7.2.2 Gastroenterology
7.2.3 Cardiology
7.2.4 Oncology
8. Market Segmentation by Geography – Regional Share and forecast
8.1 Asia-Pacific
8.1.1. Introduction
8.1.2. India
8.1.3. China
8.1.4. Japan
8.1.5. South Korea
8.1.6. Australia & New Zealand
9. Competitive Landscape
9.1 Market Share Analysis
9.2 Mergers & Acquisitions
9.3 New Product Launches
9.4 Agreements, Collaborations & Partnerships
10. Key Vendor Analysis
10.1 GE Healthcare
10.2 Philips Healthcare
10.3 Siemens Healthcare
10.4 Toshiba Medical
10.5 Hitachi
11. Analyst Outlook for Investment Opportunities
12. Future Outlook of the Market

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3784798/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

| Product Name: | Asia Pacific Open System MRI Market - Growth, Trends And Forecasts (2015-2020) |
| Web Address: | http://www.researchandmarkets.com/reports/3784798/ |
| Office Code: | SCH34FEG |

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

| Title: | Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐ |
| First Name: | ____________________________ |
| Last Name: | ____________________________ |
| Email Address: * | ____________________________ |
| Job Title: | ____________________________ |
| Organisation: | ____________________________ |
| Address: | ____________________________ |
| City: | ____________________________ |
| Postal / Zip Code: | ____________________________ |
| Country: | ____________________________ |
| Phone Number: | ____________________________ |
| Fax Number: | ____________________________ |

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World