Europe MRI Market - Growth, Trends And Forecasts (2015-2020)

Description: The European MRI market is showing a growing market trend. MRI is an advanced diagnostic tool that is fast replacing technologies such as CT as it is more sensitive and safe since it does not use ionizing radiations. MRI systems are of three types namely, the open system, closed system and the standing or upright system. The open MRI system has a fast growing market as it is preferred over the currently common closed system as it alleviates claustrophobia. With increasing incidences of cardiac, neurological and gastrointestinal diseases and cancers there is a rising demand for good diagnostic tools like MRI.

The European countries such as Germany, UK and Sweden have excellent healthcare setups making technologies like MRI more accessible. The per capita income in these countries is also higher which makes these advanced techniques affordable. The rising aging population and the increasing incidence of cardiac, neurological, gastrointestinal diseases and cancers in these countries have increased the demand for advanced diagnostic tools like MRI as better diagnosis ensures better treatment.

The MRI systems market can be segmented on the basis of structure (Open, Closed and Standing), resolution (low field, mid field and high field), applications (Neurological, Gastrointestinal, Cardiology and Oncology) and regionally (UK, France, Sweden, Germany and other countries). Some of the key players are GE, Hitachi Medical Corporation, Philips Healthcare, Siemens Healthcare and Toshiba Medical Systems.

Drivers:
Advanced healthcare facilities and advancements in technology drive the market. There is an increase in the aging population and incidence in diseases increasing the demand for advanced healthcare facilities like MRI.

Constraints:
Though the technology is considered safe, the numbers of accidents associated have been increasing as the magnetic field is dangerous when the patients have embedded devices such as pacemakers and cochlear implants.

What the report offers?
1) Market Definition for the specified topic along with identification of key drivers and restraints for the market.
2) Market analysis for the European MRI Market in Healthcare Industry, with region specific assessments and competition analysis on a global and regional scale.
3) Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
4) Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
5) Identification and analysis of the Macro and Micro factors that affect the European MRI Market in Healthcare Industry on both global and regional scale.
6) A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

Please note: As this product is updated at the time of order, dispatch will be 72 hours from the date the order and full payment is received

Contents:
1. Introduction
   1.1 Study Deliverables
   1.2 Market Definition
   1.3 Sizing Units
1.4 Base Currency
1.5 Review and Forecast Period Years
1.6 General Study Assumptions
2. Research Methodology
2.1 Introduction
2.2 Analysis Methodology
2.3 Econometric Forecast Model
2.4 Research Assumptions
3. Executive Summary
4. Key Inferences
5. Market Overview and Industry Trends
5.3 Porter's Five Forces
5.3.1 Bargaining Power of Suppliers
5.3.2 Bargaining Power of Consumers
5.3.3 Threat of New Entrants
5.3.4 Threat of Substitute Products and Services
5.3.5 Competitive Rivalry within the Industry
6. Drivers, Restraints, Opportunities, and Challenges Analysis (DROC)
6.1 Market Drivers
6.1.1 Increasing advancements in technology
6.1.2 Increasing applications in clinical diagnosis boosting the market growth
6.1.3 Increasing disease incidence
6.2 Market Restraints
6.2.1 Lack of Skilled professionals
6.2.2 Increase in number of accidents
6.2.3 Interpretation of complex data
7. Market Segmentation
7.1 By type
7.1.1 Open System
7.1.2 Closed System
7.2 By resolution
7.2.1 Straight/ Upright
7.2.2 Low- Field Scanner
7.2.3 Mid-field Scanner
7.2.4 High-Field Scanner
7.3 By Application
7.3.1 Neurology
7.3.2 Gastroentrology
7.3.3 Cardiology
7.3.4 Oncology
8. Market Segmentation by Geography
8.1 Europe
8.1.1. Introduction
8.1.2. France
8.1.3. UK
8.1.4. Germany
8.1.5 Italy
8.1.6 Spain & Portugal
8.1.7 Scandinavia
8.1.8 BENELUX
9. Competitive Landscape
9.1 Merger and Acquisition Analysis
9.2 New Product Launches
9.3 Agreements, Collaborations & Partnerships
9.4 Patent Analysis
9.5 The Challengers
10. Key Vendor Analysis
10.1 GE Healthcare
10.2 Hitachi Medical Corporation
10.3 Philips Healthcare
10.4 Siemens Healthcare
10.5 Toshiba Medical Systems
11. Analyst Outlook for Investment Opportunities
12. Future Outlook of the Market

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3784799/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Europe MRI Market - Growth, Trends And Forecasts (2015-2020)
Web Address: http://www.researchandmarkets.com/reports/3784799/
Office Code: SCH34FP9

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 3850</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 7850</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ________________________________
Job Title: ________________________________
Organisation: ________________________________
Address: ________________________________
City: ________________________________
Postal / Zip Code: ________________________________
Country: ________________________________
Phone Number: ________________________________
Fax Number: ________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ___________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp