North America MRI Market - Growth, Trends And Forecasts (2015 - 2020)

Description: The North America MRI Market has been estimated to be valued at USD 1.3 billion for the year 2015 and is projected to reach USD 1.54 billion by 2020 at a CAGR of 2.9% during the forecast period 2015 to 2020. Magnetic resonance imaging (MRI) is a medical imaging procedure used in radiology to determine the anatomy and physiology of the body in both healthy and the diseased. MRI system of diagnosis is replacing CT as it is more sensitive and safe since it does not use ionizing radiations.

The end users for healthcare analytics include Hospitals, Clinics, Biopharmaceutical companies and other healthcare providers. MRI is applied in the areas of neurology, gastroenterology, cardiology, oncology and others.

Increasing chronic disease incidences, rising geriatric population, increasing health awareness and rapid technological advances are few key major drivers of this market. However, lack of skilled professionals, high cost of MRI systems and shortage of helium used for MR systems are hindering the growth of the market.

The North American MRI Market in Healthcare can be segmented based on type, resolution and geographical regions. Based on the type, the market is further segmented into Straight/Upright, Open system and Closed system. The resolution segment is sub-segmented into Low-field MRI system, Mid-field MRI system and High-field MRI system. The open MRI system has a fast growing market as it is preferred over the currently common closed system as it alleviates claustrophobia.

Based on geography, the market is segmented into USA, Canada and Mexico. North America has the largest share of the MRI market. The per capita income in countries is high in countries such as USA and Canada, making health care facilities such as MRI more affordable. A large investment is being made by the governments on the healthcare industry.

Many players in this market are trying to expand their product portfolio in order to top the global market. While few companies are entering into the market by acquisitions, top companies are expanding their growth in this market by acquiring other companies. Few companies adopted product innovation and new product launches as its key business strategy to ensure its dominance in this market. Some of the key players in the North American MRI Market are GE, Hitachi Medical Corporation, Philips Healthcare, Siemens Healthcare and Toshiba Medical Systems.

Key Deliverables in the Study:

1. Market analysis for the North American MRI Market, with region specific assessments and competition analysis on global and regional scales
2. Market definition along with the identification of key drivers and restraints
3. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
4. Extensively researched competitive landscape section with profiles of major companies along with their market shares
5. Identification and analysis of the macro and micro factors that affect the North American MRI Market on both global and regional scales
6. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
7. A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
8. Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped.

Please note: As this product is updated at the time of order, dispatch will be 72 hours from the date the order and full payment is received.
Contents:
- Introduction
- Study Deliverables
- Market Definition
- Sizing Units
- Base Currency
- Review and Forecast Period Years
- General Study Assumptions
- Research Methodology
- Introduction
- Analysis Methodology
- Econometric Forecast Model
- Research Assumptions
- Executive Summary
- Key Inferences
- Market Overview and Industry Trends
- Current Market Scenario
- Applications of MRI systems
- Technology Overview
- New Developments
- Industry Value-Chain Analysis
- Product Life-Cycle Analysis
- Product Benchmarking
- Investment Analysis
- Porter's Five Forces
- Bargaining Power of Suppliers
- Bargaining Power of Consumers
- Threat of New Entrants
- Threat of Substitute Products and Services
- Competitive Rivalry within the Industry
- Drivers, Restraints, Opportunities, and Challenges Analysis (DROC)
- Market Drivers
- Increasing chronic disease incidences
- Rising geriatric population
- Increasing health awareness
- Rapid technological advances
- Market Restraints
- Lack of skilled professionals
- High cost of MRI systems
- Shortage of helium used for MR systems
- Key Challenges
- Current Opportunities in the Market
- Market Segmentation
- By Resolution
- Low-field MRI system
- Mid-field MRI system
- High-field MRI system
- By Type
- Straight/Upright
- Open system
- Closed system
- By Applications
- Neurology
- Gastroenterology
- Cardiology
- Oncology
- Others
- By End-users
- Hospitals
- Clinics
- Biopharmaceutical companies
- Other healthcare providers
- By Geography
- North America
- Introduction
- US
- Canada
- Mexico
- Competitive Landscape
- Merger and Acquisition Analysis
- New Product Launches
- Agreements, Collaborations & Partnerships
- Company Profiles
- GE Healthcare
- Hitachi Medical Corporation
- Philips Healthcare
- Siemens Healthcare
- Toshiba Medical Systems
- Analyst Outlook for Investment Opportunities
- Future Outlook of the Market

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3784801/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- Product Name: North America MRI Market - Growth, Trends And Forecasts (2015 - 2020)
- Web Address: http://www.researchandmarkets.com/reports/3784801/
- Office Code: SCPLBDHT

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format (PDF)</th>
<th>Quantity</th>
<th>Price (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single User</td>
<td>☐</td>
<td>3850</td>
</tr>
<tr>
<td>1 - 5 Users</td>
<td>☐</td>
<td>4000</td>
</tr>
<tr>
<td>Enterprisewide</td>
<td>☐</td>
<td>7850</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

- Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
- First Name: ___________________________ Last Name: ___________________________
- Email Address: * ___________________________
- Job Title: ___________________________
- Organisation: ___________________________
- Address: ___________________________
- City: ___________________________
- Postal / Zip Code: ___________________________
- Country: ___________________________
- Phone Number: ___________________________
- Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: __________________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp