Global Healthcare Prescriptive Analytics Market Growth, Trends & Forecast to 2020

Description: The Global market for Healthcare Prescriptive Analytics is estimated to be worth $XX million for the year 2015 and is expected to reach $XX million by the end of 2020. The CAGR during this period of forecast is estimated to be XX%. Prescriptive analytics guide clinician actions by making treatment recommendations based on models that use previous data. Prescriptive basically focus on anticipating what, when and how things will happen. External factors such as economic data, population demographic trends, and health trends improved future capital investments such as new facilities and equipment utilization are favoring the market growth. This platform utilizes structured and unstructured data including numbers, images, videos, sound, texts and hybrid data prescribing the advantage of predicted future events. The Global Healthcare Prescriptive Analytics market is segmented on the basis of Components (Hardware, Software, and Services), Application (Clinical Data Analytics, Financial Data Analytics, Administrative Data Analytics and Research Data Analytics), End-Users (Healthcare, Pharmaceuticals, Biotechnology, Academia and Others), and Geography (North America, Europe, Asia Pacific & Rest of the World).

What the report offers

1. Market Definition for the specified topic along with identification of key drivers and restraints for the market.
3. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
4. Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
5. Identification and analysis of the Macro and Micro factors that affect the Global Healthcare Prescriptive Analytics market on both global and regional scale.
6. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

Please note: As this product is updated at the time of order, dispatch will be 72 hours from the date the order and full payment is received

Contents:
1. Introduction
   1.1 Study Deliverables
   1.2 Market Definition
   1.3 Sizing Units
   1.4 Base Currency
   1.5 Review and Forecast Period Years
   1.6 General Study Assumptions
2. Research Methodology
   2.1 Introduction
   2.2 Analysis Methodology
   2.3 Econometric Forecast Model
   2.4 Research Assumptions
3. Executive Summary
4. Key Inferences
5. Market Overview and Industry Trends
   5.1 Current Market Scenario
   5.2 Technology Overview
   5.3 New Developments
   5.4 Industry Value-Chain Analysis
   5.5 Product Life-Cycle Analysis
5.6 Product Benchmarking
5.7 Investment Analysis
5.8 Porter's Five Forces
5.8.1 Bargaining Power of Suppliers
5.8.2 Bargaining Power of Consumers
5.8.3 Threat of New Entrants
5.8.4 Threat of Substitute Products and Services
5.8.5 Competitive Rivalry within the Industry
6.
DRIVERS, RESTRAINTS, OPPORTUNITIES AND CHALLENGES ANALYSIS DROC,
and Challenges Analysis (DROC)
6.1 Market Drivers
6.2.1 Government Healthcare policies
6.2.2 Emergence of Big Data
6.2.3 Progress in the outcome of Clinical Processes
6.2.4 Increased focus on Data Collection and Analysis for better Customer Support
6.2.5 Technological advancements
6.2.6 Emergence of Social Media/ Rise is awareness
6.2.7 Electronic Health Record (EHR) implementations
6.2 Market Restraints
6.3.1 Lack of technical expertise
6.3.2 Data Integrity Issues
6.3.3 Cost & Complexity of Software
6.3.4 Hesitation of the medical industry
6.3 Key Challenges
6.4 Current Opportunities in the Market
7. Market Segmentation
7.1 Prescriptive Analytics Market - By Components
7.1.1 Hardware
7.1.2 Software
7.1.3 Services
7.2 Prescriptive Analytics Market - By End-Users
7.2.1 Pharmaceuticals
7.2.2 Healthcare
7.2.3 Biotechnology
7.2.4 Academia
7.2.5 Others
7.3 Prescriptive Analytics Market - By Applications
7.3.1 Clinical Data Analytics
7.3.2 Financial Analytics
7.3.3 Operational Analytics
7.3.4 Research Analytics
7.4 By Geography
7.4.1 North America (NA)
7.4.1.1 United States
7.4.1.2 Canada
7.4.1.3 Mexico
7.4.1.4 Rest of North America
7.4.2 Europe
7.4.2.1 Germany
7.4.2.2 UK
7.4.2.3 France
7.4.2.4 Italy
7.4.2.5 Spain & Portugal
7.4.2.6 Scandinavia
7.4.2.7 BENELUX
7.4.2.8 Rest of Europe
7.4.3 Asia-Pacific (APAC)
7.4.3.1 China
7.4.3.2 Japan
7.4.3.3 India
7.4.3.4 Australia & New Zealand
7.4.3.5 South Korea
7.4.3.6 Rest of APAC
7.4.4 Middle-East and Africa (MEA)
7.4.4.1 GCC
7.4.4.2 Egypt
7.4.4.3 South Africa
7.4.4.4 Morocco
7.4.4.5 Algeria
7.4.4.6 Rest Of MEA
7.4.4 Latin America
7.4.4.1 Brazil
7.4.4.2 Argentina
7.4.4.4 Rest of Latin America
8. Competitive Landscape
8.1 Mergers & Acquisitions
8.2 New Product Launches
8.3 Agreements, Collaborations & Partnerships
9. Key Vendor Analysis
9.1 Cerner Corporation
9.2 Information Builders, Inc
9.3 McKesson Corporation
9.4 Medeanalytics, Inc.
9.5 Verisk Analytics, Inc.
9.6 Oracle Corporation
9.7 Truven Healthanalytics, Inc.
10. Analyst Outlook for Investment Opportunities
11. Future Outlook of the Market

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3784808/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Healthcare Prescriptive Analytics Market Growth, Trends & Forecast to 2020
Web Address: http://www.researchandmarkets.com/reports/3784808/
Office Code: SCBRGY8L

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Formats</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td></td>
<td>USD 4250</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td></td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td></td>
<td>USD 8750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World