Europe Open System MRI Market - Growth, Trends And Forecasts (2015 - 2020)

Description: The European Open System MRI Market has been estimated to be valued at USD 215 million for the year 2015 and is projected to reach USD 292 million by 2020 at a CAGR of 6.3% during the forecast period 2015 to 2020. Magnetic resonance imaging (MRI) is a medical imaging procedure used in radiology to determine the anatomy and physiology of the body in both healthy and the diseased. MRI systems are of three types namely, the open system, closed system and the standing or upright system. The open MRI system has a fast growing market as it is preferred over the currently common closed system as it does not cause claustrophobia which is a very common symptom in patients. MRI system of diagnosis is replacing CT as it is more sensitive and safe since it does not use ionizing radiations.

The end users for healthcare analytics include Hospitals, Clinics, Biopharmaceutical companies and other healthcare providers. MRI is applied in the areas of neurology, gastroenterology, cardiology, oncology and others.

Increasing chronic disease incidences, rising geriatric population, increasing health awareness and rapid technological advances are few key major drivers of this market. However, lack of skilled professionals, high cost of MRI systems and shortage of helium used for MR systems are hindering the growth of the market.

The European Open System MRI Market in Healthcare can be segmented based on resolution and geographical regions. The resolution segment is sub-segmented into Low-field MRI system, Mid-field MRI system and High-field MRI system.

Based on geography, the market is segmented into UK, France, Germany, Italy and Spain. Europe has second largest share of revenues in this market. The European countries have a high per capita income in countries and good healthcare policies making health care facilities such as MRI more affordable. Constant advancements in technologies are made because to the large investments made on healthcare research.

Many players in this market are trying to expand their product portfolio in order to top the global market. While few companies are entering into the market by acquisitions, top companies are expanding their growth in this market by acquiring other companies. Few companies adopted product innovation and new product launches as its key business strategy to ensure its dominance in this market. Some of the key players in the North American MRI Market are GE, Hitachi Medical Corporation, Philips Healthcare, Siemens Healthcare and Toshiba Medical Systems.

Key Deliverables in the Study:

1. Market analysis for the European Open System MRI Market, with region specific assessments and competition analysis on global and regional scales
2. Market definition along with the identification of key drivers and restraints
3. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
4. Extensively researched competitive landscape section with profiles of major companies along with their market shares
5. Identification and analysis of the macro and micro factors that affect the European Open System MRI Market on both global and regional scales
6. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
7. A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
8. Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped.

Please note: As this product is updated at the time of order, dispatch will be 72 hours from the date the
order and full payment is received

Contents:
- Introduction
- Study Deliverables
- Market Definition
- Sizing Units
- Base Currency
- Review and Forecast Period Years
- General Study Assumptions
- Research Methodology
- Introduction
- Analysis Methodology
- Econometric Forecast Model
- Research Assumptions
- Executive Summary
- Key Inferences
- Market Overview and Industry Trends
- Current Market Scenario
- Applications of Open system MRI
- Technology Overview
- New Developments
- Industry Value-Chain Analysis
- Product Life-Cycle Analysis
- Product Benchmarking
- Investment Analysis
- Porter’s Five Forces
- Bargaining Power of Suppliers
- Bargaining Power of Consumers
- Threat of New Entrants
- Threat of Substitute Products and Services
- Competitive Rivalry within the Industry
- Drivers, Restraints, Opportunities, and Challenges Analysis (DROC)
- Market Drivers
- Increasing chronic disease incidences
- Rising geriatric population
- Increasing health awareness
- Rapid technological advances
- Market Restraints
- Lack of skilled professionals
- High cost of MRI systems
- Shortage of helium used for MR systems
- Key Challenges
- Current Opportunities in the Market
- Market Segmentation
- By Resolution
- Low-field MRI system
- Mid-field MRI system
- High-field MRI system
- By Applications
- Neurology
- Gastroenterology
- Cardiology
- Oncology
- Others
- By End-users
- Hospitals
- Clinics
- Biopharmaceutical companies
- Other healthcare providers
- By Geography
- Europe
- Introduction
- France
- UK
- Germany
- Italy
- Spain
- Competitive Landscape
- Merger and Acquisition Analysis
- New Product Launches
- Agreements, Collaborations & Partnerships
- Company Profiles
- GE Healthcare
- Hitachi Medical Corporation
- Philips Healthcare
- Siemens Healthcare
- Toshiba Medical Systems
- Analyst Outlook for Investment Opportunities
- Future Outlook of the Market

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3784820/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Europe Open System MRI Market - Growth, Trends And Forecasts (2015 - 2020)
Web Address: http://www.researchandmarkets.com/reports/3784820/
Office Code: SCBRTWNO

Product Formats
Please select the product formats and quantity you require:

- Electronic (PDF) - Single User: USD 3850
- Electronic (PDF) - 1 - 5 Users: USD 4000
- Electronic (PDF) - Enterprisewide: USD 7850

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information
Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp