Global Sports Footwear Market 2016-2020

Description: About the Sports Footwear Market

The global market for sports footwear has been divided into six product segments: cleats, running footwear, court game shoes, gym and training shoes, athleisure, and other segments that include hiking, walking, aerobics, golf, and cricket shoes. The athleisure segment is gaining prominence over all other product segments, accounting for the largest portion of the overall sales revenue and a dominant share of the market.

The global sports footwear market is expected to grow at a dynamic rate compared to the global footwear market during the forecast period as a slight shift in consumer preferences toward casual sports footwear has been noted, which most consumers prefer for daily use. The growing affinity of consumers toward sports and fitness activities, along with a greater adoption of different sports, will contribute to the growth of the global sports footwear market in the coming years.

The analysts forecast the global sports footwear market to grow at a CAGR of 2.55% during the period 2016-2020.

Covered in this report
The report covers the present scenario and the growth prospects of the global sports footwear market for 2016-2020. To calculate the market size, the analyst considers the revenue generated from the retail sales of sports footwear to individual consumers, along with the sales volume of these sports footwear.

The market is divided into the following segments based on geography:
- APAC
- Europe
- North America
- ROW

The report, Global Sports Footwear Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Adidas
- ASICS
- Nike
- New Balance
- Skechers

Other prominent vendors
- Amer Sports
- Avia
- Brooks Sports
- British Knights
- Columbia Sportswear
- Eddie Bauer
- Newton Running
- Nfinity Athletic
- Rockport
- Saucony

Market drivers
- Social fitness
- For a full, detailed list, view the full report

Market challenges
Rising cost of raw materials
- For a full, detailed list, view the full report

Market trends
- Focus on shoe designing
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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