Europe Quinoa Seeds Market - Forecasts And Trends (2015 - 2020)

Description:
The Europe quinoa seeds market expected to reach USD 116.01 Million by 2020 from USD XX Million in 2015, registering a double digit growth of XX% during the forecasted period from 2015 to 2020. Quinoa seeds are good sources of vitamin B complex, vitamin E, essential fatty acids (linoleic and alpha-linolenic acid), iron, copper, calcium, potassium, manganese, magnesium and fiber. These seeds are becoming popular in Europe due to their health benefits.

The quinoa import figures in Europe is growing rapidly and in 2015 the import of quinoa in Europe has increased by XX% compared to 2014. This is exactly the same growth rate as recorded a year earlier, from 2013 to 2014. Also, in Europe the quinoa production is increasing and in 2015 Europe has produced XX tons of quinoa. The substantial increase in production of quinoa especially in Peru and the in-house production in Europe has decreased the price of the seeds in the region, however, the lower prices has not benefitted the consumers. It is predicted that dropping of quinoa prices in near future, will drive the market growth by making seeds more affordable to the customer and processing industry. The pesticides residues beyond FDA limit in quinoa seeds is raising concerns in both importing and exporting nations and is negatively affecting the growth of the market. In 2014, the FDA tested and rejected multiple container loads of Peruvian quinoa due to high levels of pesticides residue.

This market can be broadly segmented by seed type into organic quinoa seeds market and inorganic quinoa seeds market. Currently, the market is dominated by the inorganic quinoa seeds, however, in the coming years, the demand of organic quinoa seeds is going to increase globally.

France, Spain and the Netherlands are the major producers of the quinoa in Europe. European Quinoa Group, The British Quinoa Company, Lassie Quinoa and NatureCrops are the major players in the European quinoa industry.

Key Deliverables in the Study:

1. Market analysis for the Europe Quinoa Seeds Market, with region specific assessments and competition analysis.
2. Market definition along with the identification of key drivers and restraints.
3. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market.
4. Extensively researched competitive landscape section with profiles of major companies along with their market shares.
5. Identification and analysis of the macro and micro factors that affect the Europe Quinoa Seeds Market.
6. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.
7. A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market.
8. Insights on the major countries in which this industry is blooming and to also identify the regions that are still untapped.

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