Growth Opportunities in the Chinese Carbon Black Market 2016-2021: Trends, Forecast, and Opportunity Analysis

Description: According to a new market report, the future of the Chinese carbon black market looks good with opportunities in the tire, non-tire rubber, plastic, coating, and ink applications. The Chinese carbon black market is forecast to grow at a CAGR of 7.0% from 2016 to 2021. The major drivers of growth for this market are the strong demand for carbon black from tire and industrial rubber compound.

In this market, carbon black is used in tire, non-tire rubber, plastic, ink, and coating applications. On the basis of its comprehensive research, the author predicts that the tire application is expected to remain the largest segment during the forecast period supported by continuously increasing fleet size of passenger cars and light commercial vehicles.

Within the carbon black market, the transportation industry is expected to remain the largest market by value and volume. Increasing demand for tire and other rubber molded parts are expected to spur growth for this segment over the forecast period.

For business expansion, the report suggests innovation and new product development, where the unique characteristics of carbon black can be capitalized. The report further suggests the development of partnerships with customers to create win-win situations and development of low-cost solutions for the end user.

Emerging trends, which have a direct impact on the dynamics of the industry, include the shift from commodity to more specialize grade carbon black and increasing use of carbon black as pigment in lightweight auto parts to enhance the conductivity and UV protection properties. Sid Richardson Carbon and Energy Co. Ltd, Cabot Corporation, Birla Carbon, Orion Engineered Carbons and Continental carbon Company are among the major suppliers of the carbon black. Some companies are opting for M&A as a strategic initiative for driving growth.

The author, a leading global strategic consulting and market research firm, has analyzed growth opportunities in the Chinese carbon black market by application and end use industry and has come up with a comprehensive research report, “Growth Opportunity in the Chinese Carbon Black Market 2016-2021: Trends, Forecast, and Opportunity Analysis.” The report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the growth opportunities in the Chinese carbon black market by application and end use industry as follows:

By application [Volume (M lbs. / Kilotons) and $M shipment analysis for 2010 – 2021]:

- Tire
- Non-tire rubber
- Plastic
- Ink
- Coating
- Others

By end user industry [Volume (M lbs. / Kilotons) and $M shipment analysis for 2010 – 2021]:

- Transportation
- Industrial
- Building & Construction
- Printing & Packaging
- Others

This report answers following 10 key questions:

Q.1: What are some of the potential, high-growth opportunities for the Chinese carbon black market by
applications and end user industry?
Q.2. Which segments will grow at a faster pace and why?
Q.3: What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
Q.4: What are the business risks and threats to the market?
Q.5: What are emerging trends in this market and reasons behind them?
Q.6: What are some changing demands of customers in the market?
Q.7: What are the new developments in the market? Which companies are leading these developments?
Q.8: Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
Q.9: What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via materials / product substitution
Q.10: What are M & A activities in the last 5 years in this market? What reasons can be attributed to these activities and how have they impacted the industry?

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Growth Opportunities in the Chinese Carbon Black Market 2016-2021: Trends, Forecast, and Opportunity Analysis” include:

- Market size estimates: Chinese carbon black market size estimation in terms of volume (kt) and value ($M) shipment.
- Trend and forecast analysis: Chinese carbon black market trend (2010-2015) and forecast (2016-2021) by region, applications, and end user industry.
- Segmentation analysis: Chinese carbon black market size by various application types such as tire, non-tire rubber, plastic, ink, coating and others; and market by various end use industry such as transportation, industrial, building & construction, printing & packaging and others both in terms of volume and value shipment.
- Growth opportunities: Analysis on growth opportunities in different applications, end users and regions.
- Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of Chinese carbon black market suppliers.
- Emerging applications: Emerging applications of Chinese carbon black in various markets.
- Analysis of competitive intensity of the industry based on Porter's Five Forces model.

Contents:  
1. Executive Summary
2. Carbon Black Industry Background and Classifications
   2.1: Introduction
   2.2: Industry Classifications
   2.3: Markets Served
   2.4: Supply Chain
3. Market Trends and Forecast Analysis
   3.1: Current Market Analysis 2015
   3.1.1: Chinese Carbon Black Market by Application
   3.1.2: Chinese Carbon Black Market by End Use Industry
   3.2: Market Trends from 2010 to 2015
   3.2.1: Macroeconomic Trends
   3.2.2: Chinese Carbon Black Market Trends by Value and Volume
   3.3: Industry Drivers and Challenges
   3.4: Market Forecast from 2016-2021
   3.4.1: Macroeconomic Forecasts
   3.4.2: Chinese Carbon Black Market Forecast by Value and Volume
4. Competitor Analysis
   4.1: Product Portfolio Analysis
4.2: Market Share Analysis
4.3: Geographical Reach
4.4: Porter’s Five Forces Analysis

5. Growth Opportunity and Strategic Analysis
5.1: Growth Opportunity Analysis
5.1.1: Growth Opportunities for the Chinese Carbon Black Market by Application
5.2: Emerging Trends in the Chinese Carbon Black Market
5.3: Strategic Analysis
5.3.1: New Product Development
5.3: Mergers and Acquisitions in the Chinese Carbon Black Market

6. Company Profiles of Leading Players

List of Figures
Chapter 2. Carbon Black Industry Background and Classifications
Figure 2.1: Carbon Black Properties
Figure 2.2: Carbon Black Particle Size Comparison
Figure 2.3: Carbon Black Structure Comparison
Figure 2.4: Carbon Black Manufacturing Process
Figure 2.5: Furnace Black Process
Figure 2.6: Thermal Black Process
Figure 2.7: Lampblack Process
Figure 2.8 Channel Black Process
Figure 2.9: Classification of the Chinese Carbon Black Industry
Figure 2.10: Commodity Carbon Black-Based Tires and Mechanical Rubber Goods
Figure 2.11: Specialty Carbon Black-Based Application
Figure 2.12: Carbon Black-Based Tire
Figure 2.13: Carbon Black-Based Conveyor belt
Figure 2.14: Carbon Black-Based Plastics Pipes
Figure 2.15: Carbon Black-Based Coating
Figure 2.16: Carbon Black-Based Publication, and Packaging Products
Figure 2.17: Carbon Black-Based Dry Batteries
Figure 2.18: Carbon Black-Based Automotive Parts
Figure 2.19: Industrial Rubber Goods
Figure 2.20: Carbon Black-Based Window Seals
Figure 2.21: Carbon Black-Based Inks
Figure 2.22: Carbon Black-Based Conductive Powder
Figure 2.23: Supply Chain of the Chinese Carbon Black Market

Chapter 3. Market Trends and Forecast Analysis
Figure 3.1: Chinese Carbon Black Market (% $ Million) Distribution by Application in 2015
Figure 3.2: Chinese Carbon Black Market ($ Million) by Application in 2015
Figure 3.3: Chinese Carbon Black Market (% Kilotons) Distribution by Application in 2015
Figure 3.4: Chinese Carbon Black Market (Kilotons) by Application in 2015
Figure 3.5: Chinese Carbon Black Market (% $ Million) Distribution by End Use Industry in 2015
Figure 3.6: Chinese Carbon Black Market ($ Million) by End Use Industry in 2015
Figure 3.7: Chinese Carbon Black Market (% Kilotons) Distribution by End Use Industry in 2015
Figure 3.8: Chinese Carbon Black Market (Kilotons) by End Use Industry in 2015
Figure 3.9: Chinese Motor Vehicles Production Trends (LV and HCV) from 2010 to 2015
Figure 3.10: Chinese Carbon Black Market Growth Trends from 2010 to 2015
Figure 3.11: Chinese Carbon Black Market ($ Million) Trend by Application from 2010 to 2015
Figure 3.12: CAGR of the Chinese Carbon Black Market (% $ Million) by Application from 2010 to 2015
Figure 3.13: Chinese Carbon Black Market (Kilotons) Trend by Application from 2010 to 2015
Figure 3.14: CAGR of the Chinese Carbon Black Market (Kilotons) by Application from 2010 to 2015
Figure 3.15: Chinese Carbon Black Market ($ Million) Trend by End Use Industry from 2010 to 2015
Figure 3.16: CAGR of the Chinese Carbon Black Market (% Kilotons) by End Use Industry from 2010 to 2015
Figure 3.17: Chinese Carbon Black Market (Kilotons) Trend by End Use Industry from 2010 to 2015
Figure 3.18: CAGR of the Chinese Carbon Black Market (Kilotons) by End Use Industry from 2010 to 2015
Figure 3.19: Drivers and Challenges of the Chinese Carbon Black Market
Figure 3.20: Chinese Motor Vehicles Production Forecast (LV and HCV) from 2016-2021
Figure 3.21: Chinese Carbon Black Market Forecast from 2016-2021
Figure 3.22: Chinese Carbon Black Market ($ Million) Forecast by Application from 2016-2021
Figure 3.23: CAGR Forecast for the Chinese Carbon Black Market ($ Million) by Application from 2016-2021
Figure 3.24: Chinese Carbon Black Market (Kilotons) Forecast by Application from 2016-2021
Figure 3.25: CAGR Forecast for the Chinese Carbon Black Market (Kilotons) by Application from 2016-2021
Figure 3.26: Chinese Carbon Black Market ($ Million) Forecast by End Use Industry from 2016-2021
Figure 3.27: CAGR Forecast for the Chinese Carbon Black Market ($ Million) by End Use Industry from 2016-2021
Figure 3.28: Chinese Carbon Black Market (Kilotons) Forecast by End Use Industry from 2016-2021
Figure 3.29: CAGR Forecast for the Chinese Carbon Black Market (Kilotons) by End Use Industry from 2016-2021

Chapter 4. Competitor Analysis
Figure 4.1: Market Share Analysis of Top Five Players of the Chinese Carbon Black Market 2014
Figure 4.2: Major Carbon Black Suppliers
Figure 4.3: Porter’s Five Forces Market Analysis Model for the Chinese Carbon Black Market

Chapter 5. Growth Opportunity and Strategic Analysis
Figure 5.1: Growth Opportunities for the Chinese Carbon Black Market by Application from 2016-2021
Figure 5.2: Emerging Trends in the Chinese Carbon Black Market
Figure 5.3: Strategic Initiatives by Major Competitors in 2015
Figure 5.4: Strategic Initiatives by Major Competitors in 2014
Figure 5.5: Year-over-Year Comparison of Strategic Initiatives by Major Competitors in the Chinese Carbon Black Market
Figure 5.6: New Product Launches in Chinese Carbon Black Market in 2015
Figure 5.7: New Product Launches in Chinese Carbon Black Market in 2014

List of Tables
Chapter 1. Executive Summary
Table 1.1: Chinese Carbon Black Market Parameters and Attributes

Chapter 2. Carbon Black Industry Background and Classifications
Table 2.1: Carbon Black Chemical Properties
Table 2.2: Carbon Black Non-Tire Rubber Applications and Attributes
Table 2.3: Carbon Black Plastic Applications and Attributes
Table 2.4: Carbon Black Coating Applications and Attributes
Table 2.5: Carbon Black Printing Ink Applications and Attributes

Chapter 3. Market Trends and Forecast Analysis
Table 3.1: Chinese Carbon Black Shipments and Market Trends from 2010 to 2015
Table 3.2: Average Growth Rates for One, Three, and Five Years of the Chinese Carbon Black Industry in Terms of $ Shipment
Table 3.3: Market Size and 2010-2015 CAGR of the Chinese Carbon Black Market by Application in Terms of Value and Volume Shipments
Table 3.4: Market Size and 2010-2015 CAGR of the Chinese Carbon Black Market by End Use Industry in Terms of Volume and Value Shipments
Table 3.5: Chinese Carbon Black Shipments Market Forecast 2016-2021
Table 3.6: Average Growth Rates for One, Three, and Five Years of the Chinese Carbon Black Market in Terms of $ Shipment
Table 3.7: Market Size and 2016-2021 CAGR for the Chinese Carbon Black Market Forecast by Application in Terms of Value and Volume Shipment
Table 3.8: Market Size and 2016-2021 CAGR for the Chinese Carbon Black Market by End Use Industry in Terms of Volume Shipment

Chapter 4. Competitor Analysis
Table 4.1: Product Mapping of Carbon Black Suppliers Based on Market Served
Table 4.2: Rankings of Suppliers Based on Carbon Black Market (Volume)

Chapter 5. Growth Opportunity and Strategic Analysis
Table 5.1: New Product Launches by Major Chinese Carbon Black Producers during Last Five Years

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Growth Opportunities in the Chinese Carbon Black Market 2016-2021: Trends, Forecast, and Opportunity Analysis
Web Address: http://www.researchandmarkets.com/reports/3785219/
Office Code: SCWPWCU2

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format Type</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>☐</td>
<td>USD 4850</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>☐</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>☐</td>
<td>USD 8850</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: __________________________________________ Last Name: _______________________________________
Email Address: * _______________________________________
Job Title: __________________________________________
Organisation: _______________________________________
Address: __________________________________________
City: _______________________________________________
Postal / Zip Code: ___________________________________
Country: __________________________________________
Phone Number: ______________________________________
Fax Number: ________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World