Growth Opportunities in the Chinese Carbon Black Market 2016-2021: Trends, Forecast, and Opportunity Analysis

Description: The future of the Chinese carbon black market looks good with opportunities in the tire, non-tire rubber, plastic, coating, and ink applications. The Chinese carbon black market is forecast to grow at a CAGR of 7.0% from 2016 to 2021. The major drivers of growth for this market are the strong demand for carbon black from tire and industrial rubber compound.

In this market, carbon black is used in tire, non-tire rubber, plastic, ink, and coating applications. On the basis of its comprehensive research, the author predicts that the tire application is expected to remain the largest segment during the forecast period supported by continuously increasing fleet size of passenger cars and light commercial vehicles.

Within the carbon black market, the transportation industry is expected to remain the largest market by value and volume. Increasing demand for tire and other rubber molded parts are expected to spur growth for this segment over the forecast period.

For business expansion, the report suggests innovation and new product development, where the unique characteristics of carbon black can be capitalized. The report further suggests the development of partnerships with customers to create win-win situations and development of low-cost solutions for the end user.

Emerging trends, which have a direct impact on the dynamics of the industry, include the shift from commodity to more specialize grade carbon black and increasing use of carbon black as pigment in lightweight auto parts to enhance the conductivity and UV protection properties. Sid Richardson Carbon and Energy Co. Ltd, Cabot Corporation, Birla Carbon, Orion Engineered Carbons and Continental carbon Company are among the major suppliers of the carbon black. Some companies are opting for M&A as a strategic initiative for driving growth.

The author, a leading global strategic consulting and market research firm, has analyzed growth opportunities in the Chinese carbon black market by application and end use industry and has come up with a comprehensive research report, “Growth Opportunity in the Chinese Carbon Black Market 2016-2021: Trends, Forecast, and Opportunity Analysis.” The report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the growth opportunities in the Chinese carbon black market by application and end use industry as follows:

By application [Volume (M lbs. / Kilotons) and $M shipment analysis for 2010 – 2021]:
- Tire
- Non-tire rubber
- Plastic
- Ink
- Coating
- Others

By end user industry [Volume (M lbs. / Kilotons) and $M shipment analysis for 2010 – 2021]:
- Transportation
- Industrial
- Building & Construction
- Printing & Packaging
- Others

This report answers following 10 key questions:

Q.1: What are some of the potential, high-growth opportunities for the Chinese carbon black market by
applications and end user industry?
Q.2. Which segments will grow at a faster pace and why?
Q.3: What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
Q.4: What are the business risks and threats to the market?
Q.5: What are emerging trends in this market and reasons behind them?
Q.6: What are some changing demands of customers in the market?
Q.7: What are the new developments in the market? Which companies are leading these developments?
Q.8: Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
Q.9: What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via materials / product substitution
Q.10: What are M & A activities in the last 5 years in this market? What reasons can be attributed to these activities and how have they impacted the industry?

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Growth Opportunities in the Chinese Carbon Black Market 2016-2021: Trends, Forecast, and Opportunity Analysis” include:

- Market size estimates: Chinese carbon black market size estimation in terms of volume (kt) and value ($M) shipment.
- Trend and forecast analysis: Chinese carbon black market trend (2010-2015) and forecast (2016-2021) by region, applications, and end user industry.
- Segmentation analysis: Chinese carbon black market size by various application types such as tire, non-tire rubber, plastic, ink, coating and others; and market by various end use industry such as transportation, industrial, building & construction, printing & packaging and others both in terms of volume and value shipment.
- Growth opportunities: Analysis on growth opportunities in different applications, end users and regions.
- Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of Chinese carbon black market suppliers.
- Emerging applications: Emerging applications of Chinese carbon black in various markets.
- Analysis of competitive intensity of the industry based on Porter's Five Forces model.
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