Growth Opportunities in the Global Roofing Materials Market 2016 - 2021: Trends, Forecast, and Opportunity

According to a new market report, the future of the global roofing materials market looks good with opportunities in the growth of the construction industry. The roofing materials market is forecast to grow at a CAGR of 3.8% from 2016 to 2021. The major growth driver for this market is the growth in new construction and renovation activities.

In this market, shingle, metal, and tiles are the major product forms used as roofing materials. The author predicts that the demand for tiles is likely to experience the highest growth in the forecast period supported by growing demand in construction industry. On the basis of comprehensive research, the author forecasts that tiles and shingles markets are expected to show above average growth during the forecast period.

Within the roofing materials market, the residential market is expected to remain as the largest market by value. Improvement in economy and the new housing starts are expected to spur growth for this segment over the forecast period.

Asia Pacific is expected to remain the largest market due to growth in the construction industry and re-roofing activities. Asia Pacific and the North America are expected to witness good growth over the forecast period because of growing renovation activities.

For business expansion, the report suggests innovations and new product development to improving energy efficiency of roof. Emerging trends, which have a direct impact on the dynamics of the market, include the development of energy efficient cool roofs, increasing use of eco-friendly materials in roofing, and increasing demand of new generation single ply technology in commercial roofing market.

GAF Materials Corporation, Owens Corning, Carlisle, Saint-Gobain, Monier Group, Etex, Johns Manville, and Fletcher Building are among the major suppliers of roofing materials.

The author has analyzed growth opportunities in the global roofing materials market by product type, application type, and region and has come up with a comprehensive research report, “Growth Opportunities in the Global Roofing Materials Market 2016 - 2021: Trends, Forecast, and Opportunity Analysis.” The report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the growth opportunities in the global roofing materials market by product type, application type, and region as follows:

By product type [value $ billion from 2010 to 2021]:
- Shingle
- Metal
- Tiles
- Others

By application type [value $ billion from 2010 to 2021]:
- Residential
- Commercial

By region [volume (million square meters) and value $ billion from 2010 to 2021]:
- North America
- Europe
- Asia Pacific
- Rest of the World

This report answers following 11 key questions:
Q.1. What are some of the most promising, high-growth opportunities for roofing materials by product type,
This report will provide valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Growth opportunities in the Global Roofing Materials Market 2016 to 2021: Trends, Forecast, and Opportunity” include:

- Market size estimates: Global roofing materials market size estimation in value ($B) and volume (Mil. sqm).
- Trend and forecast analysis: Global roofing materials market trend (2010-2015) and forecast (2016-2021) by region and segment.
- Segmentation analysis: Global roofing materials market size by various product types such as Shingle, Metal, Tiles and others in terms of value.
- Regional analysis: Global roofing materials market breakdown by key regions such as North America, Europe, Asia Pacific and Rest of World.
- Growth opportunities: Analysis on growth opportunities in product, applications, and regions.
- Strategic analysis: This includes M&A, new product development, and expansion strategies of manufacturers in the global roofing materials market.
- Emerging applications: Emerging applications of the global roofing materials market in various markets.
- Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

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